

Alumnae Engagement Plan Report

Within the activity of alumna engagement, CAD hosted as guest speaker Ms. Muneera Alhussaini to give a talk sharing her experience in Graphic Design and the achievements she did in this field during the four years of BA in RUW starting from foundation studies till the Final Year Project.

Foundation students and seniors from Graphic Design program attended the session on 27th Feb 2017, in RUW, of the alumnae as Ms. Muneera also went through the Final Year Project “The Little Explorers” with details mentioning the most important factors and features which lead the projects of Graphic Design students to successful completion and meet the international standards and the market needs. In addition, she motivated the students to research as indispensable and critical issue to collect data and analyze information in order to create a perfect concept and good implementation. Ms. Muneera talked about hard working and how finishing ahead of the deadline effecting the students work and it gives a second chance to improve the quality, and inspiring the students by giving them a successful module to follow.

