

Welcome Note from the Acting Director of Student Affairs



Mrs. Sameeneh Shirazie
Director (Acting), OSA

Dear Students,
Greetings from Office of Student Affairs.
At the Office of Student Affairs (OSA), our goal is to support students in the development of their unique potential, inspiring them to be active learners, successful graduates, and engaged global citizens. Through engagement in student activities, students have the opportunity to learn how to become effective leaders and make productive contributions in both their personal and professional lives.

I encourage all students to be active in participating in all University activities, whether offered by their respective colleges, or by OSA. In addition to these activities, I urge all students to attend any and all Career Guidance and Personal Development sessions that usually take place on Sundays and Tuesdays during activity hour. During these sessions, students learn how to develop important skills such as drafting a CV, and learning interviewing skills, all of which contribute to their ability to seek and secure employment. By attending Personal Development sessions, students learn about various ways in which they can improve their self-confidence, motivation, positive thinking, etc.

The OSA is your constant partner through all phases of your journey at RUW. Our relationship with you does not end at graduation, but continues even when you become an Alumna of RUW. We assist in finding you internships, as well as sending you notifications about job vacancies as they arise.

Our door is always open to welcome new ideas and suggestions about ways in which we can do more to make your University experience enjoyable and memorable.

Mrs. Sameeneh Shirazie
Director (Acting)
Office of Student Affairs

RUW Mission

To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

RUW Vision

"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

Academic Programmes Offered at RUW

Academic Programmes Offered at RUW

Centre for General Studies

- English for Academic Success

College of Art and Design

- Edexcel Foundation Diploma in Art & Design
- Bachelor of Arts in Fashion Design
- Bachelor of Arts in Graphic Design
- Bachelor of Arts in Interior Design
- Bachelor in Architectural Design
- Master of Design Management
- Master of Fine Arts in Drawing and Painting

College of Business and Financial Sciences

- Bachelor of Business in Banking & Finance
- Bachelor of Business in Human Resource Management
- Bachelor of Business in International Business
- Bachelor of Business in Marketing

College of Law

- Bachelor of Law

College of Engineering

- B.Sc. Civil Engineering (West Virginia University programme hosted by RUW)

RUW Receives an Esteemed Delegation from the Education and Training Quality Authority (BQA)



Royal University for Women was honoured to receive an esteemed delegation from the Education and Training Quality Authority (BQA), led by Her Excellency Dr Jawaher Al Mudhahki, Chief Executive BQA, on Wednesday, the 24th of January, 2018. The BQA visited RUW to formally announce the commencement of the second cycle of Institutional Review. The delegation met with the President of RUW, Prof. Mazin Jumaah, and senior management.

RUW Welcomes a Delegation from Northeastern University, USA



Royal University for Women welcomed a delegation from Northeastern University, USA, headed by Vice President Dr. Robert Dietrich, and Administration College Dean, Dr. Raj Echambadi, on the occasion of their visit to Bahrain. The meeting was attended by Board of Directors member, Mr. Waleed Al Zamil, Academic Vice President, Dr. Mona Suri, and the Dean of the College of Business and Financial Sciences, Dr. Hala Elias.

Royal University for Women Signs an MoU with Leading PR Agency on a Youth Training Program



Royal University for Women and Obai & Hill, a leading communications firm, signed an MOU to activate a Youth Training Program. The programme is designed to help recent graduates and newcomers to the job market, navigate the workforce community. The programme will place special emphasis on the development of communication skills, technical proficiency skills, as well as creative and collaborative skills. Moreover, it is specifically designed to cater to the students at the Royal University for Women, where the firm believes there is great potential and excellent work ethics among students. Obai & Hill, founded by Bahraini-born entrepreneur Wafa Al Obaidat are very keen to bring this program to students of RUW.

Student Orientation Day; RUW Students Gear Up for Second Semester



The Office of Student Affairs (OSA) at Royal University for Women (RUW) held its annual Student Orientation Programme on the 28th of January, 2018. RUW President, Prof. Mazin Jumaah, welcomed new students, and wished them success in their university life. In his message to new students and their families, Prof. Jumaah emphasised the world-class educational services that are provided by RUW to all students, which help them become well-rounded individuals. This was followed by a speech by the Vice President for Academic Affairs, Dr. Mona Suri, in which she talked about the academic programmes, and the importance of integrating to the RUW community. She also highlighted that each student has an academic advisor to guide them through their college experience, ensuring students that the staff of RUW is committed to their success.

Outstanding Student Achievement: College of Law Student Reem Benschams Published in National Newspaper



College of Law student Reem Benschams's opinion column was successfully published in the national newspaper, The Daily Tribune, on the 20th of January, 2018. The column titled "To have it all" – Work & Family Balance, covered the topics of career, lifestyle choices, aspirations, as well as priorities and motivation behind certain choices. Prof. Mazin Jumaah, President of the Royal University for Women, congratulated Ms. Reem on her achievement, expressing his pride in witnessing RUW students achieving their potential, and lauded Ms.Reem for her excellent communication, writing, and critical thinking skills.

