

Strategic Directions for 2022-2027



RUW held its Strategic Directions workshop on November 21, 2021, at its campus. The meeting was attended by the esteemed members of the Board of Trustees and Board of Directors. The workshop was facilitated by the President, Professor Yusra Mouzoughi.

Given the importance of planning for longer term success and achievement, this brainstorming session with the stakeholders was a crucial steppingstone in the formalization of the Strategic Direction of the university for the period 2022-2027.

The workshop focused on overall operation, strengths, weaknesses, opportunities, threats, environmental analysis, competitor analysis, as well as regulatory challenges. The unique distinctive advantage of RUW in the current educational landscape was also discussed. Critically, discussion of revised mission and vision statements and strategic imperatives were held and initially approved by the Board members.

The agreed next steps are that further discussions of the Strategic Direction with various key stakeholders (students, parents, employees, governing bodies, industry employers, partners) will now be arranged and in order to arrive at mutually agreed, shared and collectively owned future direction for the university.

The workshop was hailed a success by all involved with a recommendation to hold similar events on a regular basis going forward.

RUW President Meets Ambassadors from RUW Partner Countries



Since the beginning of her term, Professor Yusra Mouzoughi has met with ambassadors from countries that have actively collaborated with RUW over the years. Dr Vivien Exartier, Director of International Affairs reached out to those missions to introduce the new President and discuss existing and future collaboration. In November, Dr Mohammed Bin Ali Bin Abdullah Al Balushi, Deputy Head of Mission of the Embassy of the Sultanate of Oman received RUW President at the embassy headquarters in Manama. RUW programs are recognised and approved by the Ministry of Higher Education. The two sides discussed opportunities to strengthen collaborations in the academic sector.

Prof. Mouzoughi concluded her round of visits by hosting H.E the German Ambassador to the Kingdom of Bahrain, Mr Kai Boeckmann and Consul Hans Lamprecht. The meeting was attended by Dr Madina Hamiane, Acting Academic Vice-President and Dr Pasquale Borea, Dean of the College of Law and Dr Mathias Bode, Associate Professor at the College of Business and Financial Sciences where they contributed to the discussion touching upon the German language, cooperation with The Konrad Adenauer Foundation and other initiatives.

RUW Wins an Award at INJAZ Al Arab Competition



RUW team of students 'Hassad' mentored by Dr Nehal El Neggar was qualified for the INJAZ Al Arab Young Entrepreneurs regional competition after competing against 13 countries and 25 teams. RUW 'Hassad' team won the CITI Bank Client Focus Award, which is a signature award out of five signature awards offered this year.

RUW INJAZ teams have consecutively won various awards for the past five years and RUW management is proud of their achievements and dedication to excellence.

Office of Student Life Organises "Pizza with the President"



Office of Student Life organised a get together as Pizza with the President on RUW Campus. The event aimed to provide a platform where students could share their concerns, suggestions and recommendations. The event witnessed the attendance of 35 students along with staff members from OSL and RUW Residence.

Office of Student Life Organises RUW Virtual Career Fair

Office of Student Life organised the annual virtual career fair on November 30, via Zoom platform. The participating companies briefed the students about the internship and job placement opportunities and provided a great opportunity for students to gain insight and exposure to the job market. The fair aims to provide students with first-hand opportunity to engage in an online session with prospective employers and internship providers.

