

Welcome Note from the Acting President: Dr. Mona Suri



Dr. Mona Suri,  
Acting President of RUW  
Academic Vice President

My dear students,

As you all know, Dr. David has returned to West Virginia University and we thank him for his contributions to RUW and wish him every success in his future endeavours. It is a privilege for me to take up the role of Acting President and steer RUW to new heights. As we move towards the end of Semester II, and the final exams approach, let us look back for a fleeting moment on this extraordinary year and just hope we have benefited in some way. Always keep the attitude of gratitude. It is hard to think of anything which has affected the whole world as much as COVID and our thoughts inevitably go to those who have been leading from the front in health and safety sectors, the entire RUW will be feeling for them. I am so proud of the sterling work carried out by all my students, faculty members and staff during this Semester and the agility and adaptability shown by faculty and students to deal with this challenging situation. I want to assure you that all of us continue to work hard to enhance the learning and teaching experience for each one of you. Appreciation is also extended to our alumna, College Advisory Committee members and community for their continued support. As you all are dealing with this extraordinary situation, please take care of your physical and mental wellbeing. I am certain that your hard work and efforts throughout the semester will result in your success. Stay upbeat, we are Team RUW and it makes me very happy to be part of the Royal University Team.

My best wishes to you and your families for a happy and Prosperous New year 2021!

**RUW Mission**  
To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

**RUW Vision**  
"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

**Academic Programmes Offered at RUW**

- Academic Programmes Offered at RUW
- College of Art and Design
    - Pearson Edexcel Foundation Diploma in Art & Design
    - Bachelor of Arts in Fashion Design
    - Bachelor of Arts in Graphic Design
    - Bachelor of Arts in Interior Design
    - Bachelor in Architectural Design
    - Master of Design Management
    - Master of Fine Arts in Drawing and Painting
  - College of Business and Financial Sciences
    - Bachelor of Business in Banking & Finance
    - Bachelor of Business in Human Resource Management
    - Bachelor of Business in International Business
    - Bachelor of Business in Marketing
  - College of Law
    - Bachelor of Law

The Royal University for Women Announces the Opening of Admission for the Second Semester AY 2020/2021



The Royal University for Women announced the opening of admission and registration period to receive applications for admission to the university for the second semester of the academic year 2020/2021. The Director of Enrollment at Royal University for Women, Mr Sami Mohammad Daghsh, stated that applications for admission from high school graduates or female students who wish to transfer studies from another university inside or outside the Kingdom of Bahrain will be received online via the university's official website www.ruw.edu.bh without the need for personal attendance to The university's campus, following the precautions taken in the face of the emerging coronavirus situation (COVID-19). Mr Sami also mentioned that the requirements for admission are available on the university's website, where students can view the instructions for registration, complete the application, upload the required documents within the attachments section and send the application online to be reviewed by the Admission and Registration Department and verify that the application meets the admission requirements as per the admission regulations approved by the Royal University for Women. Mr Sami added that the university provides female students with the opportunity to choose from many undergraduate and postgraduate programs, as they can apply for the following majors: Bachelor of Business in Banking and Finance, Bachelor of Business in Human Resources, Bachelor of Business in Marketing, Bachelor of Business in International Business, Bachelor of Arts in Fashion Design, Bachelor of Arts in Graphic Design, Bachelor of Arts in Interior Design, Bachelor in Architectural Design, and Bachelor of Law, which is the only bilingual college in the Kingdom of Bahrain in which the curricula are taught by 60% in English and 40% in Arabic in line with the requirements of the labour market. In addition to that, admission to postgraduate programmes are open for Master in design management and the Master of Fine Art in Drawing and Painting.

