

**Welcome Note from RUW President, Professor Yusra Mouzoughi**



Prof. Yusra Mouzoughi  
President  
Royal University for Women

Dear Colleagues and Students,

I take this opportunity to introduce myself as the new President of Royal University for Women (RUW). It is with honour and pride I joined RUW on 15 May and I aim to serve this wonderful institution with the best of my ability.

I join this institution at a challenging time, as national and global news continues to be dominated by COVID-19 which has impacted all of us in one way or another. Yet, it never ceases to amaze me, how during the most difficult times, great successes can be achieved and this is exactly why you have shown you can deliver. I congratulate you all for the many successes you have attained during these enormous challenges. Thanks to the combined efforts of faculty, staff, students, alumnae and friends we celebrate a record number of accomplishments over the year that include NQF Validation for Bachelor of Business in Marketing and Bachelor of Architectural Design; College of Law received full confidence for the Law programme; College of Business and Financial Sciences submitted self-evaluation reports for 4 programmes; submitted Programme proposals for 3 new programmes to the HEC for approval and we are looking forward to launching our MBA programme from AY 2021. All this alongside adapting to online teaching and innovative ways to support students!

It is profoundly inspiring to observe our students work collaboratively in their many projects and fulfil their aspirations and continue their journey at RUW.

Summer is upon us and I hope you will use this to spend valuable time with family and friends, recharge your batteries and reflect on your achievements and your aspirations going forward. I do take this opportunity to remind you to stay safe and adhere to all the guidelines and directives issued by the National Taskforce.

To our graduating students, you set your goals for university life and worked hard to achieve them. You are beginning an exciting new chapter in your life; you are equipped with the academic passport to fulfil your potential and accomplish even greater things in the near future. The journey for you began at RUW and you now join our many accomplished alumnae. Stay in touch; know that you will always have a home at RUW, and be proud that you are part of a family where women excel.

**RUW Mission**  
To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

**RUW Vision**  
"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative and lifelong habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

**Academic Programmes Offered at RUW**

**Academic Programmes Offered at RUW**

- College of Art and Design**
- Pearson Edexcel Foundation Diploma in Art & Design
  - Bachelor of Arts in Fashion Design
  - Bachelor of Arts in Graphic Design
  - Bachelor of Arts in Interior Design
  - Bachelor in Architectural Design
  - Master of Design Management
  - Master of Fine Arts in Drawing and Painting
- College of Business and Financial Sciences**
- Bachelor of Business in Banking & Finance
  - Bachelor of Business in Human Resource Management
  - Bachelor of Business in International Business
  - Bachelor of Business in Marketing
- College of Law**
- Bachelor of Law

**Royal University for Women Receives Inclusivity Award from ASIC, U.K.**



Royal University for Women (RUW), the leading university dedicated to women empowerment and advancement through higher education in Bahrain, has recently received the ASIC Inclusivity Award for the promotion of UN Sustainable Development Goal 5, Gender Equality, from the United Kingdom. The award ceremony took place virtually through ASIC Virtual Conference with the presence of 447 individuals from 37 countries including Dignitaries from Ministries of education, Association of Arab Universities, Times Higher Education (THE) and other universities.

Accreditation Service for International Schools, Colleges and Universities (ASIC), based in the United Kingdom, held their first virtual conference on Education Beyond 2021: Exploring New Horizons for International Education in a Disruptive World. In this conference, ASIC awarded universities that had made a meaningful impact on Inclusivity and three of the United Nations' Sustainable Development Goals. Royal University for Women (RUW) has proudly won the award for its efforts in promoting Gender Equality (SDG5).

The Academic Vice President of RUW, Dr Mona Suri, praised the efforts done by all the university community to receive such prestigious award and stated that "RUW is an internationally recognized university with the highest standards of quality and excellence, this was reflected in the international higher education community by winning this award. RUW upholds the highest standards for achieving the Sustainable Development Goals, especially for women empowerment and advancement, which is the core mission of RUW among other higher education institutions in Kingdom of Bahrain. We are proud of our team efforts and we look forward to more achievements".

Commenting on this achievement, the Manager of RUW Quality Assurance and Accreditation Unit, Ms Mona Abdul Jawad stated that "RUW has been taking strides in promoting and fulfilling the right that is gender equality. Receiving this award recognises the extensive efforts made by RUW in achieving the UN Sustainable Development Goal 5 (SDG5): Achieve gender equality and empower all women and girls. RUW will continue to be true to its mission in empowering women".

