



November - December 2021

Welcome Note from RUW Acting Academic Vice President



Dr. Madina Hamiane

RUW Mission To offer our students a rewardin and challenging multi-cultural learning environment that cultivates strong, well-rounde personalities, encourages leadership, and builds characte social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University

RUW Vision "The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

Dear RUW students and staff,

The first semester of the academic year 2021-22 has witnessed many academic achievements, the most prominent are the placements of the Bachelor of Business in Marketing and the Bachelor of rchitectural Design programmes on the National Qualification Framework register in addition to the successful judgment of full confidence received for the Bachelor of Law programme.

on the events side, and despite the prevailing health situation that has limited the number and kind of activities, RUW in collaboration with the French Embassy, have successfully organized a Fashion Week at RUW's beautiful premises with the theme "From Paris to Manama". This was the first time n Bahrain that such an event took place.

The first semester also witnessed the celebration the "6th Week of Italian Cuisine in the World" in ollaboration with the Italian Embassy in the Kingdom of Bahrain. This was followed by a lecture on Italian fashion jewelry which came part of the 'Italian Jewelry' event held at the Bahrain National

Other important events that the university organised virtually during this semester included a workshop on 'Cybersecurity and Security Awareness' which was delivered by regional and international experts. The University also held a two-day event focusing on 'trends in the Labour market Royal University for Women and European Union -Gulf Cooperation Council Relations'. The event which consisted of a lecture and a workshop was organized in partnership with the Konrad Adenauer Foundation and was attended by a large audience of students and staff. This event will undoubtedly lead to further initiatives on research and students involvement.

> Students also have actively participated in several virtual workshops and seminars organized by external organizations and universities. RUW students participated in a brainstorming session on 'Hope Fund' strategy, in addition to their participation in intercultural dialogue with representatives from international women's universities. As in every year, RUW students participated in the INJAZ Digital Head Start programme which exposes them to industry and enhances their soft skills and experiential learning. Another big achievement for RUW students is winning the INJAZ Al-Arab Young Entrepreneurs Regional Competition.

I would like to congratulate you, students, on the results that you have achieved in your exams and wish you an academic second semester full of success and new fruitful experiences. Remember that at RUW, you will always get the personal attention and world learning experiences that prepare you for a lifetime of success.

Academic Programmes Offered at RUW

Academic Programmes Offered at RUW

College of Art and Design

- Pearson Edexcel Foundation Diploma in Art & Design
- Bachelor of Arts in Fashion Design
- Bachelor of Arts in Graphic Design
- Bachelor of Arts in Interior Design Bachelor in Architectural Design

College of Business and Financial Sciences

- Bachelor of Business in Banking & Finance
- Bachelor of Business in Human Resource Management
- Bachelor of Business in International Business
- Bachelor of Business in Marketing Master in Business Administration (MBA)

College of Law

Bachelor of Law

Royal University for Women Celebrates Bahraini Women's Day and Bahraini National Day







Royal University for Women held its annual celebration on the occasion of Bahraini Women's Day and Bahraini National Day at its campus in Riffa.

Her Excellency the Secretary-General of the Supreme Council for Women, Mrs Hala Al-Ansari, participated in a panel discussion on the progress of Bahraini women in national development, in which she highlighted many aspects of Bahraini women empowerment throughout the national history of Bahrain. Two prominent graduates from Royal University for Women, Ms Aisha Abdul-Malik, owner of Aisha Jewels Company for jewellery design, and lawyer Zain Hasan Al-Asfoor were other members of the panel discus-

During the ceremony, opening remarks delivered by the President of Royal University for Women, Professor Yusra Mouzughi, where she emphasized that Bahraini women, in the prosperous era of His Majesty King Hamad bin Isa Al Khalifa, have achieved their ambitions and proven their capabilities in various forums and levels and have contributed to the advancement of the Kingdom of Bahrain. Therefore, we celebrate Bahraini women's achievements as an inspiration year after year.

The ceremony also witnessed the honouring of outstanding students who were the participants of the President's Award (Ms Madawi Al-Zamil, Ms Hania Ali and Ms Sakina Ali Reda) in addition to those who received the Dean's List award.

Also, in its efforts to highlight the efforts of employees who contributed to the university since its establishment, RUW honoured colleagues who have been with the university for over 10 years and over 15 years realizing their efforts in driving the university

On this occasion, the President of Royal University for Women, Professor Yusra Mouzughi and the RUW community express sincere congratulations to His Majesty, King Hamad bin Isa Al Khalifa, and His Royal Highness, Prince Salman bin Hamad Al Khalifa, Prime Minister, and to the Bahraini nation on the occasion of the 50th anniversary of Bahraini National Day.