"To have it all" - Work & Family Balance

The question women secretly ask themselves: "Can we really have it all? Can we balance between our fast-paced careers and our hectic family life? Is it even possible?" The answer: It depends.

What do you define 'balance' as? What is having it all?

Is it to perform adequately or excel in both areas or is it to be able to attain the lifestyle attained by our male counterparts?

What if the missing piece to this complex puzzle is not necessarily to do exactly what men themselves do, but rather understand how their mechanism works? If you are like the countless women today who say, "we want to live like men", where they 'supposedly' can balance perfectly between their careers and family, and can even get a good night sleep at the end of the day, then let us look at this from a whole other perspective.

Many of the stereotypical households - where the man comes back late and exhausted from a successful day at work, spends time with his family over dinner then rests until the next day - indicates that men have inherently used a technique which has given them comfort in their lifestyle. They may spend time with their loved ones but that quality time is not what mothers would define as excelling in the family life, but rather the adequate performance of the bare minimum. In this scenario, men have prioritized their efforts, mostly investing themselves qualitatively in work and quantitatively with their family. Now I'm not criticizing this technique, on the contrary, I applaud men for making peace with their priorities. But rather it is like they say, balancing work, sleep & a social life equally is near impossible. Therefore, whatever priority we set, whether it is sleep and work or a social life and sleep, the lowest on the priority list shall have the least performance by default. Thus you can choose which stages of your life you would prefer to perform qualitatively in one area and quantitatively in another, and then you could shift it where you deem it fit. It must be noted that prioritizing does not mean that you are sacrificing your whole career life to nurture your family, but rather that you have control of when you are to perform adequately and in which areas.

To perform less than your optimum doesn't necessarily mean that the performance is less than average, yet that is what we are all afraid of. So the question we ask ourselves, is prioritizing -hence having a relative balance in performance - a good enough solution especially for those who seek to touch the stars? My answer again is, it depends.

What is reaching the stars to you? Is it to be happy and comfortable? Or is it -like the millennial generation likes to put it- making a greater change?

This is why it all depends. You are the main factor in this equation, what do you want?

Ms. Reem Benschams
College of Law

Alumna of the Month



Ms. Noora Muhanna

Background Information

Name: Ms. Noora Muhanna

Graduation Year: 2014

Professional Occupation:

Developer at Ministry of Finance for the financial information directorate.

Involvement at RUW:

- Graduated from the College of Information Technology with a Bachelor's Degree in Information Technology with High Distinction.
- Selected to deliver a speech at the RUW Orientation Day AY 2015/2016 as the College Information Technology representative.
- Nominated twice to join as a student council member and represent the College of Information Technology.

Her Words:

"Long gone but not forgotten are those four years at the Royal University for Women corridors. Strong relationships, outstanding learning environment, great experience, generous instructors and distinguished professors those are some of my beautiful memories. First, I must acknowledge those who helped make my university experience possible. Today, as I prepare to move toward the future, it is pertinent that I hold fast to my support networks—those who have encouraged and grounded me throughout the years. Thank you my Parents, families, friends and mentors. My time in the college has enriched my life in many ways. It has provided me with the necessary tools to sharpen my skills in my field of choice taught me valuable knowledge about this diverse world and people and concepts in general and eventually will enable me to hopefully become more successful in life. It also has stressed to me the importance of thinking critically and asking questions in many situations. All these aspects of college have also made me more well-rounded as a person. There have been, and there will continue to be, many opportunities to learn more ways of improving my craft as a result of my time in university, which I am truly thankful for. These experiences are truly irreplaceable and I would not trade them for anything."

Achievements:

- Dean's list Award.
- President's Award.
- Certified by Oracle to the OCA in PL/SQL development.
- Participated to develop web forms for the Ministry of interior.
- Leading Oracle Business intelligence project to serve all Bahrain ministries.

College of Law attends the Inaugural Ceremony of the Family Courts

On January 24th, 2018, Dr. Pasquale Borea, Dean of the College of Law and Dr. Maria Casoria, Assistant Professor, on behalf of the College of Law, attended the opening ceremony of the Family Courts. The event, organized by the Supreme Council for Women, marked the inauguration of the new Courts' Complex in Riffa. The event was opened by the speech of Ms. Hala Alansari from SWC, followed by the speech of the President of the Cassation Court, Dr. Abdulla Albainain. The event was concluded by a speech from H.E. Shaikh Khalid bin Ali bin Abdulla Al Khalifa. The event was attended by Judges and members of the Supreme Judicial Council, lawyers, and academics.

