

Welcome Note from the Registrar



Mr. Sami Dagash
Registrar

Dear Students,

I would like to welcome you to this edition of the Newsletter. At the Office of the Registrar, our goal is to provide timely and quality service to current, former and future students as well as faculty members and staff. At the Office of the Registrar, we strive to make your academic life as convenient and easy as possible. The Office of the Registrar provides a broad range of student and academic services. We are responsible for maintaining the official academic records for students, course management, course scheduling, grade posting, transfer credit evaluation, and student data reporting in addition to guidance and support to all students regarding enrolment and registration. Furthermore we are responsible for graduation requirements fulfillment in compliance with existing HEC regulations.

I would like to encourage all RUW students to benefit from the new features introduced in our system such as the 'Academic Plan'. Now the system will show courses and credits totals for the courses you have already completed and the courses that are still remaining in your academic plan. So each student/academic advisor can view, review the information about the courses, which have taken or are currently taking.

During the Month of June 2017, the Audit visit conducted successfully for the transition of RUW Quality Management System from ISO 9001:2008 to the new ISO 9001:2015 standard (Risk-based Approach) for all Administrative Departments at RUW including the Office of Registration. This success is an evident that all the administrative processes and procedures at the OoR were in line with ISO standards. The Office of the Registrar is deeply committed to providing exemplary standards of service to all stakeholders.

We ensure that you will enjoy your time with us. Our friendly and considerate staffs are always on hand to guide, advise and handle your academic and personal concerns. We assure you always of our best service and cooperation for all times.

Mr. Sami Dagash
Registrar

RUW Mission

To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

RUW Vision

"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

Academic Programmes Offered at RUW

Centre for General Studies

- English for Academic Success

College of Business and Financial Sciences

- Bachelor of Business in Banking & Finance
- Bachelor of Business in Human Resource Management
- Bachelor of Business in International Business
- Bachelor of Business in Marketing

College of Law

- Bachelor of Law

College of Art and Design

- Edexcel Foundation Diploma in Art & Design
- Bachelor of Arts in Fashion Design
- Bachelor of Arts in Graphic Design
- Bachelor of Arts in Interior Design
- Bachelor of Architecture in Architectural Design
- Master of Arts in Design Management
- Master of Fine Arts in Drawing and Painting

West Virginia University launches Civil Engineering Degree in Bahrain



Admissions for the West Virginia University Bachelor of Science in Civil Engineering are now underway. The co-ed program has started accepting applicants for the fall semester starting in September 2017. Students enrolled in the program will be registered as West Virginia University students and are eligible to earn their bachelor of science in civil engineering. The West Virginia University degree program in Bahrain hosted by Royal University for Women will have newly constructed facilities and classrooms with state-of-the-art laboratory equipment as well as benefiting from courses and labs instructed by West Virginia University affiliated faculty. The West Virginia University program will be co-ed, and all students admitted to the program will enroll in a preparatory foundation semester in English and mathematics. In addition, career support services are available to assist with job placement upon graduation.

The Department of Civil and Environmental Engineering is housed in the Benjamin M. Statler College of Engineering and Mineral Resources of West Virginia University. Civil engineers oversee the design and construction at facilities for society's use. Working with problems that directly affect the health and economic vitality of people and communities, civil engineers contribute their expertise to problems such as waste disposal, environmental pollution, transportation systems design, water resource development, and the design, construction and rehabilitation of constructed facilities. Students in the Civil Engineering program will take courses that combine the theoretical aspects of engineering with practical application through both classroom and hands-on laboratory work. Fields of study during the Civil Engineering program include environmental and water resources engineering, geotechnical engineering, structural engineering, and transportation engineering. West Virginia University President Dr. Gordon Gee stated in November "West Virginia University is an institution with international reach," Gee said. "The Gulf region is an important part of our global strategy." Gee also added, "We will continue to encourage ingenuity and creativity to bring forth new ideas - bold innovations - to our global landscape," Gee said. "Together, we will ensure that our world is moving toward a brighter future - a future that embraces our differences so that our commonalities create opportunities for success." The West Virginia University Bachelor of Science in Civil Engineering is a testament to the international reach of WVU and commitment to the partnerships in the Kingdom of Bahrain. West Virginia University is a leader in innovation and research, holding the classification of R1 research activity (highest) institution in the United States of America.

