



الجامعة الملكية للبنات
ROYAL UNIVERSITY FOR WOMEN

RUW COMMUNITY SERVICE ANNUAL REPORT



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Welcome to the Royal University for Women Community Service Report for the academic year 2020/2021. At the Royal University for Women we aim to guide our students to not only become independent, empowered life-long learners, but also instill and nurture within them the sense of community responsibility and contribution towards society. This report will act as a snapshot and summary of the efforts within the Royal University for Women during the academic year.

The promotion of citizenship and a sense of duty towards the community is of utmost importance to us at Royal University for Women and is at the core of our vision as a university. This ethos is embedded within courses offered at Royal University for Women an exemplary example of this is the community service class offered at the Centre for General Studies. Moreover, college specific activities, compiled within this publication, are at the heart of implementing the vision of the Royal University for Women in developing our students to be of well-rounded character. We have witnessed this carried on beyond the years spent at Royal University for Women as our alumni continue making an impact within the local and international community.

The world this year has had to adjust as the global health pandemic reels on and that tapped into the sense of volunteering and empathy within all of us. This was seen physically with our students determination to continue community work despite the added hurdles and challenges of doing so considering the situation.



DR MONA SURI

ACADEMIC VICE PRESIDENT



**CENTRE FOR GENERAL STUDIES
(CGS)**

A WORD FROM THE DIRECTOR

The Centre for General Studies holds several college-wide activities per semester. These events involve the efforts of the faculty members within the college as well as support from various departments within Royal University for Women including the Office of Student Life, the Public Relations, the Administration and Facilities Management, as well as the colleges within the university that support and attend enthusiastically.

The Centre for General Studies offers Community Service LAR 138 as an option for students at the Royal University for Women across all colleges. The course explores how to create social change and impact through social service, evaluating community needs, what it means to be a good leader, and methods of advocacy.

Through service-learning, the students collaborate with a community service organization of interest, carry out community service work, and base projects on addressing the needs of that particular organization. Furthermore, we aim to develop students' research and analytical skills regarding community development and sustainability.

DR HUMAM ELAGHA

**DIRECTOR
CENTRE FOR GENERAL STUDIES**



*TO OFFER OUR STUDENTS A
REWARDING AND CHALLENGING
MULTI-CULTURAL
LEARNING ENVIRONMENT THAT
CULTIVATES STRONG, WELL-
ROUNDED PERSONALITIES,
ENCOURAGES LEADERSHIP, AND
BUILDS CHARACTER, SOCIAL
CONSCIOUSNESS AND
COMMUNITY."*

**- PART OF THE RUW MISSION
STATEMENT**



LAR138 COMMUNITY SERVICE CLASS CREATE “ART FOR CHARITY”

A group of seven students enrolled in the LAR138 Community Service class proposed an idea of combining with a local art gallery and producing a variety of artworks that will be sold for charity. The students took the initiative of creating the artworks themselves as well as procuring a number of works from fellow students and setting up the space for the exhibition that will be held for a month-long period. The proposed month being June 2021.

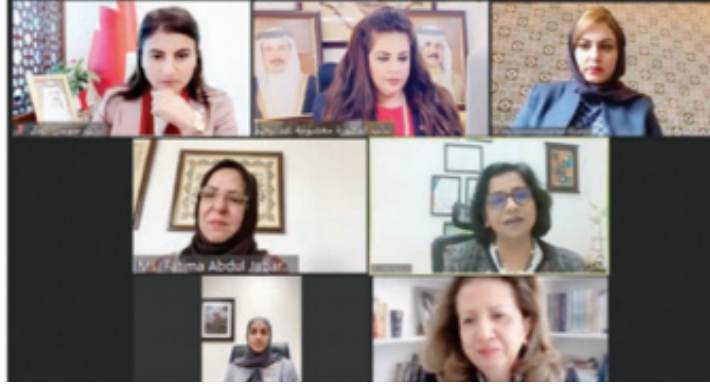
The students strategized with 50% of the proceeds going to a local charity and 50% being returned to the artist. The students demonstrated great leadership and organization skills and a sense of community duty during this task. Reflecting on the process group leader Selma said it was an invaluable experience that was both rewarding and very educational at the same time she also stated in her community service blog “I have been learning to manage my time well and also to work in teams. I really loved working with my classmates and I am excited for the event”. Over 30 artworks were collected during this process, ranging from hand painted mugs to canvases and mixed media. Sample of student works can be seen above.

مجلس النواب يشترك في ندوة «ميثاق العمل الوطني» بالجامعة الملكية للبنات



أكسبهم
التع
تطور

في جوانبه المختلفة السياسية والاجتماعية والاقتصادية والأمنية والثقافية وغيرها. وقد عمد مجلس النواب إلى تفعيل المحاور التي قام عليها ميثاق العمل الوطني، وترجم روح الديمقراطية القائمة على مبدأ الفصل بين السلطات، من خلال تفعيل الأدوات الدستورية، وإعمال دوره التشريعي في سن التشريعات وتطوير القوانين، والقيام بالدور الرقابي على أداء السلطة التنفيذية، كما مارس مجلس النواب أدواراً فاعلة في ترجمة الفصول السبعة التي