HEC Celebration of Bahraini Women's Day in Cooperation with Royal University for Women



Under the Patronage of Her Excellency Ms Hala Al-Ansari, Secretary General of the Supreme Council for Women, the Higher Education Council organised a celebration on the occasion of Bahraini Women's Day at Royal University for Women campus in Riffa. The event witnessed the attendance of ambassadors, universities' presidents and students who contributed to the national development in the Kingdom of Bahrain.

Royal University for Women President Receives Sultan Qaboos University Assistant President



The President of Royal University for Women, Professor Yusra Mouzughi, received the Assistant Vice Chairperson for the International Cooperation at Sultan Qaboos University, Her Highness Dr Mona bint Fahad Al Said and her delegation at RUW campus in Riffa. Her highness Dr Mona Al Said met with RUW management representatives which they explained the university's distinctive mission of providing a quality education that prepares women to become leaders in their societies and active partners in development. With RUW programmes being recommended by the Higher Education Ministry in the Sultanate of Oman, the RUW President explored with Her Highness Dr Mona Al Said the aspects of cooperation with Sultan Qaboos University in terms of research and education.

Royal University for Women: Bahraini Women's Day Marks the Achievements of Bahraini Women in a Dedicated Nation



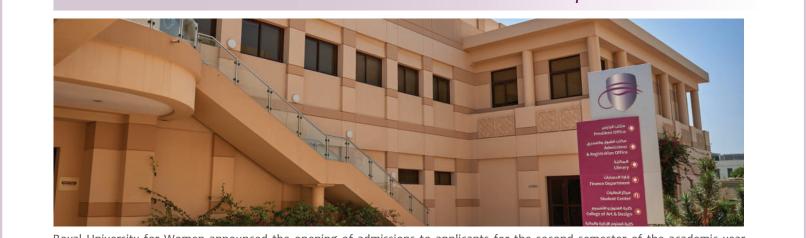


Royal University for Women extended its sincere congratulations to Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, Wife of His Majesty the King, President of the Supreme Council for Women, and to Bahraini women and the Bahraini community on the occasion of the Bahraini Women's Day celebrated first of December of each year, which falls this year under the slogan "A March of Progress in a Dedicated Nation".

The President of Royal University for Women, Professor Yusra Mouzughi, indicated that the Bahraini Women's Day is a special occasion for every Bahraini citizen, as it's an opportunity to recall the achievements of Bahraini women as partners of progress and prosperity and the reflection of their willingness to advance their country. This day is also an opportunity to mark the Kingdom of Bahrain's contributions to enhancing the status of women and their participation in the development process in the prosperous era of His Majesty King Hamad bin Isa Al Khalifa.

Prof Mouzughi added that the initiatives of Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, have strengthened the role of Bahraini women to occupy advanced positions in various national and international forums, and for Bahraini women to become the ideal model for the empowerment and advancement of women internationally. Mouzughi pointed out that the Supreme Council for Women, which celebrates its 20th anniversary since its establishment this year, was the promising vision of the country's leadership that became a reality to make Bahraini women an effective strategic partner to continue the march of progress in all fields. Prof Mouzughi stressed that Royal University for Women, being the first university dedicated to empowering women through higher education in the Kingdom of Bahrain, will continue to harness its efforts in the national development by supporting Bahraini women to achieve progress, by being a partner in the process of women advancement in the educational field primarily and in various fields

Royal University for Women Announces the Opening of Admission for the Second Semester 2021/2022



Royal University for Women announced the opening of admissions to applicants for the second semester of the academic year 2021/2022. Admission is open now for high school graduates or students wishing to transfer to other universities whether locally and internationally, online through the university's official website www.ruw.edu.bh or by visiting the Admissions Office at RUW campus in Riffa. RUW provides students with a variety of majors they can choose to study at both undergraduate and postgraduate levels. These programmes include Bachelors of Business degrees in Banking and Finance, Human Resources, Marketing, and International Business. The College of Art and Design offers Bachelor of Arts in Fashion Design, Graphic Design, Interior Design, and Architectural Design, and College of Law offers Bachelor of Law which is the only bilingual law programme in the Kingdom. In addition, RUW offers Master in Business Administration (MBA) that is specifically designed with the needs of females in mind.

