

Welcome Note from the Dean of the College of Law



Dr. Pasquale Borea
Dean
College of Law

Dear students,
As we are heading towards the end of a very challenging academic year, I am very proud of our students' achievements and truly impressed by the strength and resilience the whole RUW community has been able to demonstrate during the COVID-19 pandemic. In line with the excellent strategy that RUW has put in place to ensure continued and outstanding academic service to our students, the College of Law has been able to navigate through this challenging academic year providing an outstanding legal education through the online environment. This has been possible thanks to our dedicated and qualified academic staff, who have been able to swiftly adapt to the online teaching and learning strategies as well as thanks to our students who have worked very hard to continue their journey in legal education, even remotely. Even though we have not been meeting physically, online curricular and extra-curricular activities have continued successfully, and we have been in constant touch with our students. Our Law graduates have continued to hold strong records of excellence in a variety of legal professional domains, achieving postgraduate degrees in prominent universities abroad and continuing serving the country and the region in the legal environment. We are now called to an effort of faith and trust that the measures undertaken to contrast the pandemic will soon lead to a return to campus and to academic activities held in presence, and I am sure we will all be back more motivated and stronger than ever. Along with my colleagues at the College of Law, I am truly looking forward to continuing witnessing your growth and empowerment, leading you to the highest achievements in legal education.

Dr. Pasquale Borea Ph. D.
Dean of the College of Law

RUW Mission
To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

RUW Vision
"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

MBA **RUW Announces the start of admissions of Master of Business Administration (MBA) PROGRAMME**

For more information visit RUW website: www.ruw.edu.bh

Royal University for Women Launches the Degree in Master of Business Administration



Royal University for Women (RUW) celebrated the launching of its new programme - Master of Business Administration (MBA) in College of Business and Financial Sciences (CBFS), with attendance from Dr. Mona Suri, Acting president, Dr. Arpita Mehrotra, Acting Dean, CBFS, faculty members, Executive Leadership Team and RUW student representatives.

Dr. Mona Suri, the Acting President, in her welcome address congratulated the college dean and college faculty members on launch of this new programme as it is aligned with the university's goal to provide students with an integrated business education that fosters their personal and professional development enabling them to perform at the highest level in their chosen area of occupation. Dr. Suri also emphasized that the RUW is the only university in Bahrain offering an MBA programme exclusively for women. She added that "RUW is well recognized and accredited higher education institution in the Kingdom of Bahrain, Gulf region and Internationally, with students from more than 15 nationalities studying at the campus. RUW aspires to make this programme recognized internationally as a high-quality business education programme that produces well-rounded business leaders and entrepreneurs.

Dr. Arpita Mehrotra, the Acting Dean of the College of Business and Financial Sciences in her remarks thanked the university's management for their support throughout the journey. She highlighted that RUW's MBA will give immense opportunity to women to start their own business with contemporary methodologies. Dr. Arpita mentioned that the programme is robust, and industry linked which will prepare students for working and winning in the new global economy. The curricula prepare students for the growing business demand for actionable insights and predictive outcomes which will improve their opportunities for career advancement and success. The programme will be delivered by experienced faculty with diverse backgrounds and in collaboration with industry to provide hands-on experience.

The MBA programme will be launched at RUW from forthcoming academic year from September 2021. It will be offered in 3 semesters and will include courses related to Banking, Finance, Marketing and Entrepreneurship, in line with Bahrain's Vision 2030. The admission for this programme is currently open and applicants are required to have a bachelor's degree with a GPA of 2.3 or equivalent qualifications with good academic standing in the same specialized field or other areas related to the current programme of studies. It is worth noting that RUW is the only higher education institution in the Kingdom of Bahrain that is solely dedicated to women empowerment and advancement through quality higher education. Offering of this MBA programme is another step in providing women in the Kingdom a pathway to success and excellence.

The Centre for General Studies at Royal University for Women Achieves Pearson Assured Status