West Virginia University welcomes applications from students who have a minimum GPA of 2.5 (on a 4.0 scale). Applicants must come from Science Stream. No ACT/SAT testing required. Interested students may request an application from wvu-admit@ruw.edu.bh or contact the admissions office on 17764419 for more information.

Secretary General of the Federation of Chambers of GCC visits RUW



Mr. Abdul Rahim Hassan AL Naqi, Secretary General of the Federation of Chambers of GCC, accompanied by Mr. Kazim Essa visited Royal University for Women on June 13, 2017. The goal of the visit was to discuss the tentative organization of the two day 7th Gulf Education Conference: "Women and Society: Empowering Women in Higher Education" on December 13-14, 2017. Royal University for Women would collaborate with Gulf Education Ltd, a leading UK based International Company with specific expertise in event organization focused in the Middle Eastern and North African (MENA) region. So far, Gulf Education has organized six Gulf Education conferences in London, Abu Dhabi, Jeddah with different themes aimed at enhancing and improving the standards of education in the Gulf. The goals of the 2017 RUW conference would be to highlight the opportunities and challenges of Women in Higher Education in terms of leadership, economic and social impact, scientific impact and finally in the field of health and medicine.

CBFS closes the academic year with a visiting professorship for partner La Rochelle Business School



CBFS ended its busy year with the visit of Dr. Joelle Nisolle, Associate Professor from La Rochelle Business School, France. This visit was special since Dr. Joelle initiated the collaboration with RUW in 2012 leading to a MOU agreement signed in 2013. Over the last 5 years, CBFS and La Rochelle cooperated on faculty exchange, student exchange and curriculum review. La Rochelle Business School had contributed to the QAAET Program Review within Colleges report. Dr. Joelle an expert in Cross-Cultural Management gave several guest lectures, served as external verifier and internal moderator and assisted RUW in the AACSB accreditation preparation process. Dr. Joelle as part of the International Affairs team at La Rochelle also discussed with Dr. Hala Elias, Dean CBFS upcoming initiatives for AY 2018-18. Dr. Joelle was the second La Rochelle Business School professor to visit RUW since Dr. Majdi Karmani in 2015.

RUW successfully transitions to the new ISO 9001:2015 Standard



The Royal University for Women underwent the transition audit from ISO 9001:2008 to 9001:2015, in addition to the regular annual surveillance audit on the 19th and 20th of June 2017. The Quality Assurance & Accreditation unit conducted a series of internal audits, and meetings with the administrative staff, managers, and director to ensure preparedness for the transition and surveillance audits. The audits were conducted by AJA Europe inspectors, and they covered all administrative departments operating under the ISO scope. The audit team consisted of three external auditors and audits were administered and coordinated by the Quality Assurance & Accreditation unit. The first day of the audit commenced with an opening meeting attended by the President of the Royal University for Women, Professor Mazin Jumaah, and all administrative Directors and Managers. The audit team resumed with a review and discussion of the internal risks and opportunities identified by the departments as part of the requirements of the new ISO QMS, with a wrap up of an audit of the Quality Assurance Unit and the Management Representative's procedures and documents. During the second day of the audit, the administrative departments underwent the surveillance audit, during which the Office of Student Affairs, Office of the Registrar, Purchasing Department, Facilities & Services, Information & Communication Technology Department, RUW Library, Human Resources, and Public Relations & Marketing were visited by the audit team. The closing meeting had a positive verbal feedback from the auditors who praised the QAAU, the quality of internal audits conducted, and the quality of the documentation prepared and submitted by the QAAU and the administrative departments. The auditors announced that there were no non-conformances raised, and will be recommending RUW for transition to ISO 9001:2015. The official audit report and certificate are expected to be received by the end of July 2017.

Royal University for Women joins "Ghabgat Al 5air" Celebrations



Royal University for Women President Prof. Mazin Jumaah and Ms. Sumaya Al Sayed, Finance Senior Manager joined the Seef Properties Ramadan Celebrations in an event titled "Ghabgat Al 5air" on June 20th, 2017. The event held in the popular Naseef restaurant in Seef Mall, witnessed the attendance of officials, public figures and representatives from different sectors of society. The event involved the support of Seef Properties to several institutions, establishments and organizations. Prof. Mazin Jumaah, who thanked Seef Properties for their support and contribution to the education sector, received the support from Seef Properties to Royal University for Women. The event then involved a Ghabgat dinner where all attendees had the opportunity to network and the event ended with a group photo.