شارك مجلس النواب صباح أمس الاثنين في المناظرة الافتراضية «ميثاق العمل الوطني» التي نظمتها الجامعة الملكية للبنات مع الطالبات، احتفاء بالذكرى الـ ٢٠ لميثاق العمل الوطني، وذلك بمشاركة النواب سوسن كمال نائب رئيس لجنة الخدمات، وزينب عبدالأمير نائب رئيس لجنة شؤون الشباب والرياضة، ومعصومة عبدالرحيم عضو لجنة الخدمات، وتأتي مشاركة مجلس النواب تنفيذا لتوجيهات فوزية بنت عبدالله زينل



مجلس النواب
Council of Representatives
Kingdom of Bahrain مملكة البحرين



LAR 138 STUDENTS PARTICIPATE IN MAJLIS AL-NAWAB WEBINAR

On the 22nd of February 2021, the Royal University for Women held a webinar to celebrate the 20th National Charter Day the students of RUW had the privilege to hear from leading female leaders within the Majlis al-Nawab. Parliamentarians, Ms. Zainab Abdulameer Ebrahim, Dr. Masooma Hasan, Dr. Fatima Abduljabar Al Kooheji and Dr. Sawsan Mohammed Kamal, discussed the National Action Charter of Bahrain and its positive impacts on Bahrain and its people. They outlined the basic principles of society such as family, children and women. The panellists also covered gender equality, freedom of speech and women's leadership. Fatima Al Mansour of LAR138 reflecting on the experience stated "I enjoyed the webinar and I have learnt a great amount of information about my country. I'm extremely thankful for their time to share with us their knowledge".

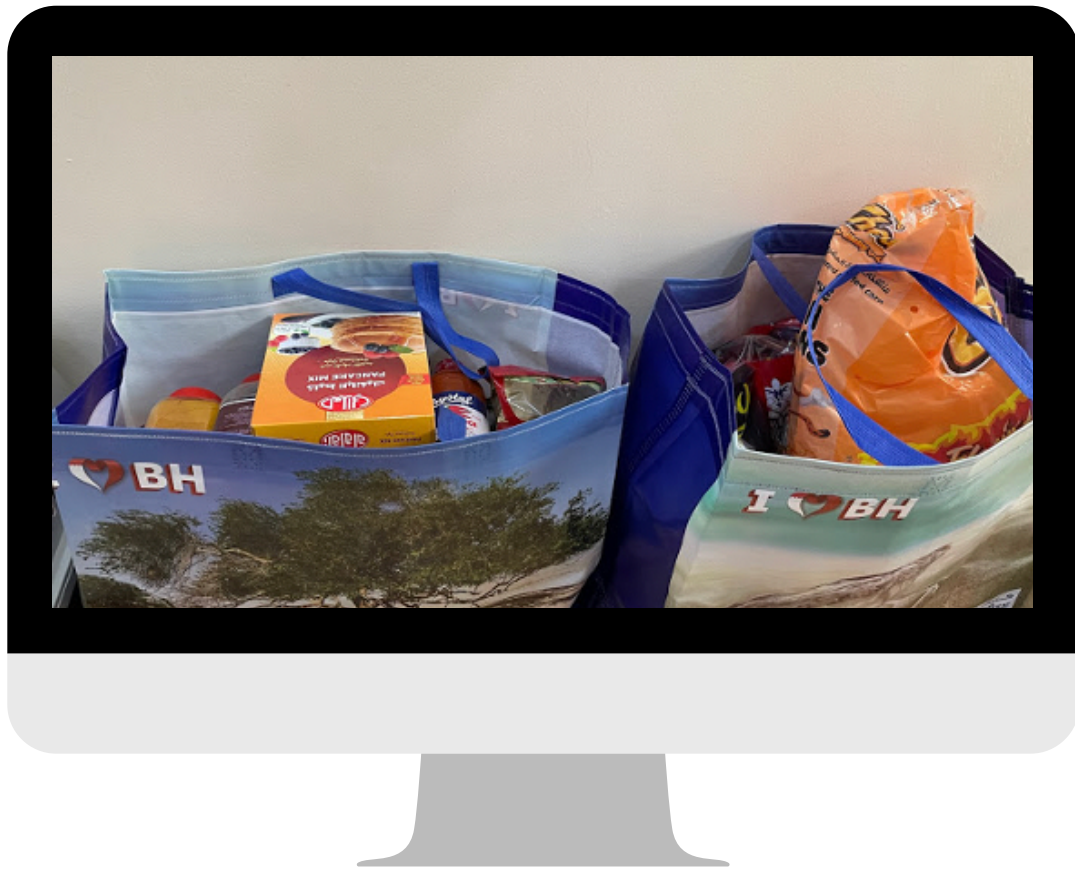
CLOTHING DRIVE TO THOSE IN NEED

Students in class LAR138 spent a week of their community service hours collecting unwanted clothes and subsequently contributing the collection to charity. Collectively they donated 5 large bags of clean, almost new clothes. Contributing the clothes to Al Noor Charity Welfare “جمعية النور للبر” and Hamad Town Charity Society “جمعية مدينة حمد الخيرية الاجتماعية” with both organizations accepting the collection. The organizations inserted clothes donation boxes all around Bahrain and the students were guided to where to drop off the clothes. The closest location for each student to donate was approximately 5 minutes away by car. Reflecting on the event students stated “When we were done, we discussed how privileged we are and how some young adults and kids our ages do not have what we have. We were all super thankful”.

In this regard, Zain Khunji a student enrolled in LAR138 Class stated that she had started a clothing business and realized she had a surplus of items, after sorting the clothes she boxed them and donated them to those in need.