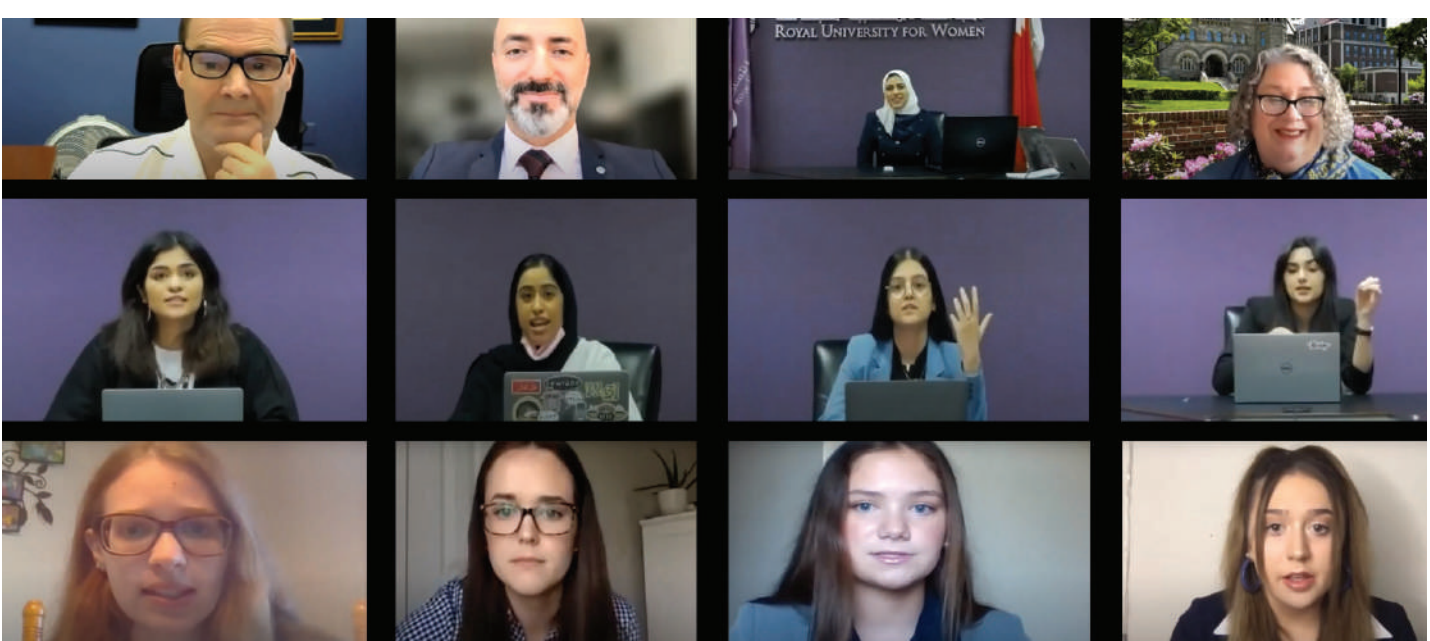
Royal University for Women (RUW) received the Pearson Assured Status from Pearson Education, UK for the English for Academic Success programme and five courses offered by the Centre for General Studies at the university. The review was conducted through an online communication platform by an external verifier, Mr Dean Littler, from Pearson Education, UK as part of the annual quality assurance review.

The Acting President, Dr. Mona Suri, extended her deep congratulations to all faculty members at the Centre for General Studies and the university's management and praised their relentless dedication to academic excellence. She stated that "The report received is very positive and mentions numerous examples of excellence which reflects the hard work, untiring efforts and commitment to providing students with the best quality of education".

From his side, the Director of the Centre for General Studies at RUW, Dr Humam Al-Agha explained that the Pearson Assured Status came as an attestation of RUW efforts to provide the highest quality of education to its students and all of Bahrain by the variety of programmes offered to RUW students and the broader community. He said that "All programmes have successfully met all objectives and quality indicators to maintain their status as a Pearson Assured programme, which they are: English for Academic Success (EAS), Entrepreneurship and Innovation, Effective Communication, Study and Research Skills, Information Technology, and Principles of Leadership."

It is worth noting that RUW is the only women university in the Kingdom of Bahrain dedicated to the empowerment and advancement of women through higher education. The university includes three colleges and they are College of Art and Design, College of Business and Financial Sciences and the College of Law. The Centre for General Studies at RUW supports all the colleges, and offers a wide range of programmes/courses for university students as well as workshops and training programmes offered for the local community.

Royal University for Women organizes Annual Student Debate with West Virginia University



Royal University for Women (RUW), the leading higher education institution in the Kingdom of Bahrain dedicated to women's empowerment and advancement, held the Annual Student Debate with its strategic partner, West Virginia University (WVU) in the United States of America. This event showcases RUW's commitment to its mission to provide students with robust global learning experiences. This virtual event witnessed the attendance of more than 200 students, faculty members, and members of the community.

This year's debate focused on the impact of COVID-19 on women and was titled "The House Believes COVID-19 Provides New Opportunities for Women." The students from both universities presented logical and thought provoking arguments, ultimately fulfilling the objective of both institutions: to engage in a constructive dialogue on a relevant issue and to leave the room with new ideas.

The Acting President of RUW, Dr. Mona Suri, expressed her pride in the success of this event by saying, "It is a commitment of the University to positively impact the world by equipping women with the knowledge and skills to lead positive change and create solutions to global challenges. The COVID-19 was a great challenge during the current and past year, which we highlighted in this year's debate. Our students were very well-spoken, deeply and critically thinking of this challenge and presented a great number of reasonings and opinions." Dr. Humam El Agha, Director of Centre for General Studies praised both teams from the two universities and commented on the debate by saying, "The Centre for General Studies at RUW assures that RUW students still have the opportunity to participate in international experiences even during the COVID-19 pandemic, and we have successfully organised the annual debate via Zoom. We are proud to provide our students with such events which encourage them to engage with different cultures and the dissemination of knowledge at both national and international levels."

