

Welcome Note from the Academic Vice President



Dr. Mona Suri  
Academic Vice President  
Principal Fellow Higher Education Academy, U.K.

Dear RUW Students and Staff,  
It is my great pleasure to welcome the new and returning students to RUW and as we approach the end of the first semester, I am delighted to share the many events and successes RUW has achieved during November 2018. The events and achievements serve as a reminder that RUW is a place "where women excel".

RUW students were recognised internationally this month with the Achievement of Ms. Shaikha Khaled Mohammed Abdullah Abbasi, the Gold medalist in Graphic Design technology at the Asian World Skills. This was followed by the Achievement of Team TaaWin who were the Winners of The Injaz Al Arabs Best Product Award at the 12th Young Entrepreneurs Competition 2018, Kuwait. We are very proud of our students who have brought laurels to RUW.

Early in November, Dr Farzana Al-Maraghi, Director of Scientific Research at Secretariat General of HEC visited RUW and presented a talk on HEC Research Strategy to enhance a research culture at RUW. In association with the HEC, RUW and other universities participated in Bahrain International Air Show Exhibition, showcasing outstanding RUW students' STEM projects in related fields. The College of Law Dean and students travelled to Sapienza University of Rome to participate in the inauguration of the King Hamad Chair on Inter-Faith Dialogue and Peaceful Coexistence. It was an opportunity for RUW to collaborate with Italian academic counterparts in the development of cooperation between the two universities in the framework of the King Hamad Chair.

At RUW we are working effectively to collaborate with our regional and international partners to add to our reputation. Dr. Hema Sirlwardane from West Virginia visited the College of Engineering and Dr. Andrea Borroni, from Italy visited the College of Law to assist with the enhancement of the quality of Teaching and Learning.

On a personal note, I achieved my Principal Fellowship becoming a Principal Fellow of Advance HE from the Higher Education Academy (HEA), United Kingdom. There is now a total of over 109,000 Fellows in the UK and internationally, and I join a small but very prestigious group of over 900 who have attained Principal Fellowship. I will continue to cascade great teaching and great leadership in teaching at RUW.

Concluding this month, the final examinations are just a few weeks away, stay focused in your pursuit of academic achievement, dedicate a specific time for study and then enjoy the many blessings of life with your family.

RUW Mission

To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

RUW Vision

"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

Academic Programmes Offered at RUW

- Academic Programmes Offered at RUW
- Centre for General Studies
    - English for Academic Success
  - College of Art and Design
    - Edexcel Foundation Diploma in Art & Design
    - Bachelor of Arts in Fashion Design
    - Bachelor of Arts in Graphic Design
    - Bachelor of Arts in Interior Design
    - Bachelor in Architectural Design
    - Master of Design Management
    - Master of Fine Arts in Drawing and Painting
  - College of Business and Financial Sciences
    - Bachelor of Business in Banking & Finance
    - Bachelor of Business in Human Resource Management
    - Bachelor of Business in International Business
    - Bachelor of Business in Marketing
  - College of Law
    - Bachelor of Law
  - College of Engineering
    - B.Sc. Civil Engineering (West Virginia University programme hosted by RUW)

Achievement of Principal Fellowship, Higher Education Academy



Dr. Mona Suri  
Academic Vice President  
Principal Fellow Higher Education Academy, U.K.

RUW is honoured to announce that Dr. Mona Suri, Academic Vice President has achieved her Principal Fellowship from the Higher Education Academy (HEA), United Kingdom. The Principal Fellowship is a great achievement and recognises her commitment and contribution to student learning, as well as the positive influence she has with her colleagues as a strategic leader in teaching. Dr. Mona joins a very small but prestigious group of over 900 academics who have attained Principal Fellowship in UK and internationally. Dr. Mona's achievement demonstrates the importance of effective strategic leadership in academic practice and academic development, acting as a key contribution to high quality student learning.