Where Women Excel

Admissions Now Open for Academic Year 2017 - 2018

*College of Art and Design

- Bachelor of Arts in Fashion Design
- Bachelor of Arts in Graphic Design
- Bachelor of Arts in Interior Design
- Bachelor in Architectural Design

*College of Art and Design (Graduate)

- Master of Fine Arts in Drawing & Painting
- Master of Design Management

*College of Business and Financial Sciences

- Bachelor of Business in Banking & Finance
- Bachelor of Business in Human Resources
- Bachelor of Business in International Business
- Bachelor of Business in Marketing

*College of Law

- Bachelor of Law

www.ruw.edu.bh

Contact Numbers: 00973 177 644 19

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Alumna of the Month



Ms. Noof Alaboudi
Instagram: alnoofcenter

Her Words:

"For the last four years, I have significantly contributed to the world of design in Saudi Arabia. My ultimate goal was to engage in entrepreneurial activities that also stimulate a great environment for women's employment. Women can leverage the element of beauty to produce creative designs in their houses. My goal was not just about selling products but also about creating jobs and spreading concepts about comfort and creativity in homes. I have started leveraging social media such as Twitter and blogging to write about interior design. I started with a small daily project called "Decorative Journey," presenting four to eight daily images displaying modern design concepts; I also commented on the pictures to demonstrate my thoughts about those designs and concepts. Then I realized the impact of this as many people started to change their ideas about furnishing and designing their houses in a very affordable but creative way. My passion for interior design allowed me to truly inspire others and make an impact on Saudi Arabian culture. I believe in the importance of interior design in our daily lives. I also started using Instagram with a popular hashtag for handcraft work and offered lessons in photography. This received wide attention; I have over 347,000 followers in my current account and another 100,000 followers on my company's account. My followers come from various sectors of society. I was also one of the first women to lead a new wave style. This is defined by bright colors that make people comfortable. Currently, there are many coffee shops and homes in the eastern region of Saudi Arabia that have been inspired by this trend. I designed my own room in this style and broadly posted the photos on social media. I also helped local businesses to achieve this design concept and emphasized its role in providing a comfortable and quiet environment for customers; my work was well received. Later, I began presenting workshops on the arts and was nominated as a coach for the arts exploration program serving more than 200 female students in underserved cities in Saudi Arabia. I have also presented my workshops in Riyadh and Khobar as well as other Gulf nations such as Doha, Qatar, Dubai, and United Arab Emirates. I have trained more than 150 participants in the first six months and have enjoyed great success. Because of this, I was motivated to start my own business in order to fully achieve my dreams. I established Alnoof Arts and Design Company in 2014. Through my business, I aim to inspire people through workshops in design and decoration as well as to translate knowledge in design from English to Arabic. Through this endeavor, I offer various workshops and training programs in décor; one of these is entitled "Live with What You Love," and focuses on developing women's skills in design. I want to inspire and guide anyone who is interested in the opportunity to excel and innovate, even those who lack a formal background or skills in design. I serve women so that they can realize their dreams and achieve their ambitions in colorful creativity. My training programs focus on self-learning and development. They are founded on the principle that design is not just the work of an engineer or professional designer. One of the most important outcomes of my work was the new design and décor business that one of the participants was inspired to create. I also offered free design consulting services over the Internet to more than 70 clients; this is now part of my company's service offerings at affordable prices. More information about the program and my company is available through Instagram (alnoofcenter, and #alnoofcenter). My passion to spread inspiration and to find public speaking opportunities is summed up by the experience of presenting at the "Inspire" show for the ARAMCO company at Juf Baha in Tabouk. At this show, I shared my success story and how I was denied admission to various universities in Saudi Arabia even though I had a GPA in the 99th percentile. I didn't give up on my dream, though. I believed that the interior design major was mine to claim so I travelled to Bahrain to complete my studies. My goal has been to inspire others; apparently I have reached that goal. I find myself very blessed with early achievements and great accomplishment."

Achievements:

- Alnoof Arts & Design Company, Founder
- Bachelor of Interior Design
- Diploma in Art & Design
- Accredited Trainer Participant
- Six Thinking Hats Program, De Bono CTR for Teaching Thinking, Trainer
- TRIZ, De Bono CTR for Teaching Thinking, Trainer

CIT Alumna Guest Speaker



On April 25, 2017, Ms. Aysha Jamsheer, College of Information Technology Alumna, shared with CIT students her experience as a System Security Administrator at the Bank of Bahrain and Kuwait. Ms. Aysha stated that after starting her career and gaining actual experience in the field she began to realize how crucial it was for her to have her education base built at RUW. The knowledge and skills gained during her studies have greatly and positively impacted her career development. She mentioned "I would like to encourage all the current CIT students to make good use of the time they spend there by actively seeking opportunities in order for them to stand out as women in the society."