RUW Celebrates 6th Week of Italian Cuisine in the World



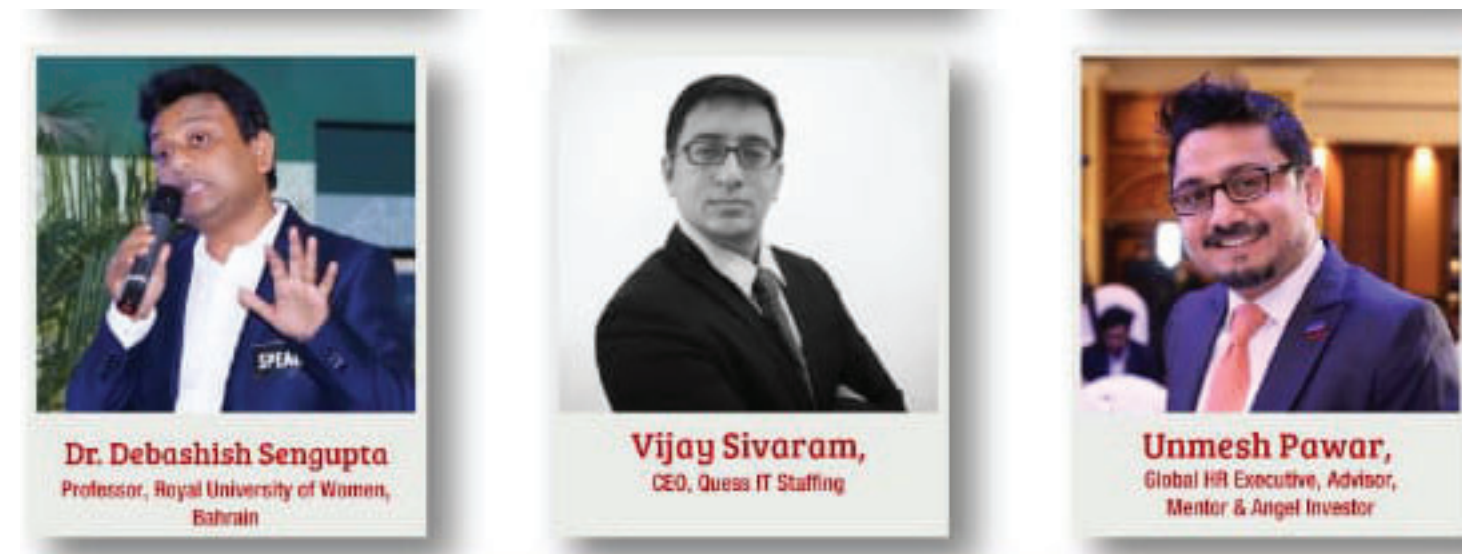
To celebrate the occasion of the 6th Week of Italian Cuisine in the World, the Centre for General Studies at Royal University for Women, in cooperation with the Embassy of Italy in the Kingdom of Bahrain, hosted a lecture on the 'Vocabulary of Italian Cuisine', conducted by Ms Mariangela Pellegrini, the Italian language lecturer at RUW. All current students of the Italian language courses at Grazia Deledda Centre for Italian Language and Culture attended the event, while other participants joined online via Zoom.

Head Start Injaz Program



The Centre for General Studies at Royal University for Women hosted the Head Start Injaz programme on Thursday, November 25, 2021. Head Start Programme aims to meet the needs of a diverse group of university students by providing engaging, academically enriching, and experiential learning sessions in work-readiness, education, and career perspectives. The event was held online via Zoom platform. The program included three volunteer-led sessions and witnessed the attendance of more than 30 students from colleges across the university.

CBFS Faculty Member Participates in a Virtual Forum



Dr Debashish Sengupta, Associate Professor and HR programme coordinator, has participated in an online regional forum for EMEA and the Asia Pacific Regions on HR trends related to the pandemic titled "The Great Resignation". The event gathered twenty global HR and WFM leaders from EMEA, APAC, ANZ who discussed the impact of the pandemic on the work environment. Global Workforce Management Forum is a nonprofit professional organization committed to promoting the WFM movement in the global platform and enhancing the capability of workforce management and HR professionals to compete globally and thereby create value for society.

College of Art and Design Organises the First Session of 'Coffee Talk & Cookies'



The college of Art & Design at Royal University for Women launched a series of casual and informal talks for its students under the title of "Coffee Talk & Cookies". Dr Amine Moulay, Head of Architecture Department started the first session on how to master the art of storytelling for more impactful presentations. The event took place at RUW Student Centre where both students and faculties were present. The presentation started with highlighting the importance of being articulated, the power of words, and how storytelling techniques help students to captivate the audience attention for a more effective presentation. This is mainly due to the emotional aspects triggered by the storytelling effect. In the end, an exciting debate and a practical storytelling exercise took place.

