

Welcome Note from the Dean of the College of Information Technology



Dr. Mahmoud Jazzar  
Dean, CIT

Dear Students and Colleagues,

On behalf of the College of IT, I would like to welcome you to the College of IT at Royal University for Women, Kingdom of Bahrain. The college principal objective is to foster women's excellence and to attract them to technology related fields, by offering programs of international standards at a women's only educational institution. We are committed to realize that objective by empowering our students to meet the challenges of the modern work place, and providing healthy and highly motivating teaching and learning environment.

This academic year so far has been challenging and yet successful and productive one for the College of IT. The College of IT academics were continually following up the latest development in the IT sector, using the latest technologies and blended classroom teaching methods which positively contribute to create productive and an enjoyable teaching and learning experience. The students have been uninterruptedly encouraged to develop critical understanding of the Information Technology field of study and its applications.

The Bachelor of Science programme in IT have been reviewed by the School of Computing at University Utara Malaysia, and by senior members of quality assurance unit at University of Bahrain. In addition, the College of IT programme have been acknowledged and awarded "Adequate" rating by the kingdom of Bahrain's National Authority for Qualifications and Quality Assurance of Education and Training (NAQQAET).

According to the 2016 NSF Science & Engineering Indicators that have recently been released, computing was number one high demanding field, job open and inspiring area of study. CIT graduates can select variety of jobs and interests of their own. We strongly encourage students to apply and fill the scholarships application forms for consideration. On top of that, the university offer a number of incentives and aid programs for needy students to benefit the highest number of our student and community.

While studying at the College of IT, I am sure that you would extremely benefit from a well-balanced curriculum that focuses on the latest trends of Information Technologies and prepare you for prospective careers or starting your own business. I am confident that choosing such a demanding field of study will have lots of positive impact on your sparkling future. Once again we are delighted to welcome you to the College of IT and we wish you all the best for your final examinations, and your future growth in this inspiring and demanding field of study.

Mahmoud Jazzar, PhD  
Dean, College of IT  
Royal University for Women

Under the patronage of  
Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa ,  
Wife of the King of Bahrain  
President of the Supreme Council for Women  
"Women and Society" Conference Inaugurated at Royal University  
for Women



Under the patronage of Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa , Wife of the King of Bahrain, President of the Supreme Council for Women, Royal University for Women launched an international conference titled "Women and Society" at its campus on April 19, in an elaborate and noteworthy opening day ceremony. The opening day ceremony started with a welcoming speech from Prof. Mazin Jumaah, President of Royal University for Women who thanked Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, Wife of the King of Bahrain, President of the Supreme Council for Women, for her patronage of the conference and her constant support and strides undertaken for women in the Kingdom of Bahrain as well as internationally. The speech was followed by the keynote address from Her Excellency Dr. Hala Mohammed Jaber Al Ansari, Secretary General, Supreme Council for Women. Dr. Hala applauded the achievements of women in the fields of Law, Technology, Art and the capabilities of women to bridge any cultural between societies and work together in unison to achieve common goals. The inaugural session continued with a keynote address by Dr. Joyce McConnel , Provost at West Virginia University, USA as well as a further keynote address from Her Excellency Hala Ramzi Fayz , Head of Women and Child Rights at the Shura Council.

RUW Conference on Women and Society  
Poster Session and Exhibition



The opening ceremony was followed by the Inauguration of the Poster Session where researchers, undergraduate students and postgraduate students presented their posters on a chosen conference theme. Further an Exhibition by the College of Art and Design was also organized alongside the conference.

RUW Conference on Women and Society Keynote Speakers



On Day 1 of the conference, the inauguration of the Poster Session and Exhibition was followed by the presentations and speeches by the Keynote Speakers encompassing topics on "Women in Culture and Society". The Keynote Speakers were Shaikha Hala bint Mohammed Al Khalifa, Director of Culture and Arts, Acting Director of Bahrain National Museum, Bahrain Authority for Culture and Antiquities; Ms. Joanne McShreffey, Chief Technology Officer, Silah Gulf; Dr. Mona Suri, Academic Vice President, RUW.

RUW Conference on Women and Society Parallel Sessions

The Royal University for Women "Women and Society" conference encompassing four parallel sessions conducted during Day II of the conference on April 20th including "Women in Business and Leadership", "Women, Innovation and Technology", "Women, Legislation and Human Right", "Women in Art and Design" and "Women Across Cultures". Each of the sessions was chaired by a leading expert or academic in the field and incorporated different speakers and research papers. Over 45+ papers have been submitted and representatives worldwide participated in the duration of the conference including delegates from the United States of America, United Kingdom, Kuwait, Nigeria, UAE, KSA, Jordan, India, Greece and Canada.