RUW debate team consisted of Ms Fatima Naeem, Aldana Juma, Noor Jasim and Sakina Ali from the College of Law, while the WVU debate team members consisted of Katherine Charlebois from International Studies, Stephanie Golden from International Studies and Political Science, Sophie Stoviak from Business Administration - Human Resources Pathway, and Marissa McCoy from the Global Supply Chain Management. RUW team was mentored by Ms Hager Amer from RUW's Centre for General Studies and WVU team was mentored by Dr. Susan Lantz, Teaching Associate Professor of Marketing, The John Chambers College of Business and Economics, WVU. The guests expressed their gratitude to this opportunity where they found it very informative and exchanged their views on the status of women during the pandemic. Ms Noor Jameel Fadhul from RUW said "I have found the debate between RUW students and WVU students very beneficial and contributes to the collective human knowledge. The topic chosen for this debate is a controversial topic that can be related to most women especially during this challenging time with the COVID-19 pandemic. I personally believe that the participation in such debates enables the students to develop critical thinking skills and helps in building cross cultural relationships. All of the efforts and great work of both universities is highly appreciated." Ms Hanna Aguglia from WVU said "I really enjoyed the debate and Seeing so many different people was awesome considering I have been itching to study abroad but unable to do so because of the pandemic. I thought all of the students were very well spoken and brought up important ideas such as how 80% of nurses are women and are expected to not only be lifesavers but mothers as well. I also happened to notice how beautiful all of these students are! Overall I learned a lot and it was a very cool experience."

The COVID-19 pandemic has created unprecedented challenges for all sectors including international education. Due to health concerns and the limitations on travel and student mobility, RUW has transformed its way of internationalisation. As a result, RUW has conducted several exchange programmes with partner institutions virtually. The virtual debate between RUW and WVU was one of such successful virtual exchange programmes which RUW has conducted.

Royal University for Women links its students with the labour market through a virtual career fair



Royal University for Women (RUW), The only higher education institution in the Kingdom of Bahrain that is dedicated solely to the empowerment and advancement of women through higher education, organised its annual career fair virtually via Zoom platform and witnessed the attendance of many students from the different colleges of the university. This year's fair was shifted to virtual platforms following the precautionary measures of the COVID-19 pandemic and to ensure the ease of attendance of all students. The Office of Student Life at RUW conducted this event with participating companies from different sectors of the labour market including Bahrain Petroleum Company (BAPCO), Zain Telecommunication, Al Qadod Consultancy Firm and many other entities who provided insights, internship and job opportunities to the students. The RUW Virtual Career Fair is part of the university's goals in building bridges between university competencies and the leading professional workforces and prospective employers in Bahrain.

RUW Master's student discusses Reputation Management through PR in the Public Sector



Ms Thekrayat Mohamed Ibrahim from the Master in Design Management programme at the Royal University for Women completed her Master's degree in which she discussed her thesis online under the title "Developing a management public relations framework to improve the public organisations' reputation in Bahrain". Ms. Ibrahim was supervised by Associate Professor Dr. Matthias Bode from Department of Marketing at the College of Business & Financial Sciences and co-supervised by Assistant Professor Dr. Amine Moulay from Urban Design at the College of Art & Design.

Ms Ibrahim urged that in comparison to the public organisations in Bahrain in managing reputation by Public Relations (PR), the private sector invests a lot of money and other resources, to build and keep a good reputation. The study aimed to discover the available PR management frameworks and identifying the gap between the existing PR frameworks and theories with the actual practice as well as how a reputation can be improved through a developed PR framework.

The study used a mixed research methodology combining quantitative and qualitative methodologies by distributing surveys to PR employees in the Public organisations in Bahrain in addition to having an expert interview with the PR Director of the selected ministries.

RUW collaboration with Malaysia



RUW has forged ties with Malaysia over the years. Our university always had an excellent relationship with the Malaysian diplomatic missions in the region. Collaboration has been active in IT, fashion and due to the nature of the Bahraini and Malaysian economies, there was always an interest in collaborating in Islamic Banking. RUW right before COVID was featured in a fashion show organized by the Malaysian embassy to the Kingdom of Bahrain. In 2014, University Utara Malaysia reviewed the Bachelor of Information Technology and Computer Sciences at RUW. Petronas, IBFM and other delegations visited our campus over the years.

Thanks to the Education Malaysia Office run by Vice-Consul Mr. Ahmad Darul Akmal bin Mohamed Ali whose mandate is to promote ties between the regions and Malaysian embassies and the support of H.E. Mr. Agus Salim Bin Yusof, Ambassador of Malaysia to the Kingdom of Bahrain, RUW recently held talks with Universiti Utara Malaysia and with University Teknologi Mara. Both universities have made big strides in research, quality assurance and rankings over the years and will certainly contribute to RUW global mission.

University of Huddersfield visits RUW



Mr Ray Dance, Office of the Pro-Vice-Chancellor visited the RUW campus on April 17. It was an excellent opportunity to go over the various collaboration projects between RUW and the University of Huddersfield. RUW and UH have a signed Memorandum of Understanding.

Meeting with Politecnico Milano



Royal University for Women held a virtual meeting with prestigious Politecnico Milano to explore collaboration. "Polimi", founded in 1863 is a technical university of more than 45,000 students offering leading programs in Design and Engineering. Polimi also produces cutting edge research. Dr Hadeel Regal, Associate Professor and Head of the post-graduate studies in the College of Art and Design and Dr Vivien Exartier, Director of International Affairs coordinate the partnership on behalf of RUW. The initial meeting was also attended by Dr Maria Casoria, general Counsel of RUW who introduced the MOU process to the Polimi team, Ms Francesca Russo, Design Diffusion, Prof. Davide Ponzini, Rector's Delegate for International Relations with the Middle East and Prof. Alessandro Biamonti, LABIRINT Research Team Coordinator, Design Department.