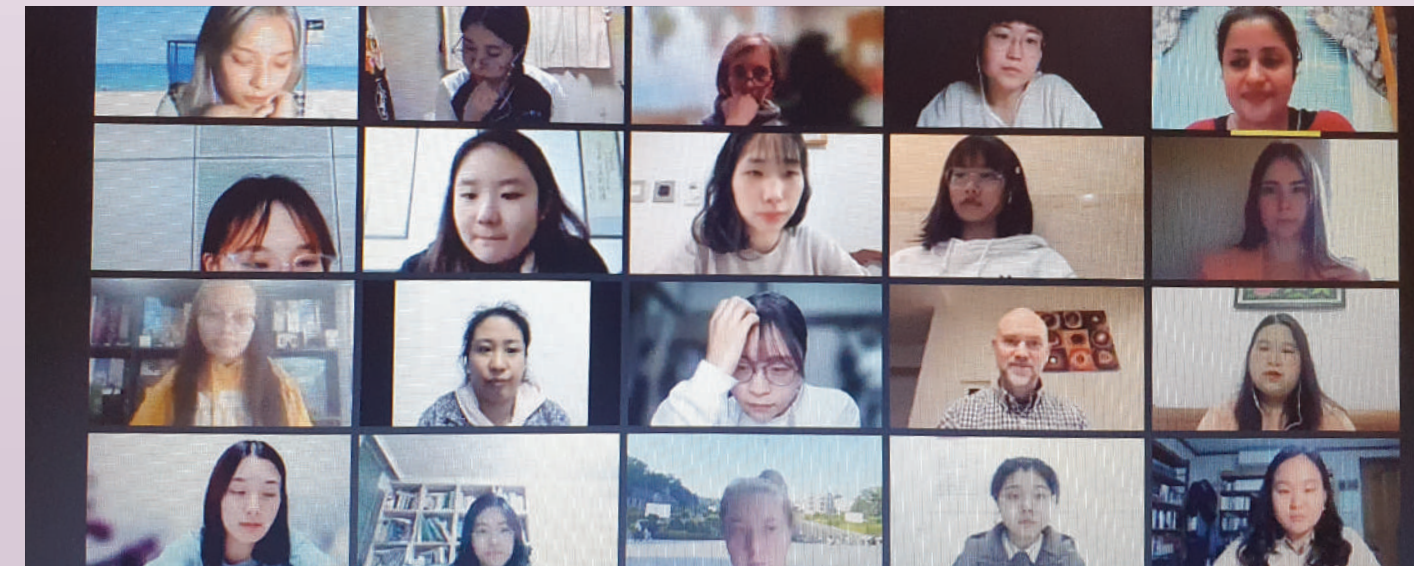
Book Chapter on the Issue of Student Disengagement in Online Learning Published

Dr Amine Moulay from the College of Art and Design has published a book chapter with a Scopus editor in Dec 2021. The research emphasizes the issue of students' disengagement in the virtual learning platforms and argues that the root of this issue lies in the theory of knowledge and some basic communication skills.

CAD Faculty Member Participates as Invited Speaker in a Virtual International Conference

Dr Nidhi Goyal from the College of Art and Design delivered a talk on 'Sustainable Practices: Design to Business' as an invited speaker in the "Virtual International Conference: Reflections on Holistic, Multi-disciplinary and Futuristic Aspects in Higher Education" that took place on 11th December 2021. The event was organized by the colleges and departments under Satyam Group of Institutions, India and included sessions delivered by expert speakers from academia and industry, conferred upon sustainability in design practices.

RUW Students Participate in the First Intercultural Dialogue of the Academic Year with Students from Women Universities



Brescia University College in Canada organised the first Global Intercultural Dialogue for this academic year as an initiative to engage women universities across the world. The dialogue was initiated by St Mary's College in Indiana and continued by Ochanomizu University in Japan.

RUW's Student Council participated along with students from different universities across the world, which included St Mary's College in Indiana, Vietnam Women Academy, Shaodong University in China, Ochanimizu University in Japan, Lady Shri Ram India, Collegio Nuovo di Pavia in Italy, EHWVA in South Korea and Brescia University College. The students were engaged in fruitful discussions on women and leadership.

We want your talent!

Are you looking to join a forward-thinking team who want to deliver results and make a difference? Then how about joining one of the top universities in the Kingdom of Bahrain?

RUW is looking for several positions to be filled with talented, aspirational and driven individuals.

For more information please visit: <https://ruw.edu.bh/jobs>