Current Trends in Labour Market in the Context of **EU-GCC Relations**





Royal University for Women in partnership with the Konrad Adenauer Foundation organised a two-day event focusing on 'Trends in the Labour Market and European Union -Gulf Cooperation Council Relations'. The event was a result of a competitive grant by the Konrad Adenauer Foundation which Royal University for Women secured. Dr Uli Brückner, EU Expert and prominent scholar from Freie University, Berlin and Stanford University, California and Ms Bojana Perisic, an inspiring sales executive in VICE Media Group were the featured

The first day of the event revolved around women empowerment within the context of the new changes in the labour market. Ms Perisic and Dr Bruckner delivered an inspiring Ted-Talk style workshop that outlined new labour trends and desirable skills which are now in demand in the ever-evolving workplace. A fruitful discussion took place in which RUW students shared their own experiences in the workplace and introduced to the guest speakers the Middle Eastern cultural context that added value and richness to the discussion.

The second day featured a lecture delivered by Dr Brückner on the 'Status of EU-GCC Relations' which was attended by the German Ambassador H.E Mr Kai Boekmann and the Chief of European Affairs in the Ministry of Foreign Affairs H.E Mr Ahmed Al Qarainees. Dr Brückner shed light on some of the similarities and differences between the EU and GCC and concluded the lecture by mentioning ways in which the relationship could grow and be strengthened, sentiments which were echoed by the esteemed guests. Dr Brückner invited guests to contribute to the ongoing Conference for the Future of Europe (CoFoE) which focuses on the medium and long-term future of

HE. Kai Boeckmann, German Ambassador to the Kingdom of Bahrain hailed the success of the event. In addition, Mr Fabian Blumberg, Representative to the Gulf States Konrad-Adenauer Foundation who sponsored the initiative, praised RUW for the organisation and saw the event as a real success. The Konrad Adenauer Foundation and Royal University for Women are already considering the next initiative

Strategic Directions for 2022-2027



RUW held its Strategic Directions workshop on November 21, 2021, at its campus. The meeting was attended by the esteemed members of the Board of Trustees and Board of Directors. The workshop was facilitated by the President, Professor Yusra Mouzughi

Given the importance of planning for longer term success and achievement, this brainstorming session with the stakeholders was a crucial steppingstone in the formalization of the Strategic Direction of the university for the period 2022-2027.

The workshop focused on overall operation, strengths, weaknesses, opportunities, threats, environmental analysis, competitor analysis, as well as regulatory challenges. The unique distinctive advantage of RUW in the current educational landscape was also discussed. Critically, discussion of revised mission and vision statements and strategic imperatives were held and initially approved by the Board members.

The agreed next steps are that further discussions of the Strategic Direction with various key stakeholders (students, parents, employees, governing bodies, industry employers, partners) will now be arranged and in order to arrive at mutually agreed, shared and collectively owned future direction for the university.

The workshop was hailed a success by all involved with a recommendation to hold similar events on a regular basis going forward.

RUW President Meets Ambassadors from RUW Partner Countries



Since the beginning of her term, Professor Yusra Mouzughi has met with ambassadors from countries that have actively collaborated with RUW over the years. Dr Vivien Exartier, Director of International Affairs reached out to those missions to introduce the new President and discuss existing and future collaboration. In November, Dr Mohammed Bin Ali Bin Abdullah Al Balushi, Deputy Head of Mission of the Embassy of the Sultanate of Oman received RUW President at the embassy headquarters in Manama. RUW programs are recognised and approved by the Ministry of Higher Education. The two sides discussed opportunities to strengthen collaborations in the academic sector.

Prof. Mouzughi concluded her round of visits by hosting H.E the German Ambassador to the Kingdom of Bahrain, Mr Kai Boeckmann and Consul Hans Lamprecht. The meeting was attended by Dr Madina Hamiane, Acting Academic Vice-President and Dr Pasquale Borea, Dean of the College of Law and Dr Mathias Bode, Associate Professor at the College of Business and Financial Sciences where they contributed to the discussion touching upon the German language, cooperation with The Konrad Adenauer Foundation and other initiatives.

RUW Wins an Award at INJAZ Al Arab Competition



RUW team of students 'Hassad' mentored by Dr Nehal El Neggar was qualified for the INJAZ Al Arab Young Entrepreneurs regional competition after competing against 13 countries and 25 teams. RUW 'Hassad'' team won the CITI Bank Client Focus Award, which is a signature award out of five signature awards offered this year.

RUW INJAZ teams have consecutively won various awards for the past five years and RUW management is proud of their achievements and dedication to excellence.