Students who wish to join the university may communicate with admission and registration staff through:  
Toll-free number: 80008900  
WHATSAPP: 38898800  
Email: admit@ruw.edu.bh  
Instant chat service via university's website www.ruw.edu.bh

"The role of women in transforming the International Profile of the Kingdom of Bahrain" National Day Celebration



The Royal University for Women (RUW) organized the event "The Role of Women in Transforming the International Profile of the Kingdom of Bahrain" under the patronage of the University's President, Dr David Stewart. The university hosted its graduates working in the diplomatic field to talk about their work experience in this field and the prominent opportunities and challenges they faced during their work. The event also included the presentation of the President's Award and Leadership Award and a recognition of the recipients of the Dean's List Awards for AY 2019-20. The President of the Royal University for Women, Dr David Stewart, delivered a welcoming speech in which he welcomed the speakers participating in the event, Ms. Ebtisam Khalifa Bahar, Second Secretary, Embassy of the Kingdom of Bahrain to Brussels and Ms. Dalal Adnan Bucheeri, a Diplomatic Attaché at the Ministry of Foreign Affairs in the Kingdom of Bahrain. RUW President highlighted that the Kingdom of Bahrain, since its declaration of national day, has witnessed a qualitative leap in all fields to become an international financial centre and that there is no doubt that, in light of the flourishing vision of His Majesty King Hamad bin Isa Al Khalifa, Bahrain will become a regional and global centre in all fields, including Education and Labour. Sheikha Dwa bint Khalid Al Khalifa, Moderator of the session and Lecturer in the Centre for General Studies at the Royal University for Women, emphasized that Royal University for Women has been celebrating this event with passion and enthusiasm since it was established in 2005 and despite the exceptional circumstances of this year, organizing this event evidences the great care and attention that the university attaches to this occasion for every Bahraini woman, especially the university's graduates and students. Sheikha Dwa Al Khalifa extended congratulations to His Majesty King Hamad bin Isa Al Khalifa, and Her Royal Highness Princess Sabeeqa bint Ibrahim Al Khalifa, wife of His Majesty the King and the President of the Supreme Council for Women on the occasion of the National Day. She mentioned that in the prosperous era of His Majesty the King, Bahraini women were characterized by empowerment, advancement, and their tireless contributions to the progress and sustainable development and that RUW was at the forefront of giving the women of Bahrain the numerous opportunities to excel. Ms Ebtisam Khalifa Bahar shared her experience in diplomatic work with the audience, noting that it was her dream from a young age to work in the diplomatic field and that her passion for it made her join this sector eight years ago, where she worked in various departments, from which her integrated professional experience was formed that includes aspects of diplomatic work. She emphasized that the skills required for this profession are the power of information, accumulating knowledge, and above all else, pride in being Bahraini. Ms Ebtisam highlighted the fact that the number of women working in diplomatic sector exceeds the usual proportions globally, and this is an indication of the assignment and international honour that Bahraini women enjoy. Ms Dalal Bucheeri added that she joined the Junior Diplomats program to qualify through the Mohammed bin Mubarak Academy for Diplomatic Studies which qualified her with all the knowledge and specifications required by the profession, including international law, Bahrain's history, dynamic thinking, public speaking skills and learning different languages. She indicated that the presence of Bahraini women in leadership positions in the Ministry of Foreign Affairs was an inspiration for her. Ms. Bucheeri emphasized that the Bahraini identity through its history, present, and anticipating the future, is the most prominent trait and skill that a person should possess in this field. During the virtual event Royal University for Women honoured students who achieved academic distinction and excellence during the academic year 2019/2020 from the three colleges at RUW and the students who achieved Deans List Awards and the President's Award which was given to Ms. Fatima Irshad Akhtar Ali Hussain from College of Art & Design, Ms. Maryam Musa Issa Al-Dossary from College of Business & Financial Sciences, Ms. Israa Salih Abdul Rahman from College of Law, in addition to the Leadership Award which was given to Ms. Houria Zain Ul Abiddin from the College of Art and Design.