RUW is internationally accredited with ASIC, an internationally renowned quality standard for schools, colleges, universities and online learning providers accreditation which is recognized by the UK Home Office. RUW received superior scores in many of the quality criteria and as a result, was awarded the title of Premier University by ASIC.

**Professor Yusra Mouzoughi Leads the Royal University for Women as the University's President**



The Royal University for Women (RUW), the leading university dedicated to women empowerment and advancement through higher education in the Kingdom of Bahrain, welcomed Professor Yusra Mouzoughi as the university's leading president effective of May 2021. The university's management represented by the Board of Trustees, faculty and student body congratulated Professor Mouzoughi and wished her great success and luck for leading the Royal University for Women and continuing achieving the milestones and advancing the higher education process in the Kingdom of Bahrain through RUW mission and vision.

Prof Mouzoughi, who is distinguished for her academic leadership with over 20 years of experience in the higher education context and over 5 years of industry experience in large blue-chip organisations. She has a proven track record of delivering strategic objectives and a passion for providing a quality educational offering that is relevant to the workplace. Professor Mouzoughi is a committed individual with a unique understanding of both Western and Arab cultures and an ability to motivate staff and students incorporating a deep understanding of the links between industry and academia, coupled with a natural personal presence and an articulate approach to negotiation.

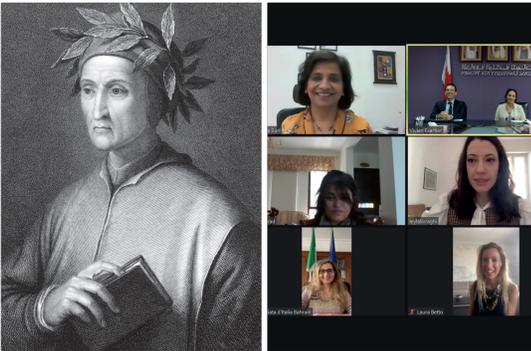
Educated in the UK, Professor Mouzoughi has a Bachelor's in Business Administration from Richmond College London, an MBA from Heriot-Watt University, Edinburgh and a PhD in Knowledge Management from Liverpool John Moores University, where she continues to act as a Visiting Professor. She built her academic career in the UK where she worked for more than 14 years developing expertise in education management with a particular focus on Doctoral programmes. She has established a cross-disciplinary research profile spanning knowledge sharing and the sustainability agenda. Professor Mouzoughi has supervised many Doctoral and Master's theses in the broad management area, has numerous publications in the field and is an invited keynote speaker at many international conferences.

Professor Mouzoughi is also a Principal Fellow of the Higher Education Academy and a member of multiple International Boards and committees dedicated to advancing learning, teaching and research in higher education. These include the UK Quality Assurance Agency (QAA), the Oman Research Council (ORC), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and the Oman Academic Accreditation Authority (OAAA). Further, she is on the editorial board and a reviewer for several academic journals.

Prior to taking up the role as President of the Royal University for Women, Professor Mouzoughi was the Vice-Chancellor and acting Vice-Chancellor Academic Affairs at Muscat University for over 5 years. Notably, she was also the first female head of a University in Oman.

Commenting on her joining RUW, Professor Yusra Mouzoughi stated that "Royal University for Women is one of the top professional opportunities in the higher on a regional and international basis. This is clearly reflected in the university's vision and mission and through its strong fundamentals of accreditations and recognitions of other countries. For this, we will have an innovative approach in leading such a university that exemplifies excellence and we look forward to advancing and fulfil the objectives and mission of RUW under the guidance of the Higher Education Council, in which we join hands to utilise the opportunities to excel and address the challenges to accomplish, with the support of the university's management and body which we highly value their leadership and assistance".

**Royal University for Women and Italian Embassy in Bahrain Celebrate the 700th Anniversary of Dante Alighieri**



Royal University for Women (RUW), the leading university in the Kingdom of Bahrain dedicated to women empowerment and advancement through higher education, in cooperation with the Embassy of Italy in the Kingdom of Bahrain, celebrated the 700th Anniversary of the death of the Italian poet Dante Alighieri who's widely known as the "Father of the Italian Language". The celebration was attended by H.E Paola Amadei, the Italian Ambassador to the Kingdom of Bahrain and Dr Mona Suri, the Academic Vice President of the Royal University for Women in addition to the students of the Italian language course at RUW and professionals from the community.