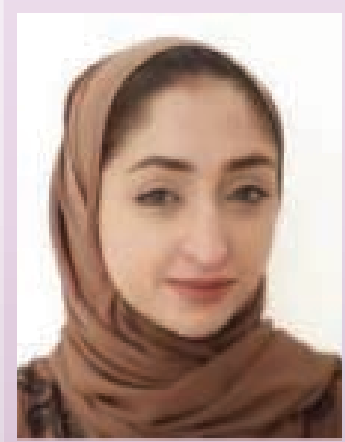
CIT Advisory Committee Meeting



College of Information Technology conducted the 2nd College Advisory Committee meeting for academic year 2016-17 on April 23, 2017. The committee appreciated the enhancements made on the IT curriculum plan and have given more focus on the employability skills. As such, the committee suggested a number of skills that should be carefully considered during the revision of the programme such as communication, time management, and computing skills. Ms. Zeina Kassis suggested to empower CIT students by introducing Entrepreneurship Awareness Campaign. The committee suggested to focus on the employability skills through classroom, assessments and extra curricula activities. Moreover, the committee gave advises about the Internship and professional certs contents to be embedded within courses.

Faculty of the Month

Ms. Sara Ahmed,
Teaching Assistant, Multimedia Technology, College of Art and Design



Ms. Sara Ahmed

Ms. Sara Ahmed accomplished her high school commercial studies with a GPA of 98.2%. Was awarded a scholarship by the government to go and study in the United Kingdom. She holds a Foundation Certificate as well as IELTS and ASP.NET all with high scores. A 2009 graduate from Leeds Metropolitan University with a Bachelor's Degree in Multimedia Technology with distinction. Her work experience includes training with Kuwait Finance House and Al Bayan Media Group. Her dedication and professional skills are assets in her role as an instructor in graphic design, 3D graphics, motion graphic and web development courses.

Project of the Semester

College of Art and Design

Student: Ms. Noora Khalid Albinfalal / ID 1540

Programme: BA Fashion Design

Project Title: "GELE", Fashion collection 2017 - Semester II - AY 16/17

Supervisor: Dr. Nessreen Elmelegy & Dr. Shweta Kinra

Project Description (Abstract):

Creating a fashion collection inspired by the traditional clothes of Africa-Nigeria, with touch of Bahraini Jalabiya shape, this collection will be spring summer 2017/18 causal wear, to turn the traditional clothes to modern designs, having the headwear and the printed fabric in mind. The research focused on: Study the history of Nigeria, including their traditional clothes, accessories, headpieces, and embroideries, research about the latest silhouette trends, develop mood board, market survey and fashion illustrations, Develop the sketches and construct the selected designs into garments for runway.

Impact on Society (Contribution):

Draw the attention to new sources of inspirations for Fashion design which will help to enrich the fashion design market in Bahrain. Prepare the student to be young Bahraini fashion designer in the near future.



Project of the Semester

College of Business and Financial Sciences

Student: Ms. Haneen Alkhaja (ID# 1866) & Ms. Omaima Alkooheji (ID# 1935)

Programme: Human Resources

Project Title: Cultural Diversity of Family Businesses in Bahrain - Semester II - AY 16/17

Supervisor: Dr. Georgios Palaiologos

Project Description (Abstract):

This research tries to identify how family businesses in Bahrain manage cultural diversity in their systems. Additionally, it attempts to study how family businesses view cultural diversity and whether they believe it has a positive or negative effect on their business. The study focuses on the cultural diversity of family businesses, therefore the sample used for conducting the research are family businesses in Bahrain from all kinds of different sectors. A suitable sample of 23 family businesses in Bahrain was used, and the questionnaire was based on the 5 dimensions of managing cultural diversity identified by Seymen, which are as follows: A. Dimension 1: Cultural diversity as a competitive advantage. B. Dimension 2: Cultural diversity as both positive and negative. C. Dimension 3: Cultural diversity dominated by organizational culture. D. Dimension 4: Universal culture instead of cultural diversity. E. Dimension 5: Cultural diversity as a human resource program and its strategy. The findings of the study concluded that the model of 5 dimensions of managing cultural diversity fits in Bahrain.