Students' participation in the INJAZ Innovation I Camp

Foundation students from the College of Art and Design have participated in the INJAZ – "I camp University Tournament", along with the students from the College of Business and Financial Sciences representing the RUW team. Along with a mentor from INJAZ, students developed a Business plan and presented it among the jury. During this programme, RUW students were able to show their best skills and gained a lot of experience on how the work environment can be under pressure and were able to adhere successfully with it.

College of Art & Design Master students Viva-voce

April 6th 2021: Viva of student in DMT599 Ms Noora Tariq Mohamed Isa AlNajem, ID 1219, thesis titled, 'Sustainable Strategy Of Using Traditional Materials In Contemporary Residential Interiors In Kingdom of Bahrain' was successfully conducted and attended by students and instructors.

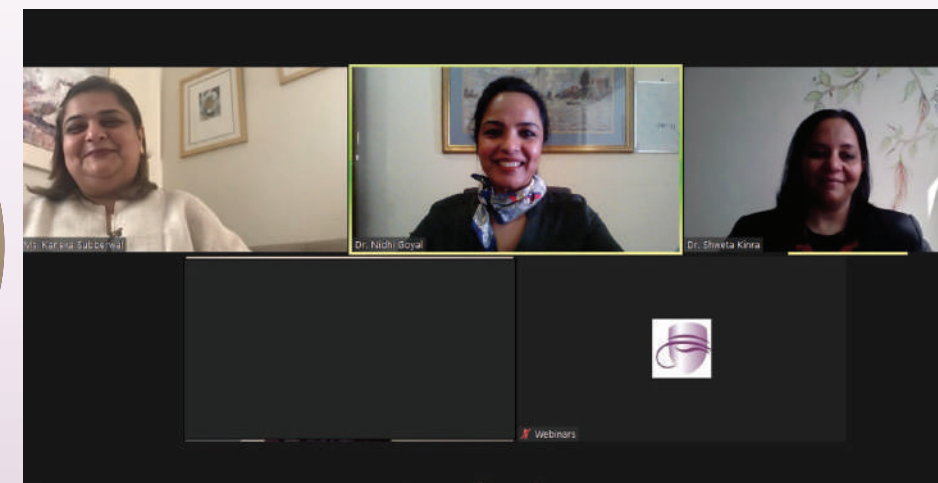
April 7th 2021: Viva of student in DMT599 Ms Noor Fahad Hazza Alsubaie, ID 2690 Thesis titled, 'Developing A Design Management Strategy Of Community Centers In Al-Khobar City KSA', was successfully conducted and attended by students and instructors.

April 19th 2021: The Viva of DMT599 student Ms Mooza Hesham Ali Mohamed Rabeea, ID 2415, thesis titled, 'Developing a Design Management Framework as a Road map for Sustainability in new Buildings'. The event was attended by students and instructors.

CAD Students participate in Head Start Program

CAD foundation students and year 3 Fashion Design Program students enrolled in the INJAZ Head Start Program. Most of the students completed the program successfully and were awarded the certificate of completion.

Webinar on the Role of Art and Design: Impact of COVID 19 and its Future Perspectives



To maintain and benefit from collaboration with industry experts, the College of Art and Design at RUW - foundation programme organized a webinar titled, "The Role of Art and Design: Impact of COVID-19 and its Future Perspectives. The talk was delivered by Ms Kanerka Subberwal- Founder of "Art Select", Bahrain. Ms Kanerka enriched the audience with her experience in the field of Art and Design and gave a great insight on the Impact of COVID 19- and the aspects required to lead to a bright future in the field of Art and Design. Students, Alumnae, members from the industry, college advisory board members, and faculty members had great participation and were amused by the talks given by Ms Kanerka.

CBFS Acting Dean participates in a panel on postponement of loans with Bahrain Association of Banks