RUW Conference Parallel Sessions I: "The Role of Women in Business and Leadership" organised by College of Business and Financial Sciences & "Women, Innovation and Technology" organised by the College of Information Technology



College of Business and Financial Sciences and College of Information Technology held their parallel sessions "The Role of Women in Business and Leadership" and "Women, Innovation and Technology" on April 20. During the sessions, 10 papers were presented. The chairs of the three sessions in order of appearance were Ms. Sabah Almoayyed, Managing Partner, Intellect Resources Management W.L.L. & Ms. Nadera Abuall, Head of Public Affairs, Citibank Bahrain/Qatar/Kuwait; Dr. Virginia Franke Kleist, West Virginia University; and Ms. Ahlam Janahi, Chief Executive Officer, Bahrain Horizons.

RUW Conference Parallel Sessions II: "Women, Legislation and Human Rights" organised by the College of Law



College of Law held its parallel sessions "Women, Legislation and Human Rights" on April 20. During the sessions, 7 papers were presented. The chairs of the three sessions in order of appearance were Dr. Joyce McConnell, Provost, West Virginia University, Mr. Nawaf Mohamed Al Seyed, Bahrain Bar Association, and Ms. Dana El Ghareeb, Al Tamimi and Co. Law firm.

RUW Conference Parallel Sessions III: "Women in Art and Design" organised by the College of Art & Design



College of Art and design held its parallel sessions "Women in Art and Design" on April 20. During the sessions, 9 papers were presented. The chairs of the three sessions in order of appearance were Dr. Samia Engineer, an Associate professor from UOB, Ms. Bayan AlBarak Kanoo, director of AlRiwaq Space Art Gallery & a member of CAD Advisory Committee, and Ms. Sarah Suri, a Fashion Designer & a member of CAD Advisory committee.

## Faculty Of The Month

### Dr. Ramprakash Bharateesh Kasi, Acting Head of Business Department, College of Business & Financial Sciences



Dr. Ramprakash Kasi

Dr. Ramprakash Bharateesh Kasi, the Acting Head of the Business Department, earned his doctorate and two master degrees from Bangalore University, India. His doctoral thesis is in the area of Information Technology service marketing and his master thesis is on Sales Force Management in the Pharmaceutical industry. He is a recipient of the Confederation of Indian Industry Industrial Fellowship award for his research in Corporate Citizenship Behavior undertaken for Philips Software Centre, Bangalore. Dr. Kasi has passed the National Education Test for lecturership eligibility from the University Grants Commission, India.

Dr. Kasi has extensive experience of over 20 years as a business educator and Quality Assurance professional. Before joining RUW, Dr. Kasi was with an institution under the Ministry of Education, Government of Bahrain, responsible for implementing institution-wide quality improvement and enhancement measures and coordinating the development of the institution's strategic plan. Dr. Kasi has also served as an Assistant Professor at a leading higher education institution based in Bangalore, teaching bachelor and master level courses in business and management.

Dr. Kasi has to his credit a number of publications in refereed journals. He has also presented research papers in national and international conferences and has served on various committees and panels in Bahrain and India.

## RUW Conference Parallel Sessions IV: "Women across Cultures" organised by the Centre for General Studies



Centre for General Studies held its parallel sessions "Women across Cultures" on April 20. During the sessions, 13 papers were presented. The chairs of the three sessions in order of appearance were Mr. Parsa Zoqaqi, Director of Quality Assurance, RUW, Dr. Chitra Sinha, Associate Professor, Royal University for Women, and Dr. Jennifer E. Orlikoff, Director, Center for Women's and Gender Studies, West Virginia University.