Impact on Society (Contribution):

This study adds an interesting contribution to study the cultural diversity of family businesses in Bahrain as there aren't any studies available in the literature. Additionally, this paper is based on Seymen's model to have stronger findings and a better understanding. However, there was a difficulty in getting a good number of responses as the research needed to have more experienced and mature family businesses in the field to get the full view on the organizations systems.

MABROOK!!

NEWLY ELECTED RUW STUDENT COUNCIL AY 2017-2018

Ms. Esraa Hassan Hajji, CBFS, President
Ms. Asya Bukhuwa, CoL, Vice President
Ms. Houria Zain, CAD, Student Support Officer
Ms. Yasmine M. Abdulla, CAD, VP Clubs
Ms. Nayla Khalifa, CBFS, Treasurer
Ms. Hanin Bader, CBFS, Secretary

COLLEGE REPRESENTATIVES AY 2017-2018

Ms. Jessica Suresh, CBFS
Ms. Raneem Ali Khadem, COL
Ms. Jawaher Murad, CAD

Project of the Semester

College of Information Technology

Student: Ms. Hanan Bamasood – ID: 1929
Ms. Nayla Albinali – ID: 1922

Programme: Information Technology

Project Title: BH Hospitals Mobile Application - Semester II - AY 16/17

Supervisor: Dr. Humam Elagha

Project Description (Abstract):

In this project, the main goal is to develop a mobile application with several features that provides useful contents and information about Bahrain private hospitals. Many people nowadays require getting their information fast and in a simple way. The app provides information about different hospitals in Bahrain with detailed information about each hospital with its contact information and enables users to book an appointment for a selected hospital of their choice. The need to cope and keep up with new upcoming technologies and the responses gathered about the idea is what inspired the creation of such mobile application. The proposed Android-based mobile application allows both the patient and the medical practitioners to manage appointments and make use of the electronic messaging facility to send reminders when the appointed time is approaching in real-time. The finding of this project shows that healthcare mobile applications will make healthcare more efficient and effective, bringing dramatic benefits to providers and payers alike. In addition, mobile Health offers tremendous opportunities for developers who can reap significant revenue by providing timely, useful apps powered by reliable and proven content.

Impact on Society (Contribution):

- BH Hospitals mobile application makes a significant contribution to society. BH Hospitals app is useful for all people in Bahrain.
- Carry society towards a new age of fine living.
- BH Hospitals mobile application offers the opportunity to book medical appointments in private hospitals Right from the Search Results.
- Provide a user-friendly interface, which will attract the users to make use of the application.
- Thus, the idea came to life which is the first of its kind in Kingdom of Bahrain.
- From an academic point of view, the results open a window of opportunity for further research on mobile Apps development.
- Healthcare can be improved using new methods and technology to achieve more accurate and effective results.



Project of the Semester

College of Law

Student: Ms. Amina Abdul Jabbar Mohamed Saleh

Programme: Bachelor of Law

Project Title: Investment Arbitration and the Enforceability of Arbitral Awards – Semester II - AY 16/17

Supervisor: Dr. Maria Casoria

Project Description (Abstract):

The project critically analyses the Investor-State dispute settlement mechanisms, embodied in most investment treaties, which allow foreign investors to seek redress for damages arising out of alleged breaches of investment related obligations by host governments. At the outset the study provides an overview on the historical evolution of the alternative dispute resolution system, as variant to litigation, and examines the religious roots of arbitration. Then, it focuses on the constitutive elements of investment arbitration, with a comparison among the international, regional and domestic regulation, and underlines that, due to its hybrid nature which encompasses between public and private interests, Investor-State arbitration may often call for a difficult reconciliation of public international law doctrines with the private legal principles of contract law. As consequence, questions related to quality of awards and jurisdiction arise in the scholarly debate, along with the core challenge of the compliance and enforcement of arbitration awards against governmental entities.

Impact on Society (Contribution):

The field of Investment law is gaining importance in a market which is always more globalized and requires efficient mechanisms for the composition of hypothesis of disagreement. Therefore, the study suggests that it seems a priority to accomplish a communal and stable legal solution for the settlement of investor-states controversies at international level, in order to unravel the enigma of enforceability and the paradox of sovereign consent which still characterize this kind of arbitral proceedings.