RUW Cooperates with Bahrain Student Funds Foundation to Support Students



RUW signed a cooperation agreement with the Bahrain Student Funds Foundation (BSFF) to support the students who wish to pursue higher studies in Bahrain but require financial support. RUW President, Dr. David Stewart and Academic Vice President, Dr. Mona Suri received a delegation from BSFF comprising of Mr. Abdul Ghaffar Abdul Rahim Al-Kooheji, Chairman of BSFF, Mr. Mohammed Saif, Dr. Bassam Alhamad and Mr. Mohamed Sayyar, members of a Board of Trustees at the foundation. The signing event took place at RUW campus in Riffa. Dr. Stewart hailed the foundation as a charitable entity who contributes to the society through initiatives and support to the educational sector in Bahrain. He noted that such initiatives empower local female students and provide them opportunities to excel in higher education without concern of financial barriers. Dr. Mona Suri expressed her pride in this agreement over its return to young students with support and care needed to successfully pursue their higher education. She also highlighted that RUW offers our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, builds character, social consciousness, and community. Chairman of BSFF, Mr. Abdul Ghaffar Al Kooheji praised the University and its role in educating and empowering female students and equipping them with the necessary knowledge and skills to acquire leading positions in the society. He explained that Bahrain Student Funds Foundation (BSFF) is a specialized non-profit development and civil institution working towards the financial empowerment of Bahraini students wishing to complete their university studies through the service of the good loan at 0% interest, thus allowing students to benefit from quality education offered at RUW through their charitable institution.

CAD Virtual Celebration of Bahrain National Day



College of Art and Design organized a virtual celebration of Bahrain National Day. The event commenced with opening remarks from Dr. Madina Hamiane (Acting Dean, CAD) and the announcement of the Dean's list awards. Dr. Najwa Rashid (Coordinator, Foundation Programme), recognized 19/20 students who were awarded with the Pearson BTEC Level 3 Foundation Diploma in Art and Design. A virtual fashion show, 'Fashion goes virtual', was organized by the Fashion Design team comprising Dr. Shweta Kinra, Dr. Nessesreen Elmelegy, Dr. Nidhi Goyal and Ms. Noora Albinafalah. The show showcased students' work. Also, a workshop on 'Building an Animated 3D Bahraini Flag using Autodesk 3Ds Max' was conducted by Graphic Design programme coordinator, Dr. Mohamed Abuelainin.

RUW Participates in Exciting Dialogue with Women Universities over Four Time Zones



RUW Student Council members, Fizza Zain Ul Abidin, Nicole Joan Saldanha, Basma Seyadeh, Noor Mahmoud, Ahad Ali Es'hagi and Fatima Mohammed represented RUW in the bimonthly Global Intercultural Dialogue organized by St Mary's College in Indiana. Representatives from Shandong Women's University, China, EHWA, South Korea and Ochanomizu University, Japan exchanged about their culture, social media and life during the pandemic. Dr. Vivien Exartier, Director of International Affairs had met Dr. Alice Ying, interim Director from the Center for Women's Intercultural Leadership, St Mary's College, Indian at a women universities session during last year's NAFSA conference in Washington D.C., RUW and St Mary's started collaboration discussions in the Fall. As part of its global mission, RUW intends to expand its cooperation's with women universities and identify synergies with more women universities across the world besides existing partners Dar Al Hekma University, KSA, KObE Women University, Japan and Box Hill College Kuwait. COVID 19 opened the door for innovative collaboration ways between universities. Dr. Vivien was thankful to our Student Council to take the time before finals to partake in this initiative.

RUW Students Participate in Injaz I-Camp



the students of LAR137 Intro to entrepreneurship and innovation class Participated in the Injaz Innovation Camp (ICamp) program, a one-day workshop that challenged students to find innovative solutions to a real business challenge. LAR137 students alongside students from the College of Business and Financial Sciences were divided into teams that competed against each other through a set of educational activities and recreational game. The three-hour workshop was held via Zoom and students benefited from experts in the field through feedback on their business plans. Reflecting on the activity Dwa Al-Khalifa, lecturer of LAR137 expressed her gratitude towards the organizers for the workshop where the students could apply the theoretical aspects taught in class. Adding to that Aysha Ahmad a student enrolled in LAR137 stated this workshop allowed us to further expand our knowledge and apply the concepts we learned in class in a fun and educational manner.

