

RUW SCIENTIFIC RESEARCH COUNCIL

MONTHLY NEWSLETTER



and internationally on methods and considerations to be implemented through higher education institutions and more in the mission to empower women. The conference contributed to the community at large by way of promoting open dialogue, specifically in terms of eradicating gender inequality and women empowerment, and building a research based culture. Conference proceedings will soon be published, so to give those who attended opportunity to reflect upon what the conference provided for them, while those who were unable to attend will still be able to gain from the record of events and published papers.

RUW thanks all of those who attributed to a successful conference.

RUW SCIENTIFIC RESEARCH COUNCIL NEWS

RUW 2nd Conference on Women and Society

Royal University for Women hosted the RUW 2nd biennial conference on Women and Society with the theme of **Empowering Women through Higher Education** on April 18-19, 2018. The conference was held under the patronage of H.E. Dr. Majid bin Ali Al Nuaimi, Minister of Education and Chairman of the Higher Education Council. It was in association with Gulf Education and Gulf Council, sponsored by Tamkeen, Ahli United Bank, and ALBA, and supported by West Virginia University and Dar Al-Hekma University.

The conference accommodated around 150 total participants consisting of 6 keynote speakers, 24 invited speakers, 19 research presenters, 17 poster presenters. In attendance were academic staff, RUW students, and external entities. Participants represented around 22 different countries; thus, providing a diversely stimulating atmosphere. The conference programme was comprised of keynote addresses, sessions, parallel sessions, workshops and a poster session, all which focused on empowering women through higher education in various different sub categories.

RUW 2nd Conference on Women and Society successfully provided a platform for exchanging ideas and information, nationally, regionally,



RUW 2ND CONFERENCE ON WOMEN AND SOCIETY – RESEARCH ACCOMPLISHMENTS
CONFERENCE PRESENTATIONS/ CONFERENCE PROCEEDINGS:

Prof. Mazin M.A. Jumaah, President of RUW, presented research paper titled, “Status of Women in STEM field of study“ in the Building Capacity for Women Session of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Mona Suri, Academic Vice President and Mr. Parsa Zoqaqi, RUW Director of Quality Assurance, presented research paper titled, “RUW Perspective on Empowering Women By Employability” in the Role of Universities in Empowering Women Session of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Janon A. W. Kadhim, Dean of College of Art and Design and Ms. Khadija Saeed, College of Art and Design Secretary, presented a research paper titled, “Higher Education for Women Employability: With Special Reference to Women in Art and Design in the Kingdom of Bahrain” in Paraell Session 4 – Empowering Women in Art and Design Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Pasquale Borea, Dean College of Law, presented a research paper titled "Implementing Women's Rights through the legislative protection against domestic violence: The Bahraini Law No 17/2015" in Parallel Session 2 – Empowering Women through Legal Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Ms. Norhan Rahman, Director of Centre for General Studies, presented research paper titled, “Case Study: The Use of Blended Learning the Royal University for Women in Parallel Session 3 – Generation Z of the RUW 2nd Conference on Women and Society, 18-19 April 2018

RUW 2ND WOMEN AND SOCIETY – RESEARCH ACCOMPLISHMENTS

CONFERENCE PRESENTATIONS/ CONFERENCE PROCEEDINGS



Dr. Amer El Saedi, Assistant Professor, College of Law and **Ms. Marwa Haider**, presented a research paper titled, “Working Women’s Rights in the Kingdom of Bahrain – Comparative Study” in Parallel Session 2 – Empowering Women through Legal Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Maria Casoria, Assistant Professor, College of Law and **Ms. Amina Saleh**, presented a research paper titled, “Women’s Role in International Commercial Arbitration between Education and Legal Profession” in Parallel Session 2 – Empowering Women through Legal Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