The Centre for General Studies at RUW organised the celebration virtually by hosting Prof Leyla Livraghi, Post Doctoral Fellow for the Italian Nationally Funded Project (PRIN) "Hypermedia Dante Network" (HDN) from the University of Pisa, Italy. Prof Livraghi presented a lecture on Dante to the students of the Italian Language Course at RUW in which she highlighted Dante's life, poetry and works in addition to the "Supreme Poet". The event was moderated by the Director of International Affairs, Dr Vivien Exartier and Ms Mariangela Pellegrini Professor of the Italian language course where they welcomed all the attendees.

The event started with a welcoming speech from Dr Mona Suri, the Academic Vice President of RUW, in which she emphasised the special cooperation with the Italian Embassy in the Kingdom of Bahrain. Dr Suri expressed RUW pride in housing the first Centre for Italian Language and Culture in the region in cooperation with the Italian Embassy and underlined the importance of this collaboration and the ongoing activities to explore cultures during these challenging times of COVID-19.

From her part, H.E Paola Amadei, the Italian Ambassador to the Kingdom of Bahrain thanked RUW for organising this event with the Embassy team and reiterated the Embassy's commitment to the cooperation with the Kingdom of Bahrain in the field of culture and education.

The Director of the Centre for General Studies, Dr Humam Elagha, expressed that the university is proud to be the first university in the Kingdom of Bahrain to offer Italian language courses to students and the community and highlighted the importance of learning Italian language, being a language of arts and emotions. He also added that RUW is currently offering courses with certified international certificates for learning Italian language and it's open for students and the general public to register.

The COVID-19 pandemic has created unprecedented challenges for all sectors including international education. Due to health concerns and the limitations on travel and student mobility, RUW has transformed its way of internationalisation. As a result, RUW has conducted several exchange programmes with partner institutions virtually. The virtual debate between RUW and WU was one of such successful virtual exchange programmes which RUW has conducted.

**Royal University for Women organises series of webinars with Manchester Metropolitan University, UK.**



Royal University for Women (RUW), the leading university in the Kingdom of Bahrain dedicated to women empowerment and advancement through higher education, organised a series of webinars with Manchester Metropolitan University (MMU) in the United Kingdom. The webinars were exclusively held with RUW for being the first and only university in Bahrain dedicated to Fashion Design education.

This series of webinars came as part of the College of Art & Design goals in partnering with leading higher education institutions from across the world to provide students with a global experience in the field of Fashion Design. The webinars discussed various topics such as "Corporate Social Responsibility & Sustainability in Fashion", "Fashion Brand and Conscious Designing", in addition to "Conversation with Fashion Design students at RUW and MMU" exchanging their thoughts across cultures on designing skills and the global fashion industry.

The event witnessed excellent participation from students at both universities, alumnae, prospective students who were interested in fashion design education, experts from the industry, College Advisory Board members and the university faculty members. Commenting on the talks given by MMU instructors, student, Ms Esraa Alalawi, said "these webinars provide me with the opportunity to explore my career prospects in the field of fashion design, which is very promising to young designers".

It worth noting that the Royal University for Women is the only higher education institution in the Kingdom of Bahrain to offer a Bachelor of Fashion Design offered in the College of Art & Design.

### RUW organizes webinar on “The Role of Art & Design: Impact of COVID-19 and Future Perspectives”



Royal University for Women (RUW), the leading university in the Kingdom of Bahrain dedicated to women empowerment and advancement through higher education, organised a webinar titled “The Role of Art and Design: Impact of COVID-19 and Its Future Perspectives”. The talk was delivered by Ms Kaneka Subberwal, founder of “Art Select”, Bahrain. The event witnessed great participation of students, alumnae, experts from the industry, College Advisory Board members and university faculty members.

This webinar came as part of the College of Art & Design’s goals in linking students with professional experts in the field of art and design. Ms Subberwal provided insights on accepting the “new normal” to be creative and innovative during and after the times of COVID-19 and highlighted the aspects required to lead to a successful future in this field.

The event was held under the patronage of Dr Mona Suri, RUW Academic Vice President and organised by the faculty of College of Art and Design, Dr Madina Hamlane, Acting Dean of the college, Dr Shweta Kinra, Head of the Design Department, Dr Nidhi Goyal, Assistant Professor, and Ms Noora Albinfalal, Teaching Assistant along with assistance from Art Select, Bahrain.