This activity was also conducted by Dina Al Awami in the Eastern Province of Saudi Arabia whereby after donating to a local charity box she stated “No wonder if we say community service has good and positive effects on all of us.”.





STUDENTS PRACTICE USE OF RE-USABLE BAGS

In line with promoting preserving the environment the students of LAR138 focused on encouraging the use of re-usable bags as opposed to plastic bags. While online shopping at Carrefour, a number of students decided to have groceries delivered to their houses in the reusable bags that they advised us to use instead of the plastic bags. Five students participated in this task and stated “Now we all have a chance to protect the environment and help save the planet, let's start small, change our habits and make a change”.



STUDENTS OF LAR138 COLLABORATE WITH RUW GARDEN/ANIMAL CENTRE

In an exciting initiative from the course lecturer Sh.Dwa Al-Khalifa and in collaboration with the administration at Royal University for Women students of the community service class visited the RUW Garden and animal facilities. There they fed the horses and trained the horses in a gallop as well as learned from the staff the habits eating and living habits of the animals.

They visited the gazelles and learned of their origins as well as placed food for them within the buckets and petted them once the animals became familiar with the students.

Time was also spent at the dog shelter where the students each selected a canine and went on a 15-minute walk with them as part of their daily exercise. The students were accompanied by the course lecturer as well as officials from the admin who assisted in the logistics and safety of all.



LAR 138 STUDENT DESIGNS SET FOR LEADING PROGRAM ON BAHRAIN TV

Dalal Al-Mulla a student enrolled in the community service class, was selected by the leading national television of the kingdom of Bahrain to coordinate the set design for a popular evening time television program. Reflecting on the process Dalal described, “First, I went to the studio to see the place and space, so I designed a special design for them and explained to them how I would change and coordinate the studio for them, and then I went to complete the things I needed to coordinate and went to the tailor to sew pillows to fit the studio chair. One day before the day of filming, I went to the studio and arranged the things and decor for them, and they were very impressed with it, and the program was successfully filmed.”





STUDENTS DISTRIBUTE WATER AS TEMPERATURES INCREASE

A number of students as part of the community service hours decided to distribute water bottles to aid with the increasing temperature in the Kingdom of Bahrain. Describing what they conducted students reflected “We put a table in front of our houses and filled it with bottles of cold water for the workers working outdoors, and we filled the table twice a day. We then bought water boxes and drove to the workers' areas and gave them and they were so happy.

STUDENT STOCKS UP COMMUNITY REFRIGERATOR

RUW Students Maryam Hamada and Sharifa Busaiba student enrolled in LAR 138 Community Service chose one of the days volunteering to stock up a local refrigerator that was placed in neighborhoods as part of reaching out to the community. They placed juice and water bottles as well as packed foods within the fridge for those in need to collect for free. Sharifa stated in her class blog that “I realized the impact of a small gesture and realize you always have to be grateful and thankful to god of what you have.”.



STUDENT CRAFTS RAMADAN GIFT DISTRIBUTIONS

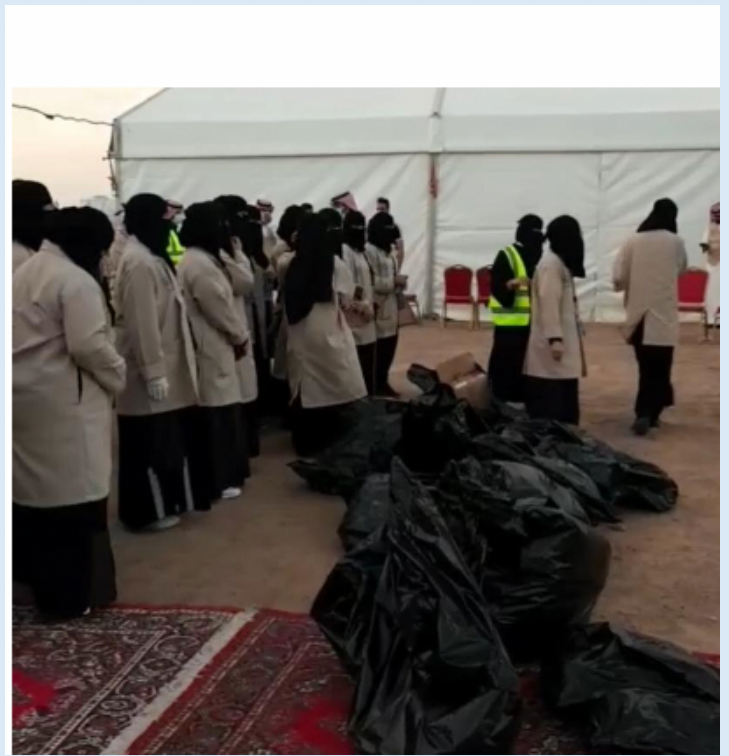
Maryam Hamada a student in the community service class spent her hours crafting Ramadan gift options for distribution using traditional Bahraini fabric and basket. After sourcing the material from the Muharraq Souq she crafted a total of 20 items that were distributed in line with the Holy month.



HAJAR JOINS LOCAL VOLUNTEERING GROUP AND DISTRIBUTES IFTAR MEALS

RUW student Hajar AlShammari joined “Joy of Youth” a local volunteering group with the intention of distributing Iftar meals to those in need during the Holy month of Ramadan. Hajar used these hours as part of her community service hours and managed to distribute a large number of meals to the community, reflecting on the event she stated in her class blog “This is the first time that I see needy families and appreciate the blessing they received and I pray to God for sustenance and happiness and that God be with them at all times.”.