## A Tribute to RUW Response to the Pandemic by Dr. Rashed Al Jahalma



By: Dr Rashed Al Jahalma, College of Business & Financial Sciences

In Spring 2020, just about every university in the world was faced with a requirement to move from student learning face-to-face on campus to distance learning due to the Coronavirus shutdown. As the coronavirus (COVID-19) global pandemic continues to physically restrain face-to-face education, virtual and online solutions have developed overnight and continue to do so to provide quality learning opportunities for both education practitioners and students. As individual lives and even livelihoods of billions of people around the world, were severely affected, with educational institutions closing their doors – for months – the need to ensure that equipping academic staff and ensuring student learning is far more significant than ever. As a leader in applied education in the country, RUW has responded to the occasion immediately through the immediate training of its academic staff in the use of remote teaching and learning platforms and immediately engaging its current student cohorts resulting in the resumption of classes, remotely. RUW moved at breakneck speed to introduce new ways of assessing remotely, aiming first and foremost to ensure that no student was disadvantaged in the current crisis conditions, while at the same time ensuring quality imperatives were met.

RUW is continuing with teaching and learning activities in these difficult times and leading the way with concerted efforts and commitment in making online teaching a reality. RUW's move to online classes has been a great success. It provided latest online tools to engage with students that have also quickly adapted to changes and shifted to our virtual learning space, Moodle. RUW is witnessing high level of class attendance and engagement amongst students with online learning. The support services departments are also working hard to ensure that the transition is smooth.

RUW showed full support and commitment to community by participating in variety of online workshops, seminars to bring together varied communities to share their best practices in line with virtual teaching and learning in the current situation. RUW leadership, faculty and staff believes in building the team spirit and stimulate positive energy. The president of RUW is playing a remarkable role by maintaining and providing highest academic excellence during the global pandemic. He has shown extraordinary qualities of leadership that stresses on enhancing the student ability, sharpen their energies and guide them to achieve highest academic performance. RUW is on the right track to achieve the desired goals for the realization of the aspirations of the future generation.

To all my dear readers, these are indeed difficult times, but I have faith in your resilience and grit, that will guide you successfully. Hope you are keeping well and safe. I would like to wish you and your family best of health and wellbeing. Have a great teaching and learning experience. Wishing you the very best!

## Internal Capacity Building Workshops in View of the Placement Application Visit for the Bachelor of Business in Marketing

Dr. Arpita Mehrotra, Acting Dean, CBFS, Mr. Parsa Zoqaqi, Assistant to the President for Student Life and Institutional Advancement, and Ms. Mona Jawad, Senior Manager Quality Assurance Unit conducted a series of workshops to prepare the faculty members of the College of Business and Financial Sciences for the validation visit of the placement application for the Bachelor of Business in Marketing by the Education and Training Quality Authority (BQA) which place on December 1, 2020. Faculty members discussed the various indicators: Justification of need, Qualification compliance, Qualification Design, content and structure. Listed institutions in the Kingdom of Bahrain are required to submit their national qualifications for placement on the National Qualifications Framework.

## CBFS Alumna Virtually Returns to CBFS for a Guest Lecture



CBFS alumna Hend Al Ajeeb graduated in Banking and Finance in 2019 with a CGPA of 3.8 and currently working as an Associate at PWC, Bahrain came as guest speaker in BNF 417 – Personal Financial Management class. She lectured for 45 minutes on a relevant topic from the course which is personal financial planning with real examples from her life. During her lecture she shared her experience in her career and explained how RUW's teaching molded her personality, and ways which she managed to maintain high grades in her courses with the students. Her lecture motivated them to work hard and to obtain high CGPA. It was a very interactive section and students were thrilled to hear from her.