Faculty of the Month

Dr. Iman Al-Fakhri, Assistant Professor,
College of Business and Financial Sciences



Dr. Iman Al-Fakhri

Dr. Iman Al-Fakhri has a Bachelor of Business Administration from the American University, USA, and a Master of Arts and Ph.D. from University Sains Malaysia (USM), Malaysia. Her research focuses on consumer behavior and green marketing. She successfully completed an incentive grant and a short term grant from University Sains Malaysia, with a total grant value of Rm 33,000. She has 19 publications at international conferences and in international journals, and a published book.

Dr. Iman previously worked at University Sains Malaysia for over 9 years. She served as international business section coordinator, member on committees, workshop facilitator to the Royal Malaysian Air force, accounting panel committee, events chairperson, journal reviewer, invited speaker, and an active member of university engagements and trainings. In addition, she is a member of professional affiliations; for example, the Academy of International Business, Asian Academy of Management Association, Eurasian Business and Economics Society, Women Association USM. Dr. Iman joined the College of Business and Financial Science at Royal University for Women in order to share her knowledge and experience, and fulfill her quest in working in an Arabic country to experience the rich Arabic culture.

College of Law signs MoU with National Institution for Human Rights



On January 16th, 2018, Dr. Pasquale Borea, Dean of the College of Law, signed a Memorandum of Understanding on behalf of the College with the National Institute for Human Rights (NIHR). The MoU sets a general cooperation between the RUW College of Law and NIHR, oriented at providing training and internship opportunities for Law students, develop joint research, and organize joint events.

Project of the Semester

College of Art and Design



Student: Ms. Raghed Al Dossary

Programme: Graphic Design

Project Title: Corporate Identity Re-Design, Case Study: Hunger Station Company – Semester I – AY 2017/2018

Supervisor: Dr. Abuelainin Mohammed Hussain

Project Description (Abstract):

This project entails an analysis of the Hunger Station Company and the use of graphic design. It will explore the definition of corporate identity, brand identity design, branding, marketing, media production, visual design, visual communication, multimedia design, web design, digital media and logo design. It will also explore some of these themes in relation to Hunger Station. Finally, the project will also look at some key competitors of Hunger Station, both locally and internationally.

Impact on Society (Contribution):

To find the proper framework to redesign corporate identity solution.

College of Art & Design Attends the 44th Bahrain Fine Art Exhibition

On January 17th, Dr Hisham Al-Azzawi and Dr Hanaa Malallah attended the 44th edition of the Bahrain Annual Fine Arts Exhibition that took place under the patronage of HRH Shaikh Khalifa bin Salman Al Khalifa, the Prime Minister of Bahrain. This year's exhibition presented a collection of local and international artists residing in Bahrain, and celebrated the creativity and ingenuity of the artists. Every year, the art community gathers to present their finest work, uninhibited by a subject or theme: The result is a colorful display of styles and techniques through different mediums of expression.

Project of the Semester

College of Business and Financial Sciences

Students: Ms. Fadheela Salman Ali Ahmed Naser
Ms. Zahraa Ahmed Ghuloom Abdulla Saleemi

Programme: International Business

Project Title: The Effect of Employee Satisfaction on Customer Satisfaction in Telecommunication Industry in Bahrain
Semester I – AY 2017/2018

Supervisor: Dr. Matthias Bode

Project Description (Abstract):

This report is starting with the research hypothesis, that employee satisfaction can have an effect on customer satisfaction in the telecom industry in the Kingdom of Bahrain. Based on a thorough review of the existing literature, a conceptual model with the main factors for employee and customer satisfaction is developed and empirically explored. The study is using satisfaction questionnaires for employees, as well as customers. The results indicate a positive link between employee and customer satisfaction.

Impact on Society (Contribution):

Bahrain is characterized by a low number of telecom networks and strong competition. In this situation, the research shows that for securing competitive advantages, companies should focus more on employee satisfaction to increase overall satisfaction levels of the organization's client base.

Project of the Semester

College of Law

Students: Ms. Mai Musameh
Ms. Huma Bungash

Programme: Bachelor of Law

Project Title: An International and Regional Study on Discovery of Evidence and Confidentiality in Commercial Arbitration
Semester I – AY 2017/2018

Supervisor: Dr. Maria Casoria

Project Description (Abstract):

The main goal of the research is to study the concept of discovery and its importance in turning the controversy in favour and against the disputants in international arbitral proceedings. The study aims at examining the different application of the notion of discovery of evidences, and its restrictions in relation with the confidentiality issues.

Impact on Society (Contribution):

The interface between discovery of evidence and confidentiality in international commercial arbitration is still highly debated among the scholars and the jurisprudence, and therefore, the research has been an attempt to shed light on the topic. Moreover, since the arbitration laws in the GCC have been passed quite recently, the practitioners have still limited experience in dealing with the balance between the right of the parties to keep documents confidential, and the interest of justice to ensure due process.