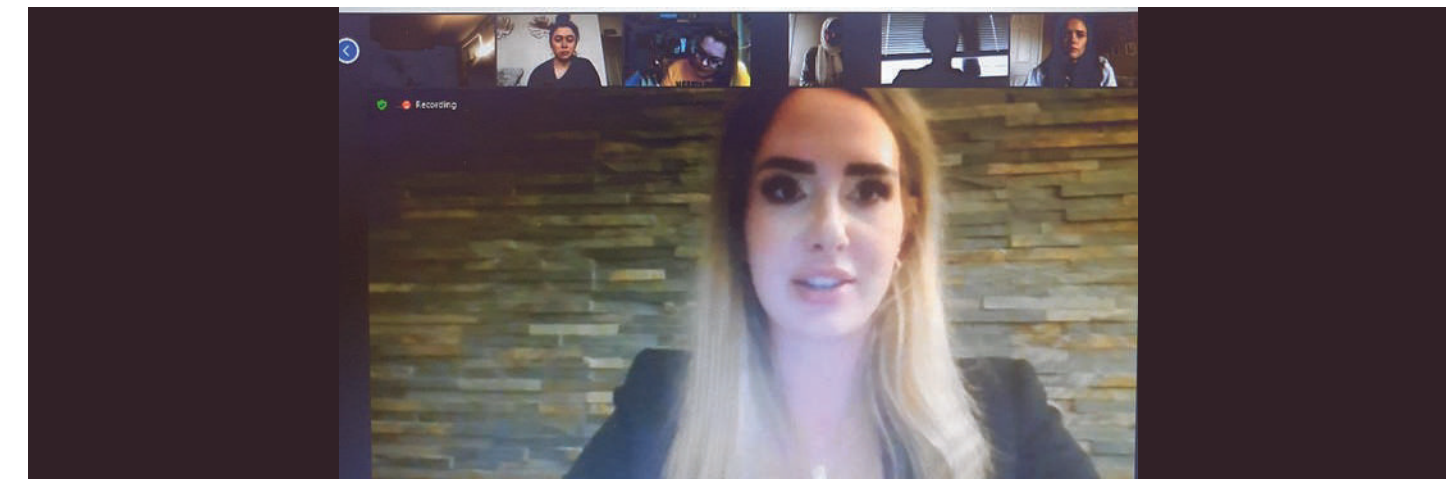


Bahrain Association of Banks (BAB) featured RUW College of Business & Financial Sciences Acting Dean Dr Arpita Mehrotra in an interactive discussion on the effect of postponing loans in the pandemic context along with experts from the field during March 2021.

The discussion investigated the various positive and negative effects of postponing loan instalments. The results of the discussion will translate into a paper with a list of recommendations for the industry. This event shows how CBFS expertise serves the needs of the industry.

BAB is leading the banking industry to deal properly with the various effects of the pandemic, not only on the banks' solvency, but also on banks' staff, clients, economic activities, and society.

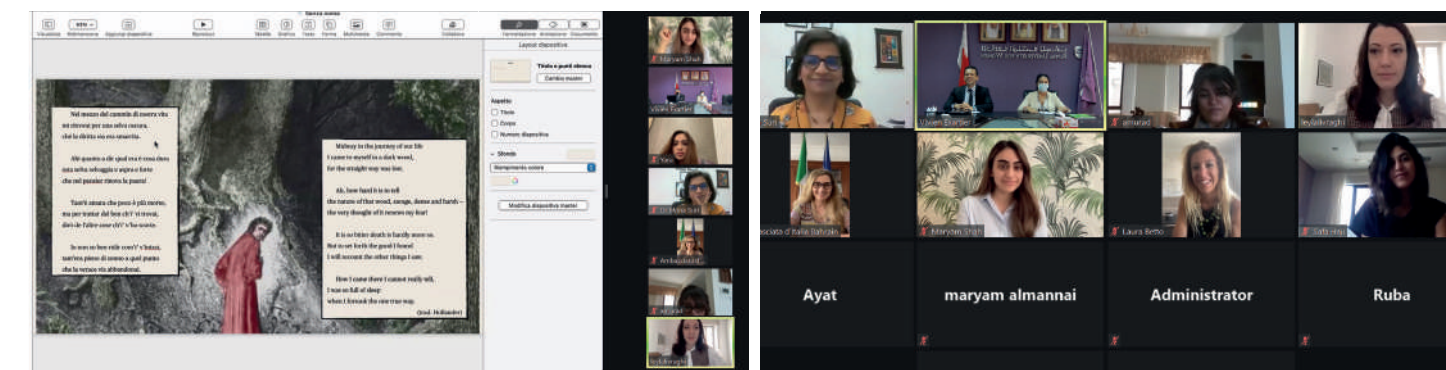
"Women in Appalachia and Women in the Gulf" between RUW and WVU



The virtual exchange part between WVU Chambers College of Business and Economics and RUW CBFS came to an end in April. As the semester course featured several interactions on entrepreneurship, business communication, international business and Covid 19 through co-lectures, case studies, debate, roundtables and presentations. The months of March and April witnessed many interactions from students from RUW and WVU. The March 9 session of the Women in Appalachia and Women in the Gulf featured women entrepreneurs from both countries who spoke about their motivation to start a business, their challenges and opportunities and the lessons learned from the COVID-19 pandemic. The RUW participating class "INB 340" Cross-Cultural Management taught by Dr Samar Al Barghouthy and all four entrepreneurs brought a unique perspective to the discussion.

Svenja Schütze, a RUW graduate in International Business, runs with her partners a company of more than 150 employees including five restaurants. Ms Hana Al Tareif, founder of Daresni is a single mom who started a tutoring business on top of her regular job as she was struggling to find good support for her daughter as a single mother with a full-time job. Just over a decade, Arria Hines has taken Allegheny Science & Technology from a two-person operation in West Virginia to a nationwide consulting company with more than 100 employees. The company, which is based in Bridgeport, operates as an energy and technology consulting firm for numerous government contractors and commercial businesses. Susan Jennings founder of Allegheny Treenware started selling their hand-crafted, wooden kitchenware in 1990 in craft shows and now sells all over the United States and Canada through Internet.