## Alumna of the Month



Ms. Muneera Al-Khalifa

### Background Information

**Name:** Ms. Muneera Al-Khalifa

**Graduation Year:** 2014

### Professional Occupation:

Founder and Designer of MH by Muneera Hamad

### Involvement at RUW:

Graduated from the College of Art & Design in Fashion Design

### Her Words:

"Studying BA Fashion Design at RUW helped me follow what I truly wanted to be and turned what was once just a hobby into a career. The course was ideal for me it covered most aspect in how to build yourself as a Designer which helped me be more independent. I always knew that I wanted to do something in Fashion and when I started my studies I was still figuring out what I really wanted to specialize in the Fashion industry, it was till my junior year that I decided to leave my comfort zone and try out other fields in fashion. I first interned at Ashraf BGDC where I worked as Fashion marketing & PR executive that required me to manage 15 Brands, I have learned a lot and gained such valuable experience. After working in the Business side of Fashion I have worked as a freelance stylist which opened the doors for me and got chosen for the Hackett rising stars campaign to style 2 window display Mannequins. Also I have been chosen to be a Fashion Jury at Grazia Magazine. It was till my senior year where I needed to focus on my final project and from there I knew that even though I enjoyed all sectors of the Fashion industry; Designing was what I enjoyed the most. After graduating, I continued my studies at Central Saint Martins. When I returned to Bahrain it was then I decided to launch my label MH by Muneera Hamad a contemporary line inspired by tradition."

### Achievements:

- Founded MH by Muneera Hamad
- Freelance stylist/designer
- Was part of Hackett rising star campaign
- Fashion jury at Grazia Bahrain Magazine

### Question & Answer Session with RUW President

On April 26, OSA organized the Question and Answer Session with RUW President Prof. Mazin Jumaah. During the session the students were encouraged to put forward their suggestions, recommendations and complaints. Dr. Mazin encouraged the students to have active participation in the university activities. The students found the session very productive.

### Fourth Edition of Universities Debate

Under the patronage of HH Shaikh Nasser bin Hamad Al Khalifa, the Ministry of Youth and Sports organised its fourth edition of Universities Debate activities which was held at the Royal University for Women from 14-17 April 2016. Twelve Arab and Bahraini universities participated in the debates. Ms. Asya Bukhowa, Ms. Hind Al Amer and Ms. Essra Alaradi from RUW participated in the debate. The debate's aim was to develop skills on research methodology, critical thinking, and boost awareness about issues concerning local and international situations.

### Workshop on Effective Use of SME Toolkit Internet Portal

On April 11, The BUS 302 Entrepreneurship students and LAR 137 Intro. To Entrepreneurship and Innovation under the supervision of Dr. Ilene Valian Agana attended a Workshop on the effective use of SME Toolkit as a guide to preparing a business plan which was held at RUW. The SME Toolkit is an internet portal created by Ministry of Industry and Commerce (MOIC) for entrepreneurs who would do a start-up business, likewise to the business people and students who prepare the business plan and for research on business growth.

### Royal University for Women holds Annual Career Fair



On April 13, Royal University for Women held its annual career fair at its premises in Riffa in an event that drew international companies, local businesses, and alumnae of the Royal University for Women as well as current students. The career fair organized by the student affairs office at the university as an opportunity for students to meet and interact with the job market and explore any future employment possibilities. The event started off with a welcoming speech from Prof. Mazin Jumaah, President of Royal University for Women, who thanked the participants and commended the caliber of RUW graduates, reflecting on the achievements of notable RUW alumnae.

### CAD Educational Trip to London



The College of Art and design organized an educational trip to London, UK, during the student Mid-semester break from April 2 to April 9. A total of 15 students and 03 faculty members (Dr. Janon Kadhim, Dr. Shweta Kinra Kalra and Dr. Nessesreen Elmelegy) went on the trip. Educational trips form an integral part of teaching outside the classrooms at RUW as they provide the students with an exposure to other cultures and professional practices in various countries. As part of their educational objectives the educational trip itinerary included a number of activities which included site seeing to many important landmarks in London and visits to a number of educational institutions.

### The bestselling author of fourteen books teaches RUW students argumentative and creative writing

The Centre for General Studies in collaboration with the US embassy in Bahrain hosted two writing workshops by Dr. Bret Lott, who is the bestselling author of fourteen books and a professor in University of Charleston. Dr. Lott led a two-day workshop on April 26 and April 28, during which RUW students were engaged in learning about argumentative and creative writing. Work by the American author was studied for their craft. The participants generated essays; short prose and poetry pieces that were read to the class, with subsequent discussions of both what works in those pieces and ways those pieces can be strengthened.

### Sh. Duwa Al Khalifa Guest Speaker on "The use of Technology in Business Communications & Resume Writing"

On April 13, Sh. Duwa Al Khalifa was invited as a guest speaker in the Business Communication course. The lecture was all about communication means. It clearly addressed how to be professional through an effective communication. We learned different communication channels and means to deliver our message, such as verbally (ex: oral communication and meetings), non-verbally (ex, images and logos). We also gained knowledge about how to outline a company website and how standard we should be to gain credibility and a goodwill.