### Visit from the French embassy educational and cultural team



Hélène Nkom Ebanda, Linguistic, educational and cultural affairs visited RUW to discuss collaboration with the College of Art and Design for the next academic year. RUW and France collaborated on several initiatives over the past few years in media, design and language. Ms Helene met with the Dean of the College of Art and Design, Dr Madina Hemiane, Head of Design Department, Dr Shweta Kinra, Dr Nessesreen Elmelegy, Associate Professor of Fashion Design, Dr. Nidhi Goyal Assistant Professor of Fashion Design and Dr Vivien Exartier, Director of International Affairs.

### RUW Student Representatives Participate in an Intercultural Dialogue with Women Universities



RUW students Student Council and College Representatives took part in an intercultural exchange organized by Ochanumizu University, Japan on “The Significance of Women’s Colleges and Universities from diverse perspectives” along with other women universities. The students split into small groups to discuss the importance of women’s universities and colleges in their countries and shared their opinions on how we can promote women’s leadership education in this world. This was a special occasion to gather women’s universities and colleges from the US, Canada, Bahrain, Korea, China and Japan. RUW was pleased to participate in this forum following events organized by St Mary’s Indiana and thanked Mr Matsuda Derek, Center for International Education at Ochanumizu to call on our students.

### College of Art and Design Students Participate in the “Virtual Visit to the House of Representatives”

Upon an invitation received from the House of Representatives, the College of Art and Design participated in “a virtual visit to the House of Representatives - Niwabab Council”. CAD students participated with other students from other RUW colleges in the session held during the month of June virtually on the Zoom platform, where they learned about the Parliamentary life and duties as well as learning about the legislative insights regarding many topics.

### College of Art & Design Participates in the “Graduate Attributes: Design and Assessment”

The faculty of the College of Art and Design attended a webinar under the title “Graduate Attributes: design and assessment”, which was organized by Imam Abdul Rahman Bin Faisal University in the Kingdom of Saudi Arabia. The webinar discussed enhancing employability through student Empowerment in the light of economical challenges in addition to other topics related to Graduate Attributes.

### Dr. Amine Moulay receives HEA Fellowship

The College of Art and Design congratulates Dr Amine Moulay, Assistant professor, Dept. of Architectural Design, for receiving Higher Education Academy (HEA) Fellowship certificate and wishes him the best in his endeavours.

### Royal University for Women and West Virginia University Organise Restructuring the Future of Fashion



The Royal University for Women in collaboration with its strategic international partner, West Virginia University in the United States, have worked on a collaborative project for fashion design titled “Restructuring the Future of Fashion” under the patronage of the first lady of West Virginia University Mrs Laurie Erickson.

The aim of this project was to highlight the transformation of fashion design in the digital age by hosting a digital fashion show-cases. Designs in the fashion show were the outcome of student projects at RUW and WVU – Fashion, Dress, & Merchandising Departments. RUW students showcased their skills in designing the contemporary version of traditional costumes and styling it along with traditional accessories. The students also expressed their pride in participating in such a successful event which witnessed more than 1000 viewers.

Ms Erickson stated that she had the privilege to visit the RUW campus in Bahrain several times where she witnessed the students’ vibrant creations and envisioned this project between WVU and RUW to provide the students with the opportunity to share their creations and to have fun while seeing different fashion perspectives. She added that “COVID-19 has shaped our collaboration, showing more clearly how technology can transform our lives and forge connections and I would like to thank the Royal University for Women for helping to bring this show alive”.

Ms Yara Al-Khan, RUW alumna and a current College Liaison Officer working at RUW highlighted her journey in studying Fashion Design through this collaborative project. She said that “I chose to study at RUW as it was the best university option for me, especially that the certificate is accredited and recognised regionally and internationally”. She added that “to me, fashion is not only how to dress, but it represents me as a person. It’s where your creativity and personality can be shown through one garment and being passionate for the major I chose really prepared me in the university as well as my own career to establish my own online clothing business”.

It is worth noting that RUW is the only university in the kingdom of Bahrain that offers a programme in fashion design under the College of Art and Design which is accredited locally and internationally along with the other degrees offered at the college.

### Senior Business Project Poster Presentations Feature External Examiners from Partner Universities in Bahrain and WVU

As part of their examination, Senior CBFS students in the majors of Banking and Finance, Human Resources, International Business and Marketing presented the viva of their Senior Business Project in a virtual forum and answered questions from the external examiner, the second internal examiner and the supervisor. This year, external examiners were from UOB, AGU and West Virginia University. It was the first time that WVU participated in the process. RUW was pleased to honour the viva tradition featuring external examiners from local and international universities.