RUW and the Italian Embassy in Bahrain celebrate Dante Alighieri's 700th anniversary



The Centre for General Studies at the Royal University for Women in cooperation with the Italian Embassy in Bahrain hosted a virtual lecture on Dante Alighieri, the 'father of the Italian Language'. The successful event has been organised to celebrate the 700th anniversary of the Italian poet Dante Alighieri's death. Prof. Leyla Livraghi, from University of Pisa (Italy), gave a lecture on Dante to the students of the Italian Language Course at RUW, in presence of HE Paola Amadei, the Italian Ambassador to the Kingdom of Bahrain. Dr Vivien Exartier, Director of International Affairs and Ms Mariangela Pellegrini, professor of the Italian Language Course, welcomed all attendees. Both faculty and students enjoyed Dr Livraghi's talk which was focused on the life, poetry and works of Dante, the 'Supreme Poet'. Dr Mona Suri, RUW Acting President, emphasized the importance of this special cooperation between RUW and the Italian Embassy in Bahrain. She also underlined the importance of this collaboration even during these challenging times.

A series of guest lectures in the College of Business and Financial Sciences



The past couple of months featured several guest lecturers in the College of Business and Financial Sciences.

On March 15, Dr Maria Casoria, a Faculty member from the College of Law gave a guest lecture to the students of INB 447 Economic Union and International Business on the topic of European Union competition policy. Dr Vivien Exartier, instructor of the course invited Dr Casoria, based on her expertise in competition policy. Dr Maria gave the legal perspective of the competition policy by presenting a couple of cases an anti-trust law. RUW students benefit from cross-college expertise through the diversity and background of its faculty members.

On March 28, as part of sharing expertise across the College of Business and Financial Sciences for the benefit of students, Dr Vivien Exartier invited Dr Najdat Mahmoud, Associate Professor from the Department of Banking and Finance to deliver a chapter on Islamic Finance within the BUS 136 Macroeconomics Class. The class happened to be taught face to face and online. Dr Najdat is a faculty member specializing in Islamic Studies in the College of Business and Financial Sciences.

On April 4, Hyundai Executive Ms Amani Barghouthy who worked in Saudi Arabia, the USA, and South Korea visited Dr Samar's class "Cross-Cultural Management" and Sh. Dwa Al Khalifa's class "Effective Communication". Ms Amani talked about her experience of working in South Korea as an executive for Hyundai company, one of the leading MNCs in the world. The lecture was an opportunity to compare business and cultural elements of working in the GCC and Asia and hear how Ms Barghouthy had to adapt to a challenging environment. In such a global environment, Ms Amani showed how important it was to adjust to other countries' culture and demonstrated how she learned the Korean language.

Dr Debashish also provided an exciting opportunity for HUR 424 Training and Development students by having West Virginia University and Carnegie Mellon professor Dr Emily Dennis give a guest lecture. Following the lecture, Dr Debashish stated "the session provided RUW students an opportunity to enhance their learning and develop a keen interest for the field of training and talent development".

RUW is the Academic Partner of the 11th MENA Vis Pre-Moot

RUW College of Law was confirmed as the Academic Partner to the 11th MENA E-Vis Pre-Moot in International Commercial Arbitration in cooperation with the Commercial Law Development Program of the U.S. Department of Commerce, the Center for International Legal Education of the University of Pittsburgh and the Bahraini Chamber for Dispute Resolution. During the closing ceremony, the organizers announced that next year RUW will be again the physical host of the programme.

Meet up with Student Council

Office of Student Life (OSL) organized a meetup session of the Student Council with the RUW student body on April 13, 2021. This meetup served as a forum where students got to know members of the Student Council and shared their ideas, suggestions, and concerns.

RUW Students Spot-Light Edition: Sustainability in Fashion



Esra Al Alawi



Nicole Saladanha



Meryana Adel

RUW Students Spot-Light

Fast Fashion

Fast Fashion

By: Nicole Saladanha

From long working hours, denial to basic sanitation facilities, violence and abuse to unsafe working conditions, here is what goes behind making the labels we wear.



The fashion industry is a global industry, with the rise in trends, there is a demand for the surplus production of clothes. Fast fashion refers to the mass production of trend replicated clothes using low-quality materials. Studies reveal that 80% of the fast-fashion labour consists of women. Over 40 million people are connected to working in the garment factory. On average nearly 80% of the garment workers do not earn minimum wages.



Often being forced into working for nearly 16 hours a day just to meet the brand's deadline, they work for love wages with a refused overtime. On average each factory worker works for up to 95 hours per week. Located in crowded places, unsafe buildings or workshops, these workers develop serious health conditions due to breathing of fibre dust and harmful chemical toxic substances. In most cases, they even face verbal and physical abuse and their voices go unheard.

Let us take a look at the deplorable and garment worker conditions →

RUW Students Spot-Light

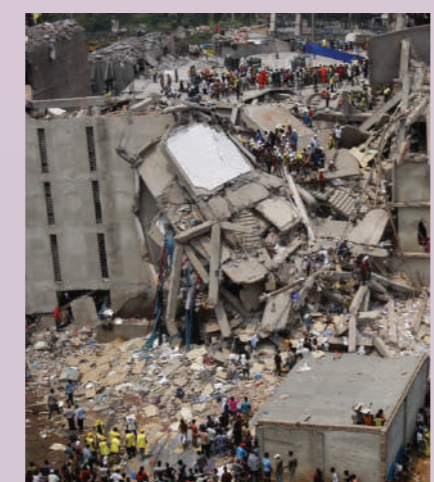
Fast Fashion

Fast Fashion

A shocking revelation made by a couple forced to sell their own child to pay off debt. They were not paid for years as a result of working for a leading brand. The deadliest disaster which shook the entire garment industry happened on April 24, 2013, where more than 1,000 people lost their lives, this happened because five garment factories that manufactured goods for major brands situated in Europe and North America were burnt into flames.