## Master's Thesis Viva Session for Ms. Nahla Al Mahmood



The virtual thesis viva session for Ms. Nahla Al Mahmood, Master of Design Management student was conducted on Dec. 5th, 2020. Her thesis titled 'A Proposed Design Management Performance Model for Small and Medium Sized Enterprises (SMEs) in Bahrain' was carried out under the supervision of Dr. Nehal El Naggar (CBFS) and Dr. Amine Moulay (CAD). The event was attended by master's students and instructors.

## International Conference Participation

Dr. Abuelainin Mohammed Hussain Abuelainin, Graphic Design, and Dr Hadeel Regal, Interior Design College of Art and Design, attended the International Conference on "The Future of Higher Education and Sustainable Development Goals: Challenges and Opportunities" 14-15th Nov. 2020.

## Research Presentation and Symposium Participation

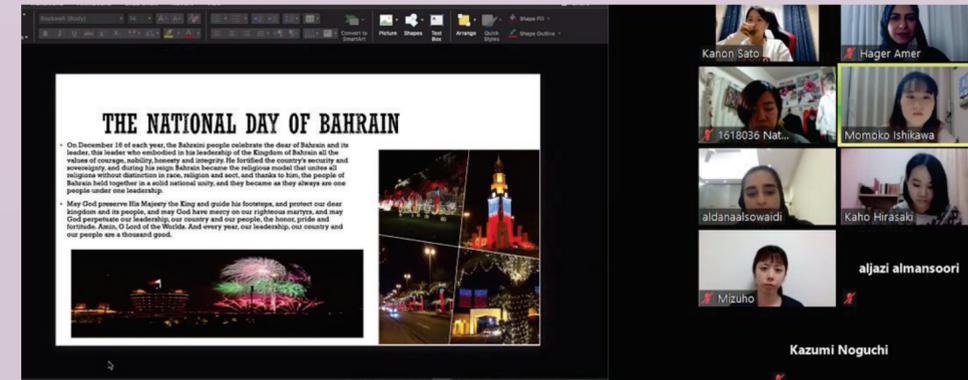
Dr. Akeel Noori Hwaish from the Dept. of Architectural Design presented his research, "Teaching & Learning Challenges for Online Architectural Design Studio" in the "Interdisciplinary Thinking on Instructional Design for Distance Learning in Interior Design and Architecture Programs symposium" held on Dec. 9th, 2020 by the Architectural and Interior Design Engineering Department (IDE) at Gulf University (GU), Kingdom of Bahrain.

## CGS Holds the 2nd Cross-Cultural Virtual Session with Kobe Women's University



RUW students participated in the 2nd session of the Cross-Cultural Virtual Program with their peers from KWU. Students met in groups and discussed gender roles in both cultures. They also examined various examples of stereotypes. The discussion helped students understand gender differences across cultures.

## CGS Holds the 4th Virtual Conversation Program Session with Kobe Women's University



RUW orientation students participated in the 4th virtual Conversation Program session with their Japanese peers from Kobe Women's University, Japan. Students met in groups and discussed topics related to popular festivals and celebrations in their countries. Students highlighted the significance of these festivals and learned about various aspects of both cultures.



## Start your Journey Now!

Admission is now open for second semester AY 2020/2021

### College of Art & Design

- Bachelor of Art in Fashion Design
- Bachelor of Art in Graphic Design
- Bachelor of Art in Interior Design
- Bachelor of Architectural Design
- Master of Design Management
- Master of Fine Arts in Drawing and Painting

### College of Business & Financial Sciences

- Bachelor of Business in:
- International Business
- Banking & Finance
- Human Resources
- Marketing

### College of Law

- Bachelor of Law
- \* The only bilingual degree in Bahrain
- 60% English and 40% Arabic

### RUW is recognised by:

Kingdom of Saudi Arabia (Undergraduate) / Kuwait / Oman / Mauritius

### Reach us through:

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