Office of Student Life Organises "Pizza with the President"



Office of Student Life organised a get together as Pizza with the President on RUW Campus. The event aimed to provide a platform where students could share their concerns, suggestions and recommendations. The event witnessed the attendance of 35 students along with staff members from OSL and RUW Residence.

Office of Student Life Organises RUW Virtual Career Fair

Office of Student Life organised the annual virtual career fair on November 30, via Zoom platform. The participating companies briefed the students about the internship and job placement opportunities and provided a great opportunity for students to gain insight and exposure to the job market. The fair aims to provide students with first-hand opportunity to engage in an online session with prospective employers and internship providers.

RUW Celebrates 6th Week of Italian Cuisine in the World



To celebrate the occasion of the 6th Week of Italian Cuisine in the World, the Centre for General Studies at Royal University for Women, in cooperation with the Embassy of Italy in the Kingdom of Bahrain, hosted a lecture on the 'Vocabulary of Italian Cuisine', conducted by Ms Mariangela Pellegrini, the Italian language lecturer at RUW. All current students of the Italian language courses at Grazia Deledda Centre for Italian Language and Culture attended the event, while other participants joined online via Zoom.

Head Start Injaz Program



The Centre for General Studies at Royal University for Women hosted the Head Start Injaz programme on Thursday, November 25, 2021. Head Start Programme aims to meet the needs of a diverse group of university students by providing engaging, academically enriching, and experiential learning sessions in work-readiness, education, and career perspectives. The event was held online via Zoom platform. The program included three volunteer-led sessions and witnessed the attendance of more than 30 students from colleges across the university.

CBFS Faculty Member Participates in a Virtual Forum







Global HR Executive, Advisor, Mentor & Angel Investor

Dr Debashish Sengupta, Associate Professor and HR programme coordinator, has participated in an online regional forum for EMEA and the Asia Pacific Regions on HR trends related to the pandemic titled "The Great Resignation". The event gathered twenty global HR and WFM leaders from EMEA, APAC, ANZ who discussed the impact of the pandemic on the work environment. Global Workforce Management Forum is a nonprofit professional organization committed to promoting the WFM movement in the global platform and enhancing the capability of workforce management and HR professionals to compete globally and thereby create value for society.

College of Art and Design Organises the First Session of 'Coffee Talk & Cookies'





The college of Art & Design at Royal University for Women launched a series of casual and informal talks for its students under the title of "Coffee Talk & Cookies". Dr Amine Moulay, Head of Architecture Department started the first session on how to master the art of storytelling for more impactful presentations. The event took place at RUW Student Centre where both students and faculties were present. The presentation started with highlighting the importance of being articulated, the power of words, and how storytelling techniques help students to captivate the audience attention for a more effective presentation. This is mainly due to the emotional aspects triggered by the storytelling effect. In the end, an exciting debate and a practical storytelling exercise took place.

Book Chapter on the Issue of Student Disengagement in Online Learning Published

Dr Amine Moulay from the College of Art and Design has published a book chapter with a Scopus editor in Dec 2021. The research emphasizes the issue of students' disengagement in the virtual learning platforms and argues that the root of this issue lies in the theory of knowledge and some basic communication skills.

CAD Faculty Member Participates as Invited Speaker in a Virtual International Conference

Dr Nidhi Goyal from the College of Art and Design delivered a talk on 'Sustainable Practices: Design to Business' as an invited speaker in the "Virtual International Conference: Reflections on Holistic, Multi-disciplinary and Futuristic Aspects in Higher Education" that took place on 11th December 2021. The event was organized by the colleges and departments under Satyam Group of Institutions, India and included sessions delivered by expert speakers from academia and industry, conferred upon sustainability in design practices.

RUW Students Participate in the First Intercultural Dialogue of the Academic Year with Students from Women Universities



Brescia University College in Canada organised the first Global Intercultural Dialogue for this academic year as an initiative to engage women universities across the world. The dialogue was initiated by St Mary's College in Indiana and continued by Ochanomizu University in Japan.

RUW's Student Council participated along with students from different universities across the world, which included St Mary's College in Indiana, Vietnam Women Academy, Shaodong University in China, Ochanimizu University in Japan, Lady Shri Ram India, Collegio Nuovo di Pavia in Italy, EHWA in South Korea and Brescia University College. The students were engaged in fruitful discussions on women and leadership.

We want your talent!

Are you looking to join a forward-thinking team who want to deliver results and make a difference? Then how about joining one of the top universities in the Kingdom of

RUW is looking for several positions to be filled with talented, aspirational and driven individuals.

For more information please visit: https://ruw.edu.bh/jobs