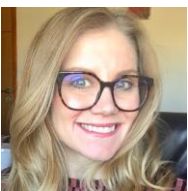
Dr. Raed Alnimer, Assistant Professor, College of Law and **Ms. Huma Qasim Khalid Bungash**, and **Ms. Mai Ebrahim**, presented a research paper titled, “Custody Provisions in the Bahraini Unified Family Law” in Parallel Session 2 – Empowering Women through Legal Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Husham Alawsi, Assistant Professor, College of Law, presented a research paper titled, “The Position of Islamic Jurisprudence and Bahraini Law on Women’s Right to Work and Professional Trade” in Parallel Session 2 – Empowering Women through Legal Education of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Humam Elagha, Assistant Professor, Centre for General Studies, presented a research paper titled, “Determinants of Effective IT Control Frameworks: A Study of Executive Gender Diversity” in Parallel Session 1 – Women Employability and Entrepreneurship of the RUW 2nd Conference on Women and Society, 18-19 April 2018



Ms. Kathryn Funk, Research Assistant, RUW Scientific Research Council, presented a research paper titled, “Gender Responsive Budgeting: Implementation in Bahrain” in Parallel Session 3 – Generation Z of the RUW 2nd Conference on Women and Society, 18-19 April 2018

RUW 2ND WOMEN AND SOCIETY – RESEARCH ACCOMPLISHMENTS

CONFERENCE POSTER PRESENTATIONS/ CONFERENCE PROCEEDINGS



Dr. Arpita Mehrotra, Head of Dept. of Banking and Finance, Dr Hala Elias, Dean of College of Business and Financial Sciences, presented poster with student **Layla AlThawadi** titled “Municipal Budgeting in the Kingdom of Bahrain” in the RUW 2nd Conference on Women and Society, 18-19 April 2018. The poster received 1st place in the Poster session.



Dr. Shweta Kinra, Head of Department of Design, College of Art and Design, and **Dr. Nessreen Elmelegy, Assistant Professor of Fashion Design,** presented a poster with their student author **Noora Khalid Albinfalah,** titled, “Empowering Fashion Market in Kingdom of Bahrain – A Contemporary Inspiration in the RUW 2nd Conference on Women and Society, 18-19 April 2018. The poster received 2nd place in the Poster session.



Dr. Elizabeth M. Samuel, Assistant Professor, Dept. of Banking and Finance, College of Business and Financial Sciences, presented a poster titled, “Comparative Performance Evaluation of Selected Commercial Banks in India using CAMELS Rating Model” in the RUW 2nd Conference on Women and Society, 18-19 April 2018. The poster received the 3rd place in the poster session.



Dr. Matthias Bode, Associate Professor, College of Business and Financial Sciences, presented a poster with student authors: Fedheela Salman Ali Ahmed Naser and Zahraa Ahmed Ghuloom Abdulla Saleemi titled, “The Effect of Employee Satisfaction on Customer Satisfaction in the Telecommunication Industry in Bahrain” in the RUW 2nd Conference on Women and Society, 18-19 April 2018.



Dr. Iman Khalid Abdul Qader, Assistant Professor, Dept. of Marketing, College of Business and Financial Sciences, presented a poster, authored by student Sara Bin-Hethlain, titled, “Investigating Individual’s Cultural values in the workplace among the millennial generation in Bahrain” in the RUW 2nd Conference on Women and Society, 18-19 April 2018



Dr. Vivien Exartier, Assistant Professor, College of Business and Financial Sciences, presented a poster with student authors Jawaher Almarri and Fatima Almusallam titled, “Performance of Graduates in Kingdom of Bahrain: Case of RUW Business Students” in the RUW 2nd Conference on Women and Society, 18-19 April 2018.

MORE CONFERENCE PRESENTATIONS/ CONFERENCE PROCEEDINGS



Dr. Abdulraheem Shaheen, Assistant Professor for the Centre of General Studies, presented research titled, “Evaluation of the academic achievement in the Arabic Language for intermediate students in government and private schools in Bahrain” in the 7th International Conference on Arabic Language in Dubai, UAE, 17-21 April 2018. He was awarded a certificate of appreciation.

STUDENT RESEARCH

Masters' Thesis:

Master of Design Management, 2017

Eco Fashion: Clothing Recycling in the Kingdom of Bahrain

By: **Amna Fouad Bushager**

Supervisor: **Dr. Hisham Al Azzawi**

Abstract:

In the old days' fashionable clothes were available, but it was not similar to the current modern fashion surrounding us. In the past, fashionable items were made with higher quality and would remain in good condition for years. Today, the fashion items are called 'Fast Fashion' because they are quickly ruined after only a few washes, and the trend passes faster than it used to do. Therefore, sustainable fashion, also called 'eco fashion,' or sometimes 'green fashion' is a part of the growing design philosophy and trend of sustainability, with the goal of creating a recycling system in terms of human impact on the environment and social responsibility. The clothing recycling system is a very important issue for the environment and economic factors of the Kingdom of Bahrain.