Multinational brands often exploit these people by promising better financial pay, improved working and residential conditions but they violate their human rights every day. These companies often blame company subcontractors for taking accountability.



Nearly 864 million pieces worth 2.1 billion dollars were cancelled from Bangladeshi garment factories, due to this, millions were left unemployed and had to return back to their villages.



A rising hub for child labour with poorly implemented laws and very little action, here are India's transparent workers behind the biggest fast fashion brands. The garment sector in India employs more than 10 million people while millions choose to work from home. With possessing skill in various fields like cutting sleeves, stitching and fastening button to embroidery and beadwork all these hands are responsible for the finishing touches to every garment.

Fast Fashion

A new research was conducted which showed that most of the workers are women and girls from minority and marginalized communities. These are the most vulnerable and powerless group often engaged in the industry by subcontractors. Nearly 20% of the workers were in the age group of 10-18 years of age.



These are just a few examples out of the millions of workers who have been unheard till today. Ensuring food, healthcare, clothing and proper wages is a fundamental right of all these workers. Our fashion industry is growing, and it is our duty to honour the work of millions of people whose hard work often goes unseen. Let us do our bit to try to make a change.



RUW Students Spot-Light

Approaching Sustainability: Why it Matters

Approaching Sustainability: Why it Matters

By: Esra Al Alawi & Meryana Adel

We've all heard the term "sustainable fashion" at various points, but what does it mean? Sustainable fashion is a term that defines clothes that design, manufacture, and distribute in eco-friendly manners—meaning that the entire process of production aims to minimise undesirable environmental impact and extend the life-cycle of a garment. The word "sustainable" defines as "able to maintain at a certain rate or level". Therefore, our fashion industry must operate in ways that work for years and decades to become a "sustainable fashion industry". However, as we live in the dominant fast fashion industry, that is not the case. Manufacturers produce clothes quickly at low prices to satisfy global trends—wearing them quickly before moving on to newer, trendier clothes. It is pretty hard to dress up in a way that has no damage to our environment. Sometimes, the sustainable alternative to our favourite garments doesn't exist yet. When making ethical choices for our wardrobe, we can't be perfect all the time. For brands, possessing a sustainable fashion label means creating clothes that undergo a manufacturing process that is the most considerate to humanity's environment. This means that these brands have a system that works without leaving a negative global footprint. For you, as a consumer, being sustainable means thinking about every product you buy and understanding what philosophy you are supporting upon purchase, and asking yourself if the new piece you are buying will be worn to the fullest extent, rather than just wearing it a few times and leaving it in your closet. Being a consumer, think of all the approaches a brand can take to become a sustainable fashion brand. Does the brand claim to be a slow fashion brand? This means that they design and manufacture clothing that is minimalistic in fashion. They do not design clothing on a whim but focus on creating timeless pieces worn for years. Being minimalist, manufacturers fewer new items, which reduce clothing waste; this is the "zero-waste" idea. Is the brand ensuring to be fair?



Being fair in fashion means ensuring fair minimum wages, improving the worker's life and family. Are they using 100% sustainable materials and biodegradable dyes? 100% materials such as organic cotton, organic hemp, recycled cotton, organic linen, bamboo linen, Tencel, and ecoinyl are all sustainable materials that promote better health and life for farmers and protect wildlife. Besides, sustainable materials save us from pesticides and offer qualities that require less water during production. Eco-friendly fabrics are firmer, softer, and would last you for years! Turn away from materials that are not 100% because the apparel technology (at the moment) has still not developed machinery that can separate blended fibres during the recycling process. Suppose we try to adopt these attitudes when purchasing clothes progressively; in that case, we are saying "NO" to the planned obsolescence of the fashion industry and "YES" to higher standards and superior products.

How to be socially conscious?

A conscious customer signifies someone that knows about the negative impacts of buying things that are not created in a manageable or moral manner. It is someone that thinks about what they purchase and how they will utilize it.

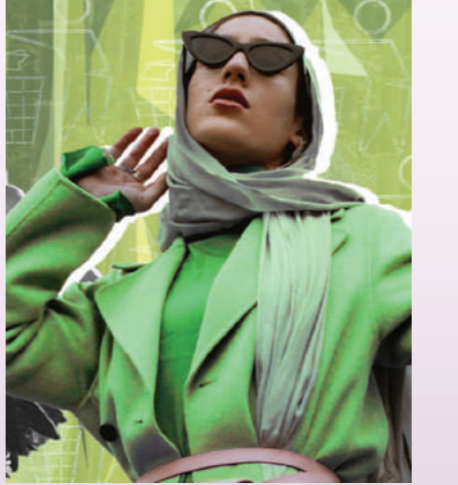
RUW Students Spot-Light

Approaching Sustainability: Why it Matters

Tip 1: How to take care of the clothes you own?
Caring for your clothes is the most fundamental and remarkable thing an individual can do to become a more careful purchaser. By doing that, clothes will last longer and will be replaceable less often. Continuously check the labels and adhere to the guidelines. Hand-wash and don't tumble dry sensitive fabrics, never hang heavy jumpers, fix a tear or missing button, take the stained piece to the laundry, and much more.