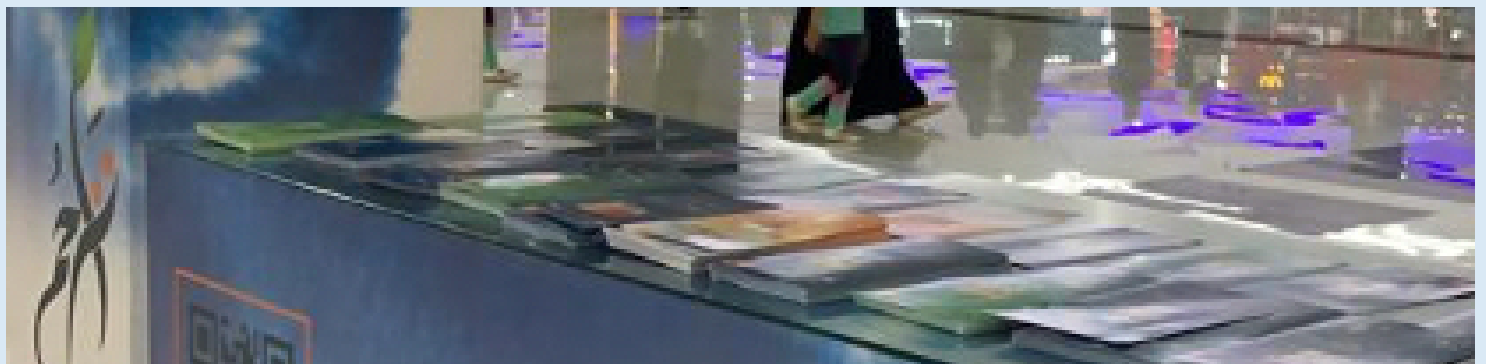


COMMUNITY SERVICE STUDENT JOINS ENVIRONMENT VOLUNTEER TASK

Hajar AlShammari joined “Our Environment, Our Future” a volunteer group in the Kingdom of Saudi Arabia with the aim of cleaning and preserving the local environment. Hajar used this initiative as part of her volunteer hours for the course. As part of a group of female volunteers the group cleaned the local waterfront as well as the local parks and ensured the placement of environmentally friendly measure.

STUDENT RAISES AWARENESS ON SOCIAL ISSUES

Hajar Al Shammari a student in the Community Service class at RUW contributed to completing her hours by volunteering to stand at the Tarahum Charity Society. Hajar volunteered by being at the stand associated with the charity at the mall and explaining to volunteers about the charity and raising awareness. According to Hajar she stated in her class blog “I gave people the association’s leaflets and taught them how to donate, and I collected 7,000 riyals in just four hours! I was alone at that time and I was proud of myself for what I did and that I was encouraged and went to the mall to do the task”.



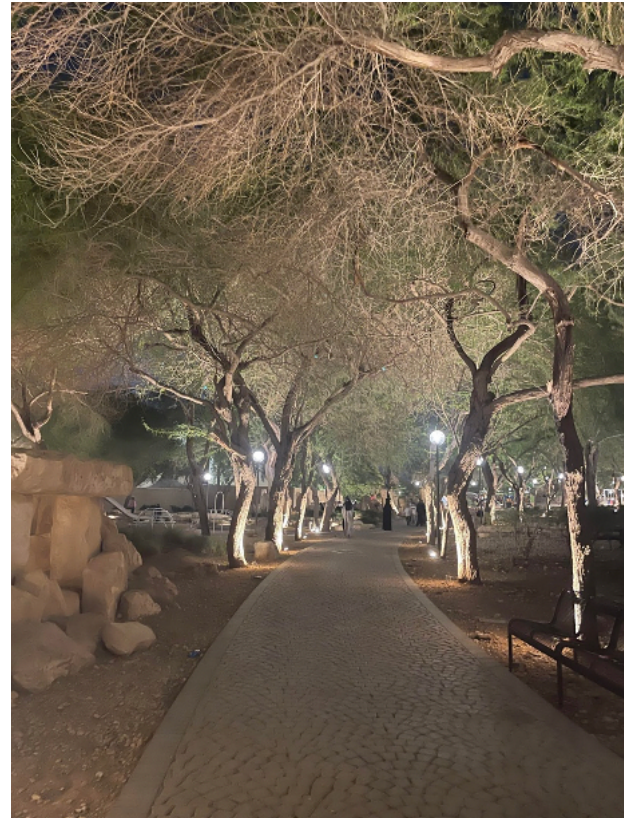
STUDENT PREPARES MOSQUE BY CLEANING BEFORE RAMADAN

Community service student Hajar AlShammari and a group of her colleagues headed to the local mosque before the start of the holy month of Ramadan and ensured the cleanliness of the religious site. Reflecting on the class blog she stated, “I suggested to my friends that we should go to clean the mosque before Ramadan, and they all agreed with me, so we took the cleaning tools and we went to the mosque and we cleaned it well and we also cleaned the bathroom, the carpets and the floors.”