### Visit to Plymouth University, United Kingdom



While in the United Kingdom, Dr. Janon Kadhim, Dean of College of art and Design, received an invitation from the University of Plymouth, in southern UK, to visit the university and discuss possibilities of developing a collaboration between RUW and the University of Plymouth. The visit was conducted by Dr. Janon on April 7. The university had planned a full-day itinerary which included meetings with members of the International partnership office, Head and members of the Colleges of Architecture, and college of Art and Media.

### Ms. Noora Khalid Albenfalah, Fashion Design student, wins "Oh My Dress Alicant" Competition



Ms. Noora Khalid Albenfalah, a Fashion Design student won the first prize for the "Oh My Dress Alicant" competition organized by The Bahraini Women Development Association on April 2016. CAD was received an invitation from Sh. Lubna Al Khalifa chairperson of the association to participate in this competition which was organized to encourage young Bahrainis to appreciate their local and traditional costumes by developing contemporary designs for Bahraini clothing. CAD presented to contemporary design for traditional Jalabiya, and Ms. Noora's design won the first prize.

### Bronze Medal for Ms. Noora Khalid Albenfalah in GCC Skills Competition, Fashion Design



During the period from 26-28 April 2016, the College of Art and Design participated in the GCC Skills competition 2016 held in AL Khobar, KSA. RUW represented Bahrain in two skills, Fashion Design and Graphic Design. Ms. Noora Khaled Albenfalah, a fashion design student and Ms Sara Matar, a graphic design student from College of Art & Design represented Kingdom of Bahrain in this competition. Ms Noora Albenfalah won the Bronze medal in Fashion Technology Skill and made Royal University for Women and the Country proud. They were joined by Dr. Mona Suri and Ms Verdian Coetzee as experts for Fashion Technology and Graphic design respectively.

### Eng. Aliaa A. Shafie as Guest Speaker on "Managing Change and Technology"

On April 14, Eng. Aliaa A. Shafie was invited as a guest speaker for CBFS students. Eng. Aliaa has a wide experience with Technology and different applications. She stated several sources of change along with several challenges. She was able to capture the students' attention and to show them how to incorporate change and adapt to it within organizations. She sets an example by Google and how the technology affected the role of HR within organizations.

### Field Trip to Micro CAD Services- Intragulf Company

On April 11, ARD1207 students (Architectural Workshop course) visited Micro Cad Services – Intragulf Company where Mr Dean Phelan made a presentation about the 3D printing technologies, machines and material used to print a 3D model. Students enjoyed this visit and were impressed by the map of Bahrain and the method used for printing colour models that was demonstrated by Mr Phelan.

### Memory Expert Chester Santos Presents at RUW



On April 14, Royal University for Women welcomed at its campus Mr. Chester Santos the memory expert and motivational speaker best known for winning the USA Memory Championship in 2008 and competing in the World Championships. Mr. Santos revealed his techniques on improving your memory as well as engaging the audience in a number of exercises that they can use daily to improve memory. Reflecting on the event, 3rd year Human Resources student Haya Ahmad, commented on the event as "enjoyable" and "beneficial, as we as students will try to use the techniques mentioned to improve our memory and hopefully it might also help us with our coursework for the upcoming final exams".

### Ms. Norhan A.Rahman representing RUW and Bahrain in a Micro-scholarship programme by the US Government of state & in TESOL Convention



Ms. Norhan Ahmed A.Rahman was nominated by the US Government of state for an exchange program that aimed to equip teachers with current TESOL methodology. The program brought 25 teacher-trainers from around the world to the United States for a two-week intensive professional development program at James Madison University (JMU) in Virginia. Ms. Norhan attended and presented a paper "The Use of Flipped Classrooms to Overcome Challenges and Provide Motivation" at the 2016 annual International TESOL Convention in Baltimore, Maryland, April 5-8, 2016.

### Field trip to "Gulf Interior" at Bahrain International Exhibition Center



On April 27, Interior Design Students (IDN 272, Materials & Sources and IDN 394 Design Project IV) organized a Field trip to "Gulf Interior" at Bahrain International Exhibition Center. The objectives of this trip is to allow the interior design students to see and experience the materials used to manufacture furniture, to see how it is manufactured, and its use in various forms, applications, and processes.