Royal University for Women congratulates His Majesty King Hamad Bin Isa Al Khalifa His Royal Highness Prime Minister Prince Khalifa Bin Salman Al Khalifa His Royal Highness The Crown Prince, Deputy Supreme Commander and First Deputy Prime Minister Prince Salman Bin Hamad Al Khalifa and the people of Bahrain on the occasion of National Day and His Majesty King Hamad's accession to the throne

الجامعة الملكية للنساء  
ROYAL UNIVERSITY FOR WOMEN  
The First Private University "Accredited By HEC"  
أول جامعة خاصة "معتمدة من مجلس التعليم العالي"

A Note from the Editorial Board



Dr. Humam Elagha  
Acting Director  
Centre for General Studies  
Editor-in-Chief  
Editorial Board

Dear Colleagues, RUW Members, and Students,  
The University has taken great strides over the past few years, and we have grown accustomed to regularly hosting and participating in high caliber events, workshops, and activities. It is our duty as part of the Editorial Board at RUW to document, portray, and proudly exhibit all the work that is regularly occurring by faculty, staff, and students at the University. The level of professionalism and high standards that the University has set for itself is a credit to the efforts of each member of the RUW family, and we would like to thank you all for your continued teamwork and cooperation. The Editorial Board will continue to proudly publish your achievements, as it is certainly merited, and we look forward to commencing the next year, 2019, with vigor and great enthusiasm. Again, we appreciate your support in completing an editorial every month as to share our positive sentiments and achievements with one another in the Royal University for Women spirit. As always, the Editorial Board is here to serve the RUW family and welcomes any suggestions, improvements, or general input.

We wish you all a Merry Christmas and a very happy and successful New Year!  
The Editorial Board

Foresight of Future Leadership



His Highness Shaikh Khalifa bin Ali bin Khalifa bin Salman Al Khalifa  
Governor of the Southern Province

His Highness Shaikh Khalifa bin Ali bin Khalifa bin Salman Al Khalifa, the Governor of the Southern Province, is an exceptional leader and a symbol of excellence and creativity through professional communication and dialogue based on the inherited wisdom from his parents and grandparents. The governor took his duties with an ambitious and youthful spirit and is determined to serve the governorate through comprehensive services and project developments to achieve the aspirations of the people. He has primarily focused on mastering the traditional leadership practices in how the state and its institutions meet the economic and social development goals. By seeing the spirit and dedication of His Highness it becomes clear whatever the difficulties, His Highness can overcome them with faith and determination. His Highness Shaikh Khalifa bin Ali bin Khalifa bin Salman Al Khalifa is deeply interested in the social aspect and has been active in this field through his involvement in many social development initiatives. His role and contribution to support charitable, social, and cultural activities among citizens of Bahrain is exemplary. His Highness has always urged leaders to work with a team spirit and positive energy, thus contributing to enhancing productivity in institutions and providing a supportive environment. His Highness stresses on enhancing the ability to influence others, sharpen their energies, and guide them to achieve the desired goals in innovative ways, so as to contribute to the future. He has played an instrumental role in formulation and guidance to realize the Kingdom's Vision 2030, thus fulfilling the aspirations of the nation. His Highness is keen to interact positively and invest in youth; he truly believes in their energy, and gives this group a key role in the development process, offering them different opportunities for dialogue, creativity, brainstorming and giving their opinions, so they will have routes to fulfill their desires. His Highness has a distinctive long-term vision characterized by the foresight of the future. His Highness has leadership, initiative, and a forward thinking perspective that is focused on the quality of the services provided by the authorities which will make the life of citizens happy. His Highness believes in the establishment of a culture of sincerity, the building of team spirit, and instilling the seeds of development and innovation.