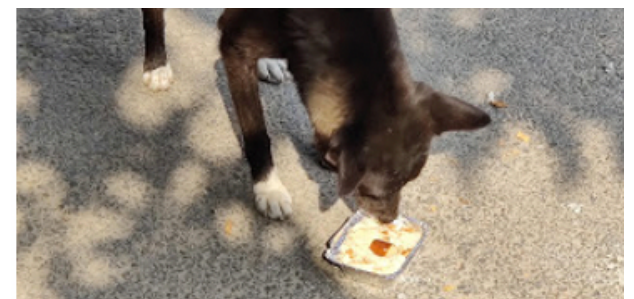
STUDENT CLEANS LOCAL NEIGHBORHOOD GARDEN

RUW student Danah Alamri organized a group of her friends to clean and ensure the cleanliness of a local garden called Hajr garden. The group cleaned the garden for two hours and local officials commended the efforts demonstrated, describing the decision to choose this garden on the evening Danah stated in her class blog, “the garden is called Hajr garden (حديقة حجر), the garden is suddenly trending everyone comes there, it sometimes gets crowded, people walking their dogs, kids playing in the playground, group of friends having a picnic there etc... so that day we decided to clean it ”.



STUDENT FEEDS STRAY DOGS IN ANIMAL WELFARE INITIATIVE

As part of her community service hours Danah AlAmri took the initiative to feed dogs in the neighborhood. Reflecting on her event, “they were nice, when I put the food, they all came running from far away, I was happy seeing them actually eating the food.” Danah took this task as part of her community service hours requirement.



STUDENT PLANTS AND WATERS FLOWERS IN RUW GARDEN

On April 28th 2021, Maryam AlKowari contributed to the RUW Garden by planting fresh flowers and watering the current plants at the garden. The student was assisted by RUW representatives and reflected on the experience by writing in the class blog “I had a great time doing this week's activity, and that taught me to be more discipline and careful while waiting for new flowers to grow”.



STUDENTS RECYCLE PLASTIC TO BUILD WHEELCHAIR

RUW students in the Community service class joined a drive to collect plastic for recycling as part of a drive to build wheelchair with the material. The drive organized by the Supreme Council for Environment in collaboration with the Bahrain Association for Parents and Friends of the Disabled is a nationwide campaign with several locations around the island. Stating why she took part in the drive Maryam AlKowari stated “These plastics will help the handicapped and their families by using the plastic bottles and recycling them to a wheelchair and to us that is so important and teaches us to make use of all materials for those in need.”



STUDENT VOLUNTEERS AT HORSE STABLES

On March 30th 2021, Zain Khunji volunteered at the horse stables in Saar as part of her community service hours. Zain describes her time there as the following “I arrived at 3pm and started with feeding the horses and washing the ponies and later on at around 5pm took one of the horses for a quick 30 mins ride, once we were back I groomed him and washed him took another horse for a ride.” Zain conducted this activity as part of her community service hours for LAR138 Community Service class.



STUDENT VOLUNTEERS AS BARISTA IN KSA STARBUCKS

In an endeavor to finish her community service hours and as a learning experience RUW Student Fatimah Al Mansour volunteered as a barista in the popular Starbucks coffee chain in the Eastern Province of Saudi Arabia. Fatimah spent the day at the chain learning the coffee techniques, observing the customer service and stated in the class blog “I learned from my colleagues some drinks that I was not aware of and the effect was great because the customers are happy.”



STUDENT PARTICIPATES IN KING ABDULAZIZ ITHRA CENTER ART PROJECT

Fatimah Al Mansour a student in LAR138 Community Service decided to join the King Abdulaziz Ithra Center where the project was involved collecting plastic bottles to form an idea or artwork. The exhibition consisted of natural textiles and plastic bottles that were recycled and textile printing. Fatimah was also in charge of helping visitors to come up with many creative ideas and we also learned about textiles and how to print on them and keep the colors of printing, reflecting on this she stated “the effect was really positive and something new learn those who come to us and they are happy”.



RUW STUDENT PARTICIPATES IN FOOD TRUCK FESTIVAL

As part of her community service duty, student Dalal Al Thawadi volunteered at the AlAali Market Food Truck Festival where she baked cheesecake and sold them for a nominal fee. Dalal contributed her cheesecakes to a food truck at the festival and reflecting on her event she stated “The effect was when people reacted to me when they tasted cheesecake and they liked it. I was really happy with these reactions. This week, I learned how to manage time to get work done on its own time without delay.”. Dalal spent the whole day at the site and stated her interest to continue contributing to local markets.



STUDENT DISTRIBUTES CHARITY BOX WITH FOOD ITEMS

Muneera AlDoseri a student in LAR138 Community Service class organized a food drive where she arranged boxes containing distributed boxes that contain rice, sugar, oil and different types of foods. This activity will go towards her community service hours. Reflecting on her idea she says “I promised myself that I would do the same thing every once and while because it is considered something very simple and makes the people in need very happy, and I advise everyone who reads to do as I did”.