### College of Business and Financial Sciences Holds Alumnae Reunion



Although the Covid-19 pandemic prevented CBFS alumnae from returning to campus for a physical reunion, it did nothing to their enthusiasm for a virtual reconnection with their classmates, faculty and staff. More than 25 CBFS alumni virtually interacted about their career journey and aspirations in a lively session organized by Alumnae coordinator Dr Elizabeth. The participating graduates were either pursuing post-graduate studies in Japan or Bahrain, some working in oil and gas, banking, one who had migrated to San Francisco, others who had just started working.

The Acting Dean of CBFS, Dr Arpita Mehrotra highlighted the priceless contribution of alumnae to CBFS and pointed out the recent achievements of CBFS and upcoming initiatives such as the launch of the MBA programme. Dr Najdat, Dr Debashish and Dr Vivien also attended the event and enjoyed listening to the stories from those outstanding young women.

### A Virtual Roundtable on the Impact of COVID-19 on the Regional Economy

Since the outbreak of the COVID-19 pandemic, RUW hosted several webinars featuring working professionals from the private and public sector and experts to discuss contemporary trends. This summer, CBFS organized a virtual roundtable titled “The Impact of COVID-19 on regional economy and lessons learned for tomorrow”. Representatives from logistics Mr Mahmood Ali Janahi, Manager HR, Bahrain Country Office & MERN, DHL International BSC ( ), from the hospitality sector, Ms Clare Bromilow, Director of Public Relations and Communications, Four Seasons Hotel Bahrain Bay, and from industry, Ms Duaa Alajmi, HR Manager Fives Services Gulf Spc exchanged in a lively session kicked off by Dr Arpita and moderated by Dr Vivien Exartier on how the COVID-19 pandemic impacted those economic sectors in Bahrain and how those organizations had to adjust to unprecedented challenges. Senior student in International Business Noor Al Humaidi said “what I liked the most was the relevance of the topic in the current COVID-19 environment and the empirical knowledge I gained from the guest speakers, We have come to realize what challenges the pandemic has imposed for businesses, but the company representatives demonstrated what wonders digitalization could make”.

### The Royal University for Women Announces the Opening of Admission for the First Semester of AY 2021/2022



The Royal University for Women announced that admission is now open to students who graduated from high school or those who wish to transfer from universities by receiving applications for the first semester of the academic year 2021/2022. The Director of Admission & Registration at Royal University for Women, Mr Sami Mohammad Dagash, stated that applications for admission from high school graduates or students who wish to transfer from another university inside or outside the Kingdom of Bahrain will be received online through the university’s official website [www.ruw.edu.bh](http://www.ruw.edu.bh) without the need for personal attendance to the university’s campus, to ensure the safety of all our students in the face of the coronavirus pandemic (COVID-19).

The University Registrar, Mr Dagash explained that the application system had been updated to ensure an easy and seamless experience for all applicants. The requirements for admission are available on the university’s website, where students can view the instructions for applying, complete the application, upload the required documents in the attachments section and send the application simply by a click of a button.

Mr Dagash added that the University provides female students with the opportunity to excel in a range of undergraduate and postgraduate programs, as they can apply for the following majors:

- College of Business & Financial Sciences:
  - Bachelor of Business in Banking and Finance,
  - Bachelor of Business in Human Resources,
  - Bachelor of Business in Marketing,
  - Bachelor of Business in International Business,
  - Master of Business Administration (MBA)

- College of Art & Design:
  - Bachelor of Arts in Fashion Design,
  - Bachelor of Arts in Graphic Design,
  - Bachelor of Arts in Interior Design,
  - Bachelor in Architectural Design,
  - Master in Design Management,
  - Master of Fine Art in Drawing and Painting

- College of Law
  - Bachelor of Law, (only bilingual Law program in the Kingdom taught 60% in English and 40% in Arabic.

Mr Dagash added that the university offers a number of partial scholarships that cover a percentage of the tuition fee. Applicants eligible for RUW scholarship must show evidence of having high academic standing in their high school grade.

Mr Dagash pointed out that the Royal University for Women seeks to provide all the necessary tools for students to have a smooth application process. This includes explanatory videos posted on the official social media channels of the university explaining the steps for applying for admission. Students who wish to join the university can also communicate with the admission and registration staff who will help and respond to inquiries through calling the toll-free number 80008900 or through the direct messaging in WhatsApp application number 38898800 or through the live chat service available on the university’s website [www.ruw.edu.bh](http://www.ruw.edu.bh) or by emailing [admit@ruw.edu.bh](mailto:admit@ruw.edu.bh).