By Dr. Rashed Al Jalahma

RUW conveys the highest congratulations to His Majesty King Hamad bin Isa Al Khalifa on the inauguration of the King's Chair for Interfaith Dialogue and Peaceful Coexistence



H.E. Mr. Issa Mohammed Najibi

Chairman of the Executive Committee and appointing member of the Royal University for Women, H.E. Issa Mohammed Najibi, conveyed the highest congratulations to His Majesty King Hamad bin Isa Al Khalifa on the inauguration of the King's Chair for Interfaith Dialogue and Peaceful Coexistence. "We would like to express our joy and happiness with this noble initiative and the vision of His Majesty the King, in which it will have positive long-term impacts and a qualitative leap in the intellectual concept for the youth and future generations," he said.

He pointed out that the Kingdom of Bahrain has been a pioneer in calling for peaceful co-existence and religious dialogue based on human principles and banning extremism, intolerance as the history and the present of Bahrain proves the existence of many monuments of different civilizations and religions throughout the ages in the Kingdom of Bahrain.

He emphasized on that the inauguration of the King Hamad Chair for Interfaith Dialogue in the prestigious Italian University, Sapienza University, comes at the right time and place, indicating the sharp wisdom and vision of His Majesty the King and the reform project, along side the cultural achievements in the Kingdom of Bahrain. He added that the Royal University for Women is proud to participate in the ceremony that was held in Rome with a delegation of Dean and three students from the College of Law as from the academic point of view, this major is considered as a humanitarian major and contributes in promoting the culture of dialogue away from intolerance, argumentation as well as the mental training to accept different opinions and to consolidate the concepts and international standards for peaceful coexistence.

RUW honors Her Highness Sh. Aysha Rashid Al Khalifa, College of Law student



On the occasion of the the Bahraini National Day and Bahraini Women Day, RUW honored Her Highness Sh. Aysha Al Khalifa, RUW College of Law student, for her achievement in being the first Bahraini Female Pilot Officer flying a warplane.

WVU Delegation Headed by President Gordon Gee Visits Bahrain



Dr. Gordon Gee, President of West Virginia University, returned to RUW for his annual visit as a sitting RUW Board of Trustees Member. President Gee headed a delegation from the Statler College of Engineering including the Dean Gene Ciento and Chair of Petroleum Engineering, Professor Sam Ameri, as well members of the Board of Governors including Mr. Ben Statler, a leader in the energy sector. The delegation agenda for 2018 was focused on the WVU Civil Engineering Programme and the possibilities of cooperation between WVU and the energy sector in Bahrain through the WVU Global Portal, following the recent finding of a significant offshore reserve in Bahrain. During his visit, the delegation met students from the class of 2021 and 2022 and faculty members from the WVU Civil Engineering Programme Bahrain Campus. The delegation also met with prominent government officials including the Crown Prince, His Royal Highness Prince Salman bin Hamad Al Khalifa, and His Excellency Shaikh Mohammed bin Khalifa bin Ahmed Al-Khalifa, Minister of Oil. Reflecting upon the visit, President Gee stressed the quality of the partnership between RUW and WVU and its achievements and this first WVU campus abroad and the deepening relationship between the State of West Virginia and the Kingdom of Bahrain.

University of Northeastern Delegation Visits RUW



Dr. Robert Dietrich, Associate Vice-President of International Advancement, and Ms. Rebecca Ricio, Khaled and Olfat Juffali Director of Social Impact, visited RUW's campus to discuss possible areas of collaboration between Northeastern and RUW. The delegation met with RUW President, Academic Vice-President, International Affairs Officer, and Mr. Waleed Al Zamil, Founder and Member of the Executive Committee and Board of Directors. The delegation also met with the College of Business and Financial Sciences Council chaired by Dean Dr. Hala Elias to discuss trends in philanthropy, entrepreneurship, family business, and corporate social responsibility in the region. The team also visited the Muharraq Social Welfare Centre, an elderly care facility, escorted by Ms. Amy Owen, instructor of the Community Service course.