STUDENT VISITS POTTERY WORKSHOP IN HERITAGE TASK

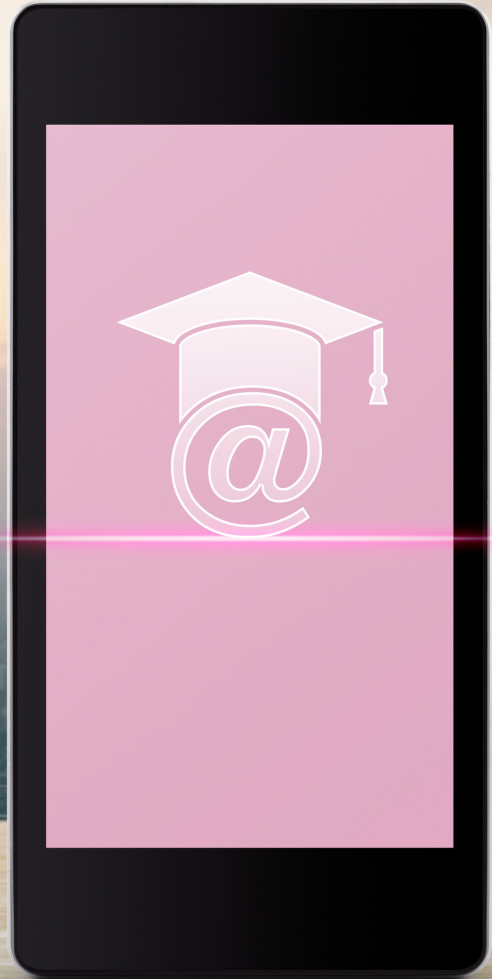
While completing her community service hours LAR138 Community Service student Muneera Al Doseri visited the pottery factory which is located in the village of Aali. She learned how this traditional art is created and the importance of this artform. Muneera was accompanied by her niece and they both attempted to create pots and clays. She stated in her blog “there are trainees who study how to work on pottery every day and they also helped us making different shapes of pottery, it was an unforgettable experience”.



STUDENTS DISTRIBUTE FLOWERS ON MOTHER'S DAY

On March 21st where Mother's Day is celebrated in Bahrain two RUW students Ayah Hassan and Shahad Salman decided to distribute flowers to mothers in their neighbourhood. The girls reflected that as KSA nationals living in Bahrain they have not seen their own mothers for a few months due to the COVID-19 virus pandemic and decided to spread joy within the mothers and their immediate community as a form of reaching out.





**COLLEGE OF BUSINESS & FINANCIAL
SCIENCES
(CBFS)**

A WORD FROM THE ACTING DEAN

This academic year 2020-21 has been bit different from other years due to the global pandemic, the requirements for safety and a transition year for the College. The need for social distancing has led to opt for different learning modes in order to continue learnings without disruptions and as Acting Dean alongside the rest of the team we have tried our maximum efforts to ensure that you will keep receiving top quality education of a leading business schools in the Kingdom of Bahrain.

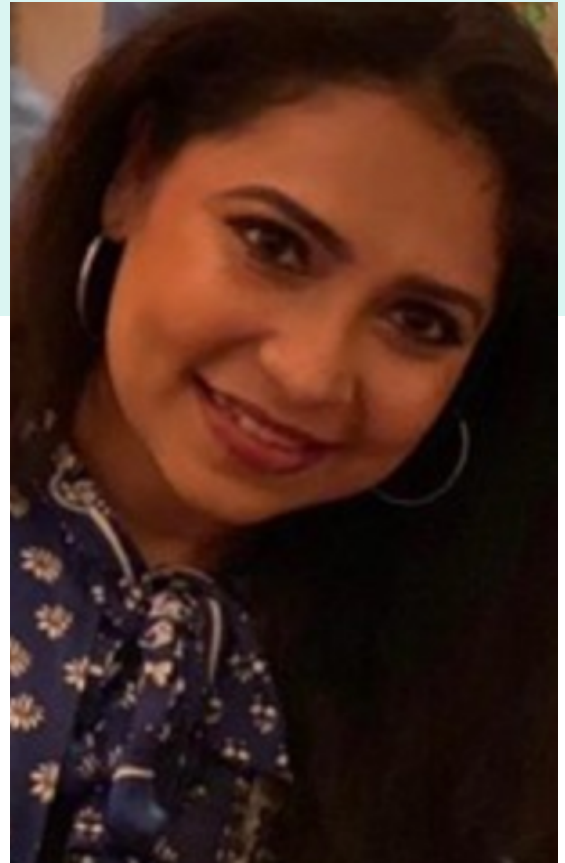
The digital transformation has smoothly supported the learning experience in our College. Since the outbreak of the pandemic, Students have taken part in live streamed interactive lessons and had access to videos and lessons for independent learning and will continue to do so. We have also used this opportunity to reach out to to universities worldwide to host joint sessions and share classrooms.

All programs in CBFS have continued to impart learnings under its four core competencies i.e Knowledge and Understanding, Subject specific skills, Critical thinking skills and General and transferable skills which all students are required to achieve.