The aim of the study is to discover people awareness in the Kingdom of Bahrain, and recognise if they are recycling their old textiles and clothes. Moreover, the research aims to investigate if there is any type of recycling system available in the Kingdom of Bahrain. The study revealed people are emotionally attached to donating their clothes instead of recycling them.

The research started with investigating the 'eco fashion' collection availability in the market of The Kingdom of Bahrain, and from there the flow of the research was developed. Chapter one discussed: the historical background of sustainability and eco fashion, clothing recycling in the Kingdom of Bahrain, problem statement, aim of the study, research questions, objectives, hypothesis, significance of the study and the scope of study. Followed by chapter two: literature review of both internationally and regionally clothes recycling. Then, chapter three: a discussion between two case studies to find strategies and outcomes for the study. In chapter four, the available clothing recycling strategies in the Kingdom of Bahrain and the used methods are discussed. Next, chapter five explains the data collection process and design of a recycling framework for the Kingdom of Bahrain. Finally, the research is wrapped up with conclusions and further approaches based on findings.

The study uses qualitative methodologies in data collection, and questionnaire submissions. In conclusion, from using case studies and questionnaires responses a clothing recycling model is proposed which would contribute to sustainability in the Kingdom of Bahrain socially, economically and environmentally.

Research in Progress – Graduation Projects

College of Art & Design

Amina Ali, senior interior design student is concluding her project titled "Bahrain Mobility International, Community Centre" advised by Dr. Hadeel Regal. The overall vision of Amina's project is to renovate and improve the Bahrain International Mobility community centre in Isa Town. She was inspired to choose this particular building after viewing a video of centre members who expressed wishes for people from the community to visit them. Thus, she envisioned revamping the centre to improve the lives of those it serves by designing it to be a place community members feel welcomed and comfortable visiting. Amina researched the standard building dimensions necessary for the disabled and ergonomics to accommodate both disabled and non-disabled kids and adults. Furthermore, she created a colour scheme, considered comfortable furniture, and other interior design elements. Zoning regulations were implemented into her conclusion to make the idea functional. On May 14th Amina will present a model of her design.

College of Business and Financial Sciences

Senior HR student, **Fatima Alkhawaj** and senior marketing student, **Alaa Alnasser** are jointly completing their research project titled, "Consumer Preferences of Fashion Trends among Millennials in Bahrain" advised by Dr. Iman Khalid Abdul Qader. They have set out to determine the most preferred fashion trend of Millennials in Bahrain. First, they defined four types of fashion: retro, vintage, classic and modern; next, they analysed fashion trends in Bahrain throughout history. In their analysis they noted the occurrence of a fashion revolution in the Kingdom where there was heavy influence from the West, yet the adaptation to western fashion still maintained Bahraini values. For example, styles are found to be similar, but always present modesty in terms of longer sleeves and bottoms. Through a questionnaire distributed to a group of 100 participants, 60 of whom were considered, students found the most common current fashion trend for Bahraini Millennials is classic. Although, most prefer vintage style, classic seems to dominate the trending Bahraini fashion world in the moment. In conclusion, the students believe this research and its findings will be a useful resource to market and fashion entrepreneurs.

College of Law

Noof Almoawda, senior law student is engaged in research titled "Development of Women's Rights from International Protection to National Implementation" supervised by Dr. Pasquale Borea. The goal of the research is to shed light on the development of women's rights protection in the Kingdom of Bahrain. The research is accomplished by using analytical and comparative methods on both international and national levels. It is divided into three chapters: Chapter 1 - International Protection and National Implementation — CEDAW, The role and achievements of the Committee of the CEDAW committee, The Kingdom of Bahrain implementation and the status of its reservation to the CEDAW provisions; Chapter 2 - Analysis of the Istanbul Convention and its provisions' application in Bahrain as a non-member; The Council of Europe Convention on preventing and combating violence against women and domestic violence (Istanbul Convention); The Kingdom of Bahrain's implementation of protection from domestic violence in comparison with the Istanbul Convention; and Chapter 3 - Bahrain National Implementation of Women's Rights: Supreme Council for Women Law 17/2015 addressing the protection from domestic violence with a focus on implementation and enforcement in pending cases. The conclusion emphasises the importance of protecting women's rights, especially domestic violence in a national framework which aligns with international guidelines.