AACSB Team Visits Royal University for Women



On November 30, Dr. Tim Mescon, Vice-President and CEO EMEA AACSB International, and Mr. Ihsan Zakri Manager of Accreditation and Member Services at AACSB International, visited the Royal University for Women and met with the College of Business and Financial Sciences led by Dr. Hala Elias, college dean, as well as Dr. Mona Suri, RUW Academic Vice-President, and Mr. Parsa Zooqaqi, Director of QAQU. This visit is part of the regular exchanges and contacts between WVU and the energy sector in Bahrain through the WVU Global Portal, following the recent finding of a significant offshore reserve in Bahrain. During his visit, the delegation met students from the class of 2021 and 2022 and faculty members from the WVU Civil Engineering Programme Bahrain Campus. The delegation also met with prominent government officials including the Crown Prince, His Royal Highness Prince Salman bin Hamad Al Khalifa, and His Excellency Shaikh Mohammed bin Khalifa bin Ahmed Al-Khalifa, Minister of Oil. Reflecting upon the visit, President Gee stressed the quality of the partnership between RUW and WVU and its achievements and this first WVU campus abroad and the deepening relationship between the State of West Virginia and the Kingdom of Bahrain.



## Alumna of the Month



### Background Information

Name: Ms. Fajer Khalid Mohamed Al Hasan

Graduation Year: 2015

Professional Occupation:  
TExecutive Secretary at GFH Financial Group

Involvement at RUW:  
President of the Royal University for Women Student Council

### Her Words:

When you start college, it seems like you have an eternity to make up your mind about what you will do after graduation. While some people might have known since freshers' week where they were going after college, many don't begin to consider it until their final year.

There are plenty of options facing final-year students, from graduate programmes to working abroad to further study. Whether you've always known what you want to do after finishing your degree, or are only recently thinking about it, it's important to know what all your options are and what will work best for you.

After three or four years of study, many students are happy to see the end of assignments and exams. For those, entering the world of work is the logical route and it seems this is a good time to be a graduate looking for a job. I was so happy that I'm part of RUW team. The environment, doctors, girls that were so close to me. I felt so sad to leave the campus.

Last but not least, I joined IBDAR BANK in 2015 as an officer in relationship department for two years. And now I am currently working at GFH Financial Group. So at the end all of you should have diligence in your studies to get what you want at the end. Wishing you all the best girls!

### Achievements:

- BSc in Banking and Finance.

## RUW Delegation Attends GCC Healthcare Conference



On November 18-19, an RUW delegation composed of Dr. Nehal Al Neggar, Dr. Vivien Exartier, CBFS, and Ms. Lamya Al Kashaf and Ms. Johanna Luz, HR Department, and Ms. Aysha Murad, WVU Global Portal, attended a conference on healthcare. This conference looked into the challenges and opportunities of universal healthcare coverage in the GCC. Representatives of Health ministries, healthcare regulatory agencies, healthcare providers, and international organizations from the region and beyond shared their experiences on the topic. The conference was the first of its kind thanks to the leadership of Dr. Shaikh Mohamed bin Khalifa Al Khalifa, Chairman of the Supreme Council for Health and Her Excellency, Ms. Faeqa Saed Al Saleh, The Minister of Health. Mr. Ban Ki Moon, former Secretary General of the United Nations, opened the conference by thanking the organisers for this unique initiative and highlighting on the importance of improving healthcare to support economic development and progress.

## Encouraging Entrepreneurship Among Bahraini Women



On November 26, CAD faculty attended the Bahraini Women event on entrepreneurship and sustainable development, held at the Riyadat Mall in Bahrain. The speakers highlighted the crucial role of different organizations, such as, the United Nations Industrial Development (UNIDO), Bahrain Chamber of Commerce and Industry (BCCI), and different local universities to encourage Bahraini women in establishing their own businesses. Second, they discussed how imperative it is to promote creativity and innovation through spreading inspiring success-stories to provide examples of exceptional female entrepreneurs who overcame the various obstacles they faced. In that regard, three women success-stories were presented.