DR. ARPITA MEHROTRA

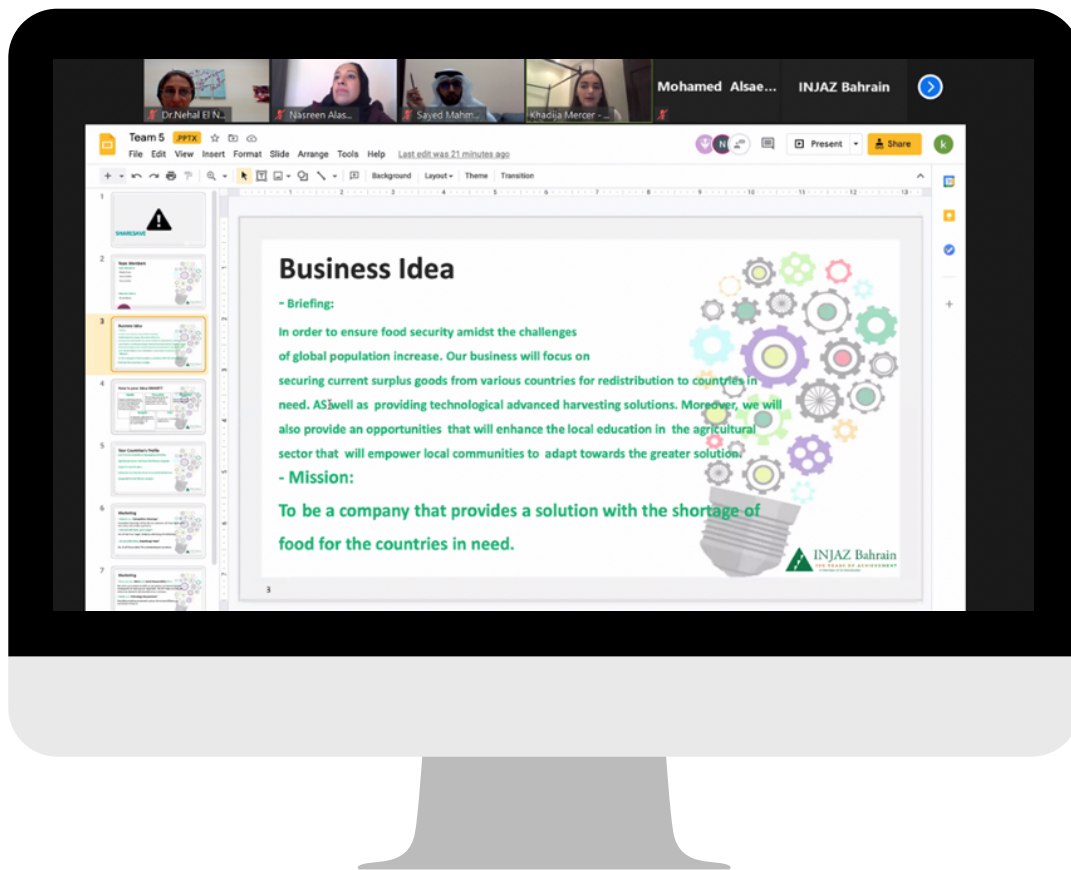
**ACTING DEAN
COLLEGE OF BUSINESS AND FINANCIAL
SCIENCES**

ROYAL UNIVERSITY FOR WOMEN



The College also strongly believes that despite the current challenges, interaction is a key component of the student experience. We have been missing daily chit chat with our students, so we organized a "JUST MEETUP " every Sunday for students to exchange ideas and interact with the College.

COVID 19 has not stopped our College to meet ambitious goals. Our students showed resilience and proved that virtual learning was not an obstacle to carry RUW flag in international competitions. Our Trading Quest and our INJAZZ teams both trained hard and won prizes in online versions of the respective contests.



INJAZ BAHRAIN ICAMP UNIVERSITIES TOURNAMENT

In this Universities Tournament, 7 universities were invited to participate with 50 students each. It is an entrepreneurial challenge where students must find innovative solutions to a real business challenge. CBFS was represented with three students, who participated well and were very much interactive. All students were divided into teams, each team with one practitioner or a mentor. Teams competed against each other through a set of educational activities and recreational games while TWO Winning teams were announced in the end of the workshop. The event took place over two days were the two winning teams on each day competed in the finals on the third day (31st of March 2021).



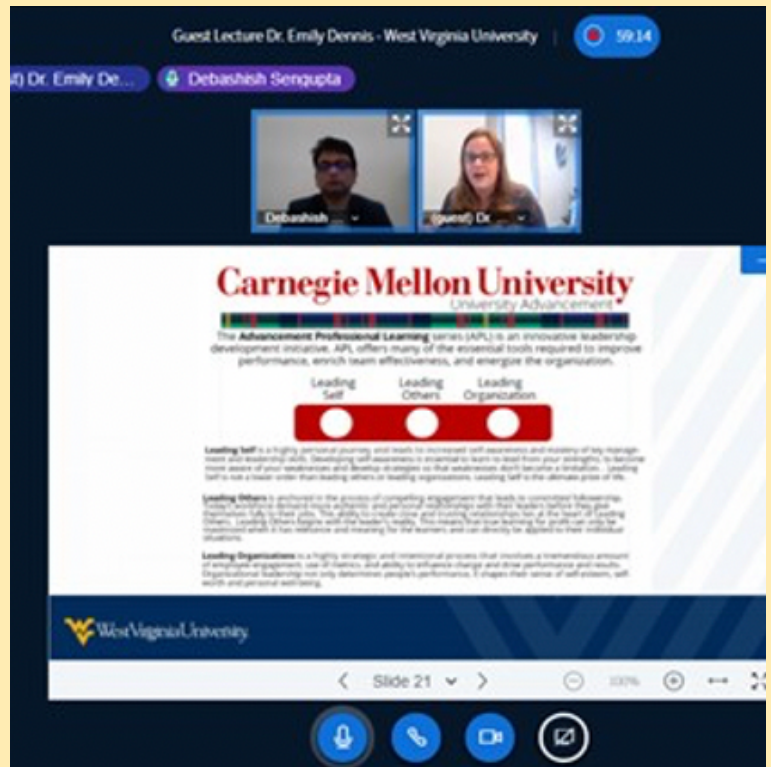
VIRTUAL EXCHANGE WITH WEST VIRGINIA UNIVERSITY CHAMBERS COLLEGE OF BUSINESS AND FINANCIAL SCIENCES

WVU Chambers College of Business and Financial Sciences and CBFS held a virtual exchange throughout the month of October. Six faculty members and more than 100 students from both institutions discussed culture, marketing, strategy and participated in a case study competition on McDonald's. Dr. Susan Lantz, Dr. Paula Fitzgerald, Dr. Samar Barghouty and Dr. Vivien Exartier developed the initiative over the summer as an alternative to face to face interaction due to the current COVID 19 environment. The idea was to promote interaction between Business students and compare their perception on products proposed by a multinational enterprise such as McDonald's and its adaptation to local markets. Several course from CBFS were featured including "Introduction to Business", "International Business", "Leadership", "International Marketing", "Contemporary Topics in International Business" and "Multinational Corporations and Financial Institutions". Students thoroughly enjoyed it. International Business student Reem Alsada was thankful for the experience and wishes to have similar opportunities in the future in other courses.