### Field trip to LMRA

On April 14, Final year CBFS Students visited the Labor Market Regulatory Authority (LMRA) as part of the curriculum requirements for the course Labor Economics. A total of 17 students took part in the field trip that was facilitated by Dr Kasi and hosted by the LMRA's PR division. The students were taken around the LMRA premises to get an insight into the range of activities performed at LMRA. Students also witnessed the process of expat registration.

### Guest Lecture on "Management of the investment accounts of the Islamic Banks"

On April 19, a lecture presented by Mr. Ahmed Al Bassam, Manager in the corporate and Institutional banking of BisB. The lecture was about the management of the investment accounts of the Islamic Banks. Also the lecture include the Islamic debt, and credit cards and the differences between Islamic and conventional banks card. Students of classes BNF 410 and BNF 412 and some other interested students attended the lecture.

## What R U saying?

### خواطر بقلم نجية

أودع الأمواج القاسية وأنا في الساحل  
والهوا غلاب ويريد التناول  
أرى الطيور تغني وتسير بالضمير  
وفي قلبي طير يريد أن يطير  
أقول لقلبي ليس لديك طيخة  
انقطع عنك منذ سنين طويلة  
وأنت فقط جسد ديل خيال  
الغوف والهيم يمسكك كالبحار  
أحدثت الأمواج وأنا أنظر إلى السماء  
كنت أريد استنشاق الهواء  
ولكن أنا في عميق البحر استنشق الماء  
ولقي بنيتش بحركة الرياح  
باب العين مقفول وليس لدي المفتاح  
تراودني عطرها ولكن بالحظة  
أريدها تجسدي بروحي في الطبيعة  
قلبي يريد النيش للحب ولا للخوف  
يسألوني بنسب الاستلة يوم بعد يوم  
ويدكروني بالماضي الذي لا أريده اليوم  
يجب أن اخترع الاجوبة لأنه لن يفهموا حقيقتي  
ويتسرعون بأنه لا يوجد لي  
ماذا لو كنت في الصحراء مسكون ؟  
ستبحث عن مكان في إمكانية الوجود  
وفي العاصفة أجاول الصمود  
ولكن المنيش لا يستقر بدون عامود



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## MABROOK!!

### CONGRATULATIONS RUW!

Ms. Noora Khalid Albenfalah, a Fashion Design student, won the first prize for the "Oh My Dress Alicant" competition organized by The Bahraini Women Development Association.

Ms. Noora Khalid Albenfalah won the Bronze medal in Fashion Technology Skill, GCC Skills Competition, Fashion Design.

### PUBLICATIONS

Dr. Eugenie A. Samier has completed a number of publications for the academic year:

- SAMIER, E. A. (ed.) (2016) Ideologies in Educational Administration and Leadership. London: Routledge.
- This collection includes contributions from Canada, the US, the UK, Australia, Estonia, Finland, Lithuania, Poland and Italy. (Book)
- SAMIER, E. A. (2016) Fairness, Equity and Social Cooperation: A Moderate Islamic Social Justice Leadership Model for Higher Education, in L. Shultz and M. Viczko (eds) Assembling and Governing the Higher Education Institution: Democracy, Social Justice and Leadership in Global Higher Education, New York: Palgrave Macmillan.
- SAMIER, E. A. (2015) Emirati Women's Higher Educational Leadership Formation under Globalisation: Culture, Religion, Politics and the Dialectics of Modernisation, Gender and Education, 2015, 27, 1-16, Special Issue.
- SAMIER, E. A. (2016) Max Weber on Education, in J. Palmer (ed.) The Routledge Encyclopaedia of Educational Thinkers. London: Routledge.

### RESEARCH FORUM PRESENTATIONS

- On April 26, Dr. Humam Elagha, Assistant Professor, College of Information Technology presented a topic on "Framing the frameworks: Integrating IT Governance Structures and Processes".
- On April 17, Dr. Georgios Palaiologos delivered a Workshop on "Research Onion as a Method Design Tool & Google Forms an online Survey Tool".
- On March 08, Dr. Mahmoud Jazzar, Dr. Arpita Mehrotra, and Mr. Parsa Zoqaqi presented general feedback from the HEC Knowledge Share Sessions. The HEC Knowledge Share Workshops are platform for participating universities to share their knowledge and experience.

### RUW JOINERS

Ms Aisha Al Ali, Accountant Receivable, Finance Department.  
Ms Gayathri Venugopal, Internal Auditor, Finance Department.

### WEDDING BELLS

Ms Manar Al Doseri – Engagement.  
Ms Hala Al Shaikh – Engagement.