## CBFS Moves Towards International Accreditation



On October 29-30, Dr. Hala Elias, Dean of the College of Business and Financial Sciences, along with Dr. Arpita Mehrotra, Head of the Banking and Finance Department, attended the EMEA annual conference in Paris, France. This conference is one of the Association to Advance Collegiate Schools of Business's (AACSB's) most diverse international conferences, as this event blended the global leadership of European business schools with the bold aspirations of schools in the Middle East and the youthful dynamism of their African counterparts. With such diversity there was sharing of ideas about critical issues impacting business education, benchmarking best practices, and developing cross-border relationships with other leading business schools. It was also a platform to connect with key staff in AACSB's Amsterdam office, which serves the Europe, Middle East, and Africa (EMEA) regions.

## LIBRARY OPEN DAY

On November 27, 2018, the Library organised its OPEN DAY for students and staff in the RUW Library. Informative sessions were conducted by Library Staff on resources covering "PROQUEST" e-databases, "TURNITIN" plagiarism checker, and "OPAC" Catalogue. It also included presentations on "Essay Writing" by Ms. Amy Owen, and "Literature Review" by Dr. Matthias Bode. Games and Quizzes added fun to the event and engaged the 121 students and 7 faculty members who attended.

## Sonic Branding: A research journey (into sound)

On October 9, Dr. Matthias Bode gave a lecture which intended to highlight the importance of developing a new ontological and epistemological foundation for integrating sound into a marketing research paradigm, and to demonstrate the development of a research strategy, where theory and practice are not that clearly opposed to each other. This research strategy was then further extended into sonic branding cases and research streams, that are going one step further: from a music focus towards a broader aesthetic sonic performances perspective. The presentation ended with a suggestion to destabilize a binary theory-practice model and be open for the dynamic contingencies of what is evaluated as "useful research".

## Introduction to Statistical Software (SPSS)

On October 14, 16, 18, Dr. Matthias Bode introduced students to one of the most influential and used software packages for statistical analysis. This software is used by academics, companies, market researchers, survey companies and governments. These skills enable students not only to use advanced statistical software for their Senior Business Project, but also to have solid basic knowledge of a leading system, which lowers thresholds to get acquainted with most other statistical software packages in the market.

## Writing Review of Literature



On November 14, 16, 18, CBFS, Dr. Matthias Bode participated in the library open day of RUW, The presentation was focusing on the four steps of doing the literature review: a) search strategies, b) first reading, c) analysis of the literature and d) writing and presentation strategies. Besides linking the steps to practice examples and expert strategies, a main emphasis was also on common mistakes in doing a literature review and how to avoid them.

## CGS Field trip to The Horse Racing Club

On Tuesday, November 27, CGS students visited Rashid Equestrian & Horse Racing Club. 21 students from the Physical Education course accompanied by Dr. Fatima Alsowedi participated in the trip. They discovered the club and saw the types of horses including Arabian horses and non-Arabian horses. These horses are used in beauty competitions, jump racing, speed racing, and endurance riding.

## RUW Celebrates The Story of the Purple Bird



On November 15, RUW celebrated publishing the children's book of Dr. Samar Al-Barghouthi "The Purple Bird, Palestine - a History and a Tale.", about the magnificent purple bird, flying in the skies of the Canaanite Arabs of Palestine and witnessing the significant events of its history.

## CGS Students visit to The Civil Defense



Real heroes work to save lives and protect the citizens from dangers. The students of EAS level 1 went for a field trip to the Civil Defense, Riffa, on the 26th of November 2018. The trip was a complete package of information, hands on experience of fighting fire and an insight into the life of a firefighter. The students were given a complete presentation on firefighting measures undertaken and a peek into the loaded fire engines. They were also given a live demo of how the security personnel's work during times of emergency. The most interesting part of the trip was when the students got an opportunity to use the firefighting machinery and learn to extinguish fire.