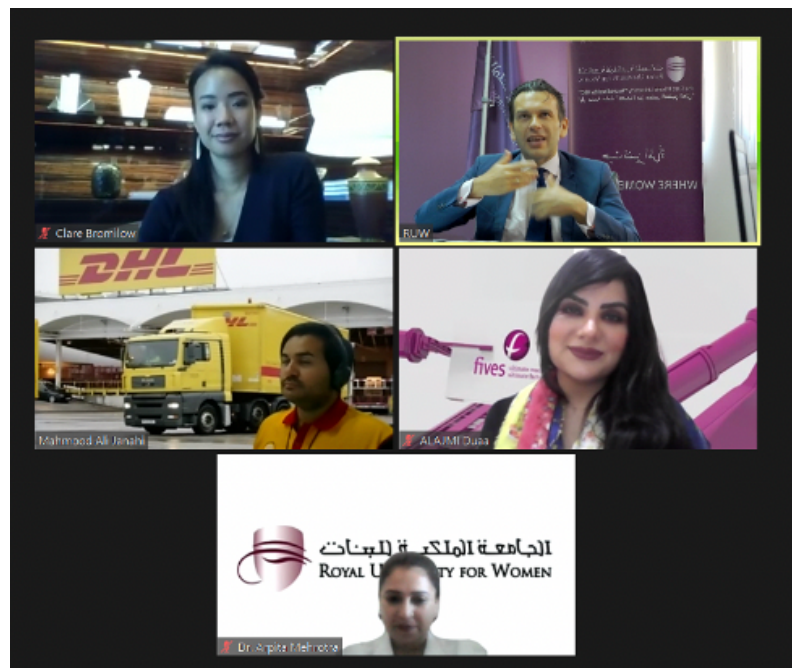
CO-LECTURE FOR HR STUDENTS AT RUW AND IN THE US

Within the week of April 10-19, Dr. Debashish provided an exciting opportunity for HUR 424 Training and Development students by having West Virginia University and Carnegie Mellon professor Dr. Emily Dennis give a guest lecture. Following the lecture, Dr. Debashish stated “the session really provided RUW students an opportunity to enhance their learning and develop a keen interest for the field of training and talent development.” Dr. Debashish returned the favor and also visited Dr. Dennis’ class to talk about training and development in India. Finally RUW students also got to interview fellow students at WVU for their group project.



CBFS ORGANIZES A VIRTUAL ROUNDTABLE ON THE “IMPACT OF COVID 19 ON REGIONAL ECONOMY AND LESSONS LEARNED FOR TOMORROW

Since the outbreak of the COVID 19 pandemic, RUW hosted several webinars featuring working professionals from private and public sector and experts to discuss contemporary trends. ON June 21, CBFS organized a virtual roundtable titled “The Impact of COVID 19 on regional economy and lessons learned for tomorrow”. Representatives from industry (“Fives Services”) hospitality (“Four Seasons”) and logistics (“DHL”) exchanged in a lively session kicked off by Dr. Arpita and moderated by Dr. Vivien on how the COVID 19 pandemic impacted those economic sectors in Bahrain and how those organizations had to adjust to unprecedented challenges. Senior student in International Business Noor Al Humaidi said: “what I liked the most was the relevance of the topic in the current COVID-19 environment and the empirical knowledge I gained from the guest speakers”. “We have come to realize what challenges the pandemic has imposed for businesses, but the company representatives demonstrated what wonders digitalization could make”.



CBFS ALUMNAE REUNION

Although the Covid-19 pandemic prevented CBFS alumnae from returning to campus for a physical reunion, it did nothing to dampen their enthusiasm for virtually reconnecting with classmates, faculty and staff. More than 25 CBFS alumni virtually interacted about their career journey and aspirations in a lively session organized by Alumnae coordinator Dr. Elizabeth. The group featured graduates who are either pursuing post-graduate studies in Japan or in Bahrain, some working in oil and gas, banking, one who had migrated to San Francisco, others who had just started working... Dr. Arpita recognized the priceless contribution of alumnae to CBFS and highlighted recent past achievements of CBFS and upcoming initiatives such as the launch of the MBA. It was a joyful session and also emotional as all the students were recalling their college days and promised to each other that they will meet each other once in a year. Dr. Najdat, Dr. Debashish, Dr. Vivien also attended the event and enjoyed listening to the stories from those outstanding young women.



CBFS STUDENTS PARTICIPATE IN INTERCULTURAL DIALOGUE WITH WOMEN UNIVERSITIES FROM FOUR DIFFERENT TIME ZONES

Representatives from CBFS and from other colleges participated in the intercultural dialogue series in December, February, April and May featuring St. Mary's College, Indiana, USA for Shandong Women's University, China, EHWA, South Korea, Brescia University, Canada Ochanomizu University. Four different time zones did not stop young women to exchange on culture, social media and life during the pandemic!