IN THE REGION

Arab Women Forum

The “Top CEO Conference and Awards” were held at the King Abdullah Economic City in Jeddah, Saudi Arabia from April 9th to 11th. Notably, this year’s conference was greatly enhanced by simultaneously launching an “Arab Women Forum” under the theme “Paradigm Shift.” The aim was to acknowledge and explore the growing contribution of Arab women in the regions rapidly evolving business environment and “drive radical change in the region’s society and economy.” Over 400 of the region’s top business executives, strategists and thought leader converged to participate in more than 30 key sessions discussing dire issues facing today’s corporate world.

A significant announcement was made during the inaugural session of the Arab Women Forum by Muna AbuSulayman, representing Arab News editor and chief, Faisal J. Abbas, publicising “On behalf of Arab News I would like to officially announce its ambitious plan to have a 50-50 gender-balanced newsroom by the year 2020.” The initiative aligns with the major reforms beginning in Saudi Arabia and is one example of how the event stimulated an aspiring atmosphere of change. Overall, the event concluded successfully, and it resulted in heavy discussion towards instilling gender quotas as a main method to ensure inclusion of women in the workforce.

SCW and BWU Cooperation

The Supreme Council for Women (SCW) and the Bahraini Women Union (BWU) met on April 26th to discuss methods to enhance cooperation between one another. DT News Bahrain reports the two entities used the meeting in an effort to activate the joint memorandum of understanding signed between them. They discussed bilateral cooperation and approaches to further their implementation of Bahraini women-supporting laws, resolutions, and initiatives. The two entities are attempting to jointly activate the National Strategy to Protect Women from Domestic Violence, and other laws related to family affairs; for example, the Family Law and the Law on the Protection from Domestic Violence. Furthermore, there are hopes to enhance Bahraini women’s economic participation through the Women Development Centre and the Women’s Business Finance Portfolio Programme. It is also reported the meeting focused on activating participation from BWU towards the years Bahraini Women’s Day preparations.

Gender Balance Reports in Public Sector Institutions

The Cabinet chaired by His Royal Highness Prime Minister Prince Khalifa bin Salman Al Khalifa on April 30th approved preparation of periodic reports which are said to measure gender balance within public sector institutions. The Supreme Council for Women (SCW) will collaborate “with the competent authorities” to prepare and issue such reports. Furthermore, DT News reports the session approved the establishment of a National Observatory for Gender Balance. The Information and e-Government Authority will be responsible for the observatory, and it will be used to measure Bahrain’s standing in the role of women on a regional and international level.

Conference Announcement

**INTERNATIONAL CONFERENCE ON ENGLISH STUDIES,
WOMEN EMPOWERMENT, EDUCATION & SOCIAL
SCIENCES DUBAI 2018
AUGUST 17-18, 2018**

OMEGA HOTEL, MANKHOOL ROAD BUR DUBAI. DUBAI, UAE

The International Conference on English Studies, Women Empowerment, Education & Social Sciences Dubai 2018 (ESWESS Dubai -2018) to be organized by IMRF in collaboration with International Bodies shall be one of the significant conferences in English Studies, Women, Education & Social Sciences Community held in conjunction with the UGC India Approved Journals.

Call for Papers:

Original research papers in the following disciplines but not confined, related to English Studies, Women, Education & Social Sciences from Post Graduate Students, Research Scholars, Faculty, Scientists are invited for presentation.

Submission of Papers:

Participants intending to present papers in conference are requested to submit soft copy of the abstract incorporating the motivation, method of solution and important findings of their investigation to icdubai2018@gmail.com

Early Last Date to Submit Abstract: 30/06/2018
Final Last Date to Submit Abstract: 30/07/2018
Early Last Date to Register: 15/07/2018
Final Last Date to Register: 15/05/2018