## CGS Faculty Members Attend "Bridging the Gap Symposium"



CGS faculty members attended "Bridging the Gap Symposium: strategies and solutions in moving from secondary to higher education" Organized by the British Council. The event was held at Hotel Diva, Manama, Bahrain November 29, 2018. The Symposium addressed important topics including, "Bahrain Ministry of Education efforts in reducing the gap between the secondary education and higher education", "Supporting the preparatory English programme with local and international partnerships", and "Appropriate English language assessment tools for university preparatory programmes".

## BCDR Joint Conference on Salient Issues in Investment Arbitration



Dr. Maria Casoria and Dr. Raed Alnimer from the College of Law attended the BCDR Conference on November 18, 2018. The Conference was jointly organized by the Bahrain Chamber for Dispute Resolution (BCDR) and the Arbitration Institute of the Stockholm Chamber of Commerce (SCC), and focused on Investment Arbitration, and the feasibility of settling disputes between hosting States and private investors through the establishment of a Permanent Investment Court. Local and international speakers, lawyers, and academics attended the event.

## College of Law Delegation Travels to Rome



On November 3-6, Dean of the College of Law Dr. Pasquale Borea and three law students, took part in the visit to Rome organized by the King Hamad Center for Global Peace. They attended the inauguration of the King Hamad Chair on Inter-faith Dialogue and Peaceful Coexistence at Sapienza University of Rome, met H.E. Dr. Majid bin Ali Alnuaimi, Bahraini Minister of Education at the Residency of the Kuwaiti Ambassador in Rome and visited the Senate Palace and Museum and met with legislators.

## College of Law Holds Seminar Series on International Contract Drafting



On November 25 and 26, 2018 College of Law organized a seminar series on International Contract Drafting and drafting of arbitration clauses by Dr. Andrea Borroni from University of Campania. The workshop was addressed to 3rd and 4th year law students. During his visit, Dr. Borroni also addressed faculty members in the Research Forum on the topic "Crypto-currency: Regulatory issues".

## CGS Students visit to The Social Welfare Centre



Real life experiences are the best lessons; and to get an exposure into such an experience was the agenda of the Centre for General Studies on November 1, 2018. Around 50 students of EAS level 2 visited the Muharrag Social Welfare Centre, a home that provides holistic care to the elderly, as part of a project-based field trip. The students were enthusiastic and compassionate as they presented the patients with flowers, food items, and small gifts. It was an enriching experience for the students to meet men and women who were aged, yet vibrant in their behavior. The staff members gave a tour of the place and shared valuable inputs about the type of special care that is given to the elderly people. The students also had a brief session of singing traditional songs along with seeking their valuable advice for life.

## RUW Participates in EDUEX 2018 in Kuwait



An RUW delegation composed Ms. Aysha Murad, Director of the WVU Global Portal, Dr. Vivien Exartier, International Affairs Officer, Mr. Sami Dagash, Manager of the Registrar, and Ms. Abeer Mohsen, Public Relations Officer, traveled to Kuwait to attend EDUEX 2018. During the visit, Dr. Vivien and Mr. Sami met with representatives of the Ministry of Higher Education, His Excellency Dr. Hamad Al Adwani, the Director General for the National Bureau for Academic Accreditation and Education Quality Assurance (NBAQ) to provide an update on RUW developments. The RUW team also met with Professor Ali Arifa, President of Box Hill College, a two year institution whose graduates have gone on to complete their bachelor's degree at RUW. RUW hopes to welcome more Kuwaiti students on its campus in the years to come. Currently, Kuwaiti students interested in joining the Royal University for Women can undertake a bachelor's degree in the following specialties: Banking and Finance, Marketing, International Business, and Human Resource Management as the College of Business and Financial Sciences has received recognition from the National Bureau of Academic Accreditation and Education Quality Assurance from Kuwait in 2013.

## RUW participates in Bahrain International Air Show Exhibition

RUW participated in Bahrain International Air Show Exhibition with outstanding participation of RUW students projects in related fields.