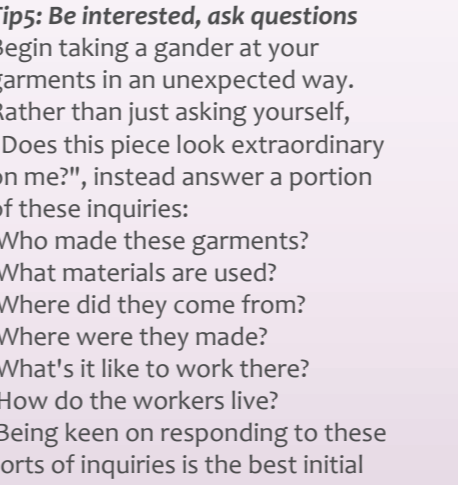
Tip 2: How to buy less and select the suitable garments?
Purchasing garments that are well-made with high-quality materials are more eco-friendly since they last longer and do not need to be replaced frequently. Try to combat buying things with impossibly low costs, and avoid the buy and throw action as they are not worth it. Primarily, purchasing a high-quality, expensive piece can last years and can be taken care of and mended. It



Tip 3: Evaluate your cost per wear
The genuine worth of garment is a beautiful, emotional thing. The price tag isn't the only thing you need to consider. Instead, think about how regularly you will wear it. Before purchasing any new something, figure it out: partition how much an item of attire costs by the occasions you intend to wear it. It may turn out that the 100BHD dress you will wear multiple times is a vastly improved purchase than the 10BHD one you will wear just a single time.



Tip 4: Expand your knowledge about textiles!
Do the examination and find out about fabric production. Pick brands that utilises reused fibres and choose sustainable choices, similar to hemp, natural cotton, Tencel, and so forth; unlike mainstream fashion, it generally uses elastics, nylon, and polyester containing plastic.



Tip 5: Be interested, ask questions
Begin taking a gander at your garments in an unexpected way. Rather than just asking yourself, "Does this piece look extraordinary on me?", instead answer a portion of these inquiries:
-Who made these garments?
-What materials are used?
-Where did they come from?
-Where were they made?
-What's it like to work there?
-How do the workers live?
Being keen on responding to these sorts of inquiries is the best initial move towards changing the story for individuals who make our



Tip 6: Support your local designers!
Small local brands with sustainable creation models are getting increasingly accessible. They would ignore the crazy design cycle but rather make pieces worn throughout the entire year or produce smaller assortments per season. Buying from local brands will avoid CO2 discharges caused by the delivery of clothing over the globe. So with each buy, you make you support craftsmanship in the district and empower your neighbourhood designers to develop.

RUW Students Spot-Light

Capsule Wardrobe

Capsule Wardrobe

A capsule wardrobe comprises of a couple of fundamental items of clothing that don't go out of fashion and are compatible to boost the number of outfits you can make, which is the reason it is ideal for making your capsule closet from a predominately monochrome palette. You need to ensure that the things that make up your closet will complement each other and the fashion trends that you don't think upon. Remember to pick the right quality products to create a long-lasting wardrobe!



NANUSHKA Eddy belted vegan leather



FRAME Pleated stretch denim jumpsuit



STELLA MCCARTNEY Adley cropped woven blazer



BITESTUDIOS + NET SUSTAIN Organic cotton poplin blouse



BITE STUDIOS Organic silk-satin shirt



AGOLDE +NET SUSTAIN Balloon organic leg jeans

RUW Students Spot-Light

RUW Fashion News

RUW Fashion Department News

Webinar series with Manchester Metropolitan University (MMU) and Royal University for Women (RUW)

To maintain and benefit from collaboration with international partner universities, RUW, College of Art and Design, Fashion Design program, organized a series of webinars with Manchester Metropolitan University (MMU), UK. Students, Alumnae, members from the industry, college advisory board members, and faculty members benefited greatly from these sessions. The audience had great participation and were amused by the talks given by MMU instructors who had a great industry experience.

Corporate Social Responsibility and Sustainability in Fashion



RUW conducted a webinar delivered by Dr Patsy Perry, Reader, Fashion Marketing from Manchester Fashion Institute (Metropolitan University). The talk explored the concepts of CSR in the fashion industry, with consideration of the reasons for ethical transgressions within the supply chain as well as new innovations in sustainable practices that aim to bring benefits for people, the planet, brand reputation and long-term business viability.

Conversation with Fashion Design students at RUW and MMU

Fashion Design Alumnae from MMU and RUW shared their experience in various aspects and careers in Fashion Design. Ms Sarah Collins Senior Lecturer at the Manchester Fashion Institute, MMU, and Ms Maryam Alsaie, Fashion Design and Technology graduate MMU, were invited as the experts. From RUW, Ms Yara Alkhan (alumnae, FAD) and Ms Esra Alalawi (year 4 FAD student) shared their experience.

Fashion Brand and Conscious Designing

This webinar comprised of two sessions, first on 'Global Fashion Trends, delivered by Ms Kat Scott, Senior Lecturer (MMU), and second on 'Conscious Design and the Responsibilities of a Designer', delivered by Ms Sarah Collins, Senior Lecturer